Biography

STEVE NORDLUND
Vice President and General Manager
Boeing NeXt

Steve Nordlund is vice president and general manager of Boeing NeXt, a business division building the ecosystem that will define the future of urban, regional and global mobility. Boeing NeXt is driving the company’s approach to next-generation airspace management and global airspace integration, working with regulatory agencies and industry partners to ensure a future where autonomous and piloted air vehicles safely coexist. Nordlund oversees the development of Boeing’s next-generation mobility platforms — a portfolio that includes cargo and passenger air vehicles and passenger-carrying hypersonic aircraft.

Since joining Boeing in 2009, Nordlund has held business development, business line and strategy leadership positions across the enterprise, including his role as vice president of Autonomous Systems for Boeing Defense, Space & Security. Most recently, he was vice president of Boeing HorizonX, a strategy organization that experiments with business models for emerging aerospace applications, leveraging nontraditional partnerships and a venture fund that invests in early-stage startups.

Nordlund previously served as the director of Business Intelligence and New Business Opportunities for Boeing Commercial Airplanes’ Business Development and Strategic Integration group. He has also led business development activities for multiple military aircraft programs.

His market development experience includes an early-stage role launching Insitu, Inc. and shaping the market for the ScanEagle and Integrator unmanned aerial systems. Prior to joining the aerospace and defense industry, Nordlund held sales and
marketing positions at IBM and was the chief information officer for Embry-Riddle Aeronautical University.

Nordlund is chairman of the Board of Directors of SparkCognition, an artificial intelligence and machine learning technology leader based in Austin, Texas and is a member of the Board of Directors for the Association for Unmanned Vehicles Systems International (AUVSI). He is also on the Board of Trustees of Embry–Riddle Aeronautical University in Daytona Beach, Florida and of Whitfield, a private independent school in St. Louis, Missouri.

Nordlund has a Bachelor of Science degree in aviation management from Embry-Riddle Aeronautical University and a master’s degree in business administration from the University of Florida. He is a licensed pilot and is involved in volunteer work related to non-profit educational organizations.

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