



GOLD CARE
787 DREAMLINER

**LIFECYCLE
SOLUTIONS**

787 GOLDCARE LIFECYCLE SOLUTIONS FROM THE AIRPLANE OEM

Acquiring, operating, maintaining, and transitioning aircraft poses challenges to an airline's core mission. Why would you want to invest in the infrastructure, systems, and operations needed to perform these functions? Why would you choose to divert time and energy from serving your customers and providing an engaging air travel experience?

As the designer and manufacturer of the 787, we are uniquely positioned to bring Lifecycle Engineering, Maintenance, and Materials Solutions to your operations so you can focus on what matters most to you. And we can focus on keeping your airplane where it belongs—in the air earning revenue.

Simplifying the business of airplane ownership

Your airplanes are valuable assets—and they are always on the move. Keeping them out of the hangar and in the air requires parts and services that are ready and available at precisely the right time and place.

MANAGING AIRCRAFT THROUGHOUT THEIR LIFECYCLE IS COMPLICATED

GoldCare redefines operational efficiency by ensuring that parts and services are deployed wherever you need them.



GoldCare is the premier Boeing LIFECYCLE SOLUTION— a revolutionary suite of centrally managed services for the 787 Dreamliner. GoldCare simplifies airplane operations and ownership with extensive capabilities for engineering and for planning and managing maintenance, material, and information.

This gives you more options in managing your airplane fleet. GoldCare is a flexible, turnkey service focused on enhancing operational performance with tailored choices in support and services.

787 GOLDCARE EFFICIENCY AND FLEXIBILITY

A SCALABLE SET OF OFFERINGS

Enhancing operational processes

Operational efficiencies in the airplane supply chain and maintenance operations increase fleet availability and reliability while reducing upfront investment and recurring operational costs. With GoldCare, processes and costs of airplane supply chain and maintenance operations are predictable.



Tailored to your business needs

GoldCare represents a strategic choice about how best to concentrate your efforts. That's why Boeing developed GoldCare as a scalable set of offerings. This allows you to choose the optimum level of supply chain, engineering, and maintenance services based on your operational needs.



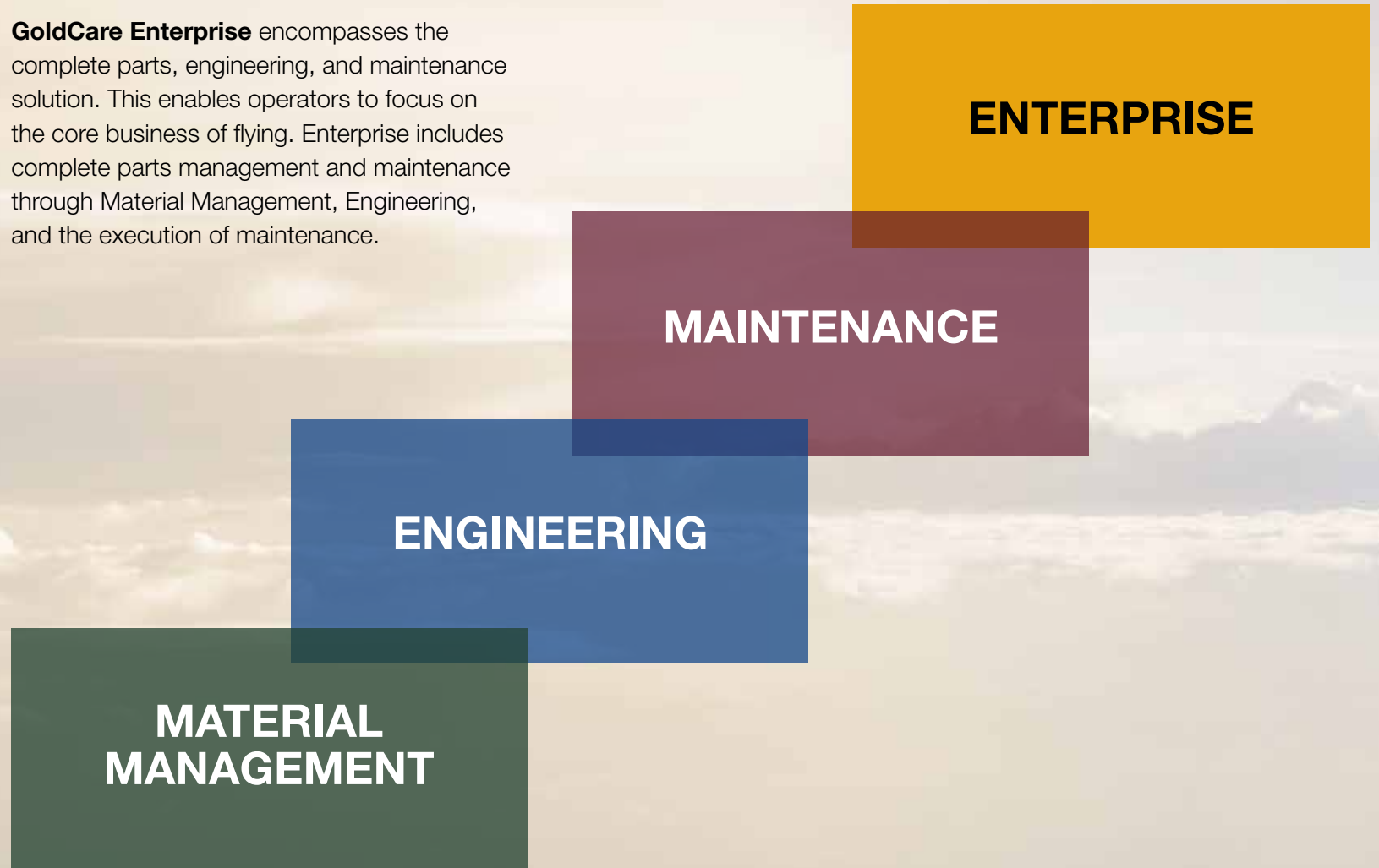
Whether it is parts, maintenance, or engineering services, GoldCare delivers benefits for every size and type of airline. GoldCare has solutions that maximize efficiency and flexibility for every customer, from startups to established airlines.



787 GOLDCARE

SELECTING WHAT'S BEST FOR YOUR BUSINESS

GoldCare Enterprise encompasses the complete parts, engineering, and maintenance solution. This enables operators to focus on the core business of flying. Enterprise includes complete parts management and maintenance through Material Management, Engineering, and the execution of maintenance.



SERVICES BUILDING BLOCKS



Maintenance is the physical execution of all the maintenance functions that are required to keep your airplanes operating efficiently, including base, hangar, and line maintenance.

You choose the level of support you require based on your capabilities.

Engineering is the development of essential maintenance and reliability programs designed specifically for your 787 Dreamliner fleet.

This includes critical configuration and records management for your airplanes. In addition, planning and control applies the maintenance program to the airline's scheduled operation.

This includes coordinating scheduled maintenance with flight operations through the GoldCare Operations Center and 24/7 monitoring.

Material Management is a supply chain management service for spares delivered with guaranteed parts availability. Flexible and tailored, Material Management can include rotables, expendables, and reparable parts.

You pull the pieces together that you want from the integrated solution. Do you need parts and engineering? Do you need engineering and maintenance? Or do you need it all integrated into GoldCare Enterprise? You select what's best for your business, and we deliver on it.

787 GOLDCARE LIFECYCLE BENEFITS

A POWERFUL SUITE OF INTEGRATED TECHNOLOGIES

Harnessing the power of the GoldCare Enterprise Suite

GoldCare provides 24/7 operational control using e-Enabling technologies to turn airplane data into actionable information.

This powerful set of information management technologies, systems, applications, and software creates efficiencies across the airplane, fleet, business, and enterprise. These technologies are integrated to create the GoldCare Enterprise Suite.

Managed in the GoldCare Operations Center, many of these solutions are already successfully at work in the industry. Airplane Health Management, Maintenance Performance Toolbox and Boeing Electronic Flight Bag, MyBoeingFleet, and the information management foundation of Integrated Materials Management are vital enablers to GoldCare.

These technologies utilize the design, manufacturing, and fleet data that is unique to Boeing as an OEM. No one knows more about Boeing airplanes and their maintenance—and no one is better positioned to put that information into action for you than Boeing.



Substantial lifecycle benefits including increased residual value

Commercial airplanes are valuable assets. Appraisers and financiers agree that maintaining the 787 Dreamliner at the highest standard of excellence with GoldCare will significantly enhance the value of the airplane across the lifecycle.

Airplanes managed and maintained with GoldCare maximize operational availability and minimize in-service risk. When it is time to transition the asset, GoldCare-managed airplanes will be worth millions of dollars more than non-GoldCare airplanes.

Support and services from the OEM deliver the highest value

As the designer and producer of the 787 Dreamliner, Boeing, along with its GoldCare partners, is uniquely positioned and qualified to economically maintain the aircraft in the most effective way. The GoldCare team comprises many world-class airline professionals with hundreds of years of combined airline experience. This airline experience—coupled with the skills, experience, and expertise of Boeing, globally recognized maintenance providers, and original equipment manufacturers—forms a tightly integrated operational network to help you succeed.



With GoldCare, your airplanes will spend more time in the air earning revenue. You decide the level of service. Boeing and its global team will deliver.

LIFECYCLE BENEFITS

Acquisition	Operation and Maintenance	Transition
<ul style="list-style-type: none">• Reduces financing risk• Minimizes infrastructure• Eliminates inventory costs• Allows quicker introduction• Eases service-ready costs	<ul style="list-style-type: none">• Improves schedule reliability• Guarantees part availability• Ensures predictable costs• Transfers risk to Boeing and partners• Increases focus on core business	<ul style="list-style-type: none">• Enhances asset value• Reduces transition time• Ensures record accuracy• Mitigates bridging maintenance• Globally accepted

WHY BOEING **GOLDCARE?**

GOLDCARE ADVANTAGES

- No one knows the 787 airplane better than Boeing does.
- GoldCare reduces risk to the operator by linking the Boeing airplane product with our services.
- GoldCare significantly reduces risk of new aircraft introduction “surprises.”
- Boeing is the only source of new aircraft technical information.
- Boeing will apply lessons learned through experience gained supporting a rapidly growing, young world fleet of 787 airplanes.
- Boeing involvement in revisions to an airline’s maintenance program reduces risk by ensuring regulatory authority acceptance.
- Boeing is uniquely positioned to implement the most efficient means of integrating IT systems and going upstream in our processes to make changes to the source data.





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