

Boeing Corporate

CITIZENSHIP



corporate
citizenship
Boeing in the World



Corporate Citizenship at Boeing

We believe that companies like ours must play a significant role as citizens beyond our role as corporations. We must lead responsibly to help our communities, our nations and the world address challenges that are bigger than any one company's interests. That includes bringing problem-solvers together, focusing them on action that helps communities grow, and helping communities develop the resources that sustain and attract people who choose to live, work, learn and play in them.

—Jim McNerney, chairman, president and CEO, The Boeing Company

We recognize the strength of our business and the communities where we operate are closely linked and mutually reinforcing. So we target our corporate citizenship dollars and resources in ways that contribute toward sustainable growth and enduring impact for our communities and their people.

Corporate citizenship has always been an important part of this company's culture, and our approach mirrors that of our approach to business. In everything we do, we have high expectations that our people and the partners we work with will chart a clear course, lead and act with integrity, inspire others, pursue the highest standards, improve continuously, drive innovation, build long-term relationships and deliver results.

Our contributions and efforts are focused in five key interdependent areas: education, health and human services, environment, arts and culture, and civic engagement. We help educators, parents and caregivers better prepare children with the skills they will need to be successful for the future. We promote greater awareness of our planet's

resources and address issues that impact our environment. We inspire and support innovation, creativity and cross-cultural understanding through the visual and performing arts. And we help advance the economic well-being of our communities' most vulnerable residents.

Often, we also extend our efforts to include military service members, veterans and their families; and humanitarian aid in response to disasters around the globe.

While the company's and its employees' financial contributions are an important part of our giving, they are not the only way we support our communities. Boeing employees also volunteer thousands of hours in providing their skills and expertise to our nonprofit organization partners to help improve their efficiency, streamline their operations, reduce overhead costs and become even better administrators of the funding they receive — while maximizing the services they provide to their communities. Our people's involvement is also a catalyst for uniting our community partners and integrating their activities with similarly focused organizations — thereby generating greater collective impact. In these ways, the value we bring continues long after the last Boeing dollar has been granted.

We choose to give back not just because it is the right thing to do, but also because it defines who The Boeing Company has been since it was founded in 1916 — and who we expect to remain even as we adapt for today's and tomorrow's competitive environments.

Boeing's 2011 Corporate Citizenship report reflects some of the ways the company and its employees honor — and extend — the Boeing legacy by helping communities build a better future every day. We hope the stories about our dedicated people and our partners' efforts will inspire others to take those small and large steps that lead to making a difference now and for generations to come.



Jim McNerney
Chairman, President and
Chief Executive Officer



Rick Stephens
Senior Vice President,
Human Resources and
Administration



Lianne Stein
Vice President,
Global Corporate Citizenship



PHOTO: BOEING

Boeing in the World

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The communities where our employees live and work have enabled Boeing to become a global leader in aerospace. Giving back to these communities is important to our employees and a core value of our company.

—Shep Hill, president, Boeing International and senior vice president, Business Development and Strategy



PHOTO: BOB FERGUSON/BOEING

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PHOTO: BOEING

35 Volunteers and Employees Community Fund

2011 Investments by Category

In total, \$147.3 million from The Boeing Company and its employees went to help improve lives and communities worldwide in 2011. The funds are distributed around the world through thousands of charitable grants and business sponsorships.

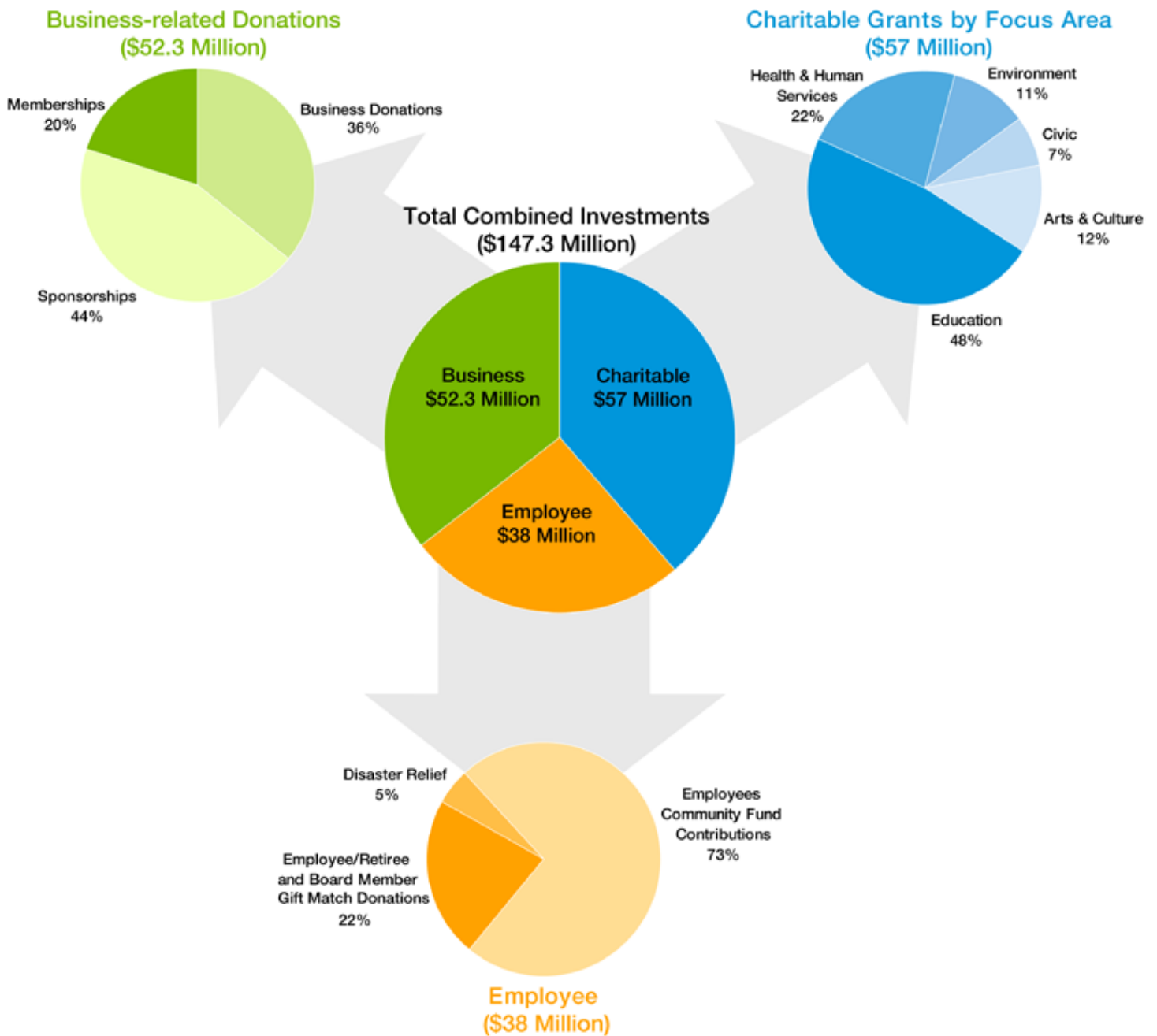




PHOTO: MARIANNE LOCKHART

Associate Technical Fellow Gary Foss listens to a presentation by 6-year-old Hariharan Mulmurugan. “It’s our duty to nurture the future, the new generation of scientists and engineers,” said Foss, a structural dynamics engineer for Boeing Test & Evaluation. He also serves as the vice president of the Washington State Science & Engineering Fair.

Education

Like many of our industry peers around the globe, Boeing’s competitiveness relies not only on our access to a highly skilled workforce educated in science, technology, engineering and mathematics (STEM), but also on their problem-solving and collaborative skills.

Throughout the world, Boeing invests in education programs that are making a difference in student achievement and in teacher development. While each country has its own unique education priorities and challenges, STEM education is globally recognized as key to workforce preparedness and continued innovation. With employees, customers and suppliers in more than 90 countries, Boeing believes that enabling and inspiring the pursuit of all education, including STEM, is a concern we all share.

\$35 million
 in 2011 directed
 toward programs that
 positively impact all areas
 of education

We must get students interested in math and science if we want to keep this going. And they have to work hard at it, like the early engineers did.

—Bill Boeing, Jr., son of The Boeing Company founder

FIRST Robotics

Day of the ROBOTS — Boeing engineers for tomorrow could come from student robotic competitions like these.

For four days in April 2011, more than 10,000 of the smartest and most creative students from all over the world competed head to head in a most unusual arena in St. Louis, Missouri.

This was no athletic competition, even though the atmosphere resembled a sporting event with cheering and sign waving from the sidelines.

Rather, the contest sponsored by the nonprofit organization, For Inspiration and Recognition of Science and Technology (FIRST), involved robots, designed and built by students, performing set tasks in competition with other teams' robots.

FIRST sponsors worldwide robotic competitions for teams of students ages 14 to 18 who design and build robots. The program is one way Boeing employees provide young people with the inspiration and knowledge they need to become tomorrow's technical workers — and candidates for the world's future workforce.

"I believe we will see future Boeing engineers coming out of the FIRST program," said Dennis Muilenburg, president and CEO of Boeing Defense, Space & Security.



PHOTO: BOB FERGUSON/BOEING

Boeing Defense, Space & Security business headquarters is located in St. Louis, Missouri, which is the host city for the 2011 and 2012 FIRST National Championships.

4 years, \$4 million

Boeing sponsorship of FIRST Robotics

150

teams supported by Boeing grants and mentors in 2011

29

Boeing-mentored teams made the finals

When you excite students with hands-on learning experiences, success soars. These young innovators will solve the problems we don't even know exist yet.

—Rick Stephens, senior vice president of Human Resources and Administration

THE SCHOOLS BUILD A PLANE CHALLENGE — UNITED KINGDOM



PLAY VIDEO ▶

PHOTO: BOEING

The dream of flight. For thousands of students in the United Kingdom, those dreams are taking off and becoming reality.

Launched in 2008 by Boeing and the Royal Aeronautical Society, the U.K. Schools Build a Plane program provides young people with hands-on experience engaging them in engineering and building aircraft. Along the way, students and teachers learn scientific and engineering principles of flight in addition to project management and problem-solving skills. The program was presented at an exhibition in the U.K. Parliament in March 2011 as an example of how to encourage young people to study STEM subjects.

6
schools
participating

2,000
students and
teachers

6
aircraft produced

The Yateley School is one of six schools currently building aircraft under the challenge. Yateley School students along with students from partner schools Court Moor and Kings College exhibited their first aircraft at the Farnborough Air Show 2010, and the Yateley aircraft will open the flying display on Futures Day at the 2012 Farnborough International Air Show.

This exciting project directly engages young people and their teachers with the practical elements of science, technology, engineering and math in a fun and inspiring way.

—Sir Roger Bone, president of Boeing United Kingdom

“It is extremely important to find new ways to inspire the next generation of pilots, engineers and scientists,” said Yateley School science teacher Caroline Uttley.

Throughout the airplane build, Boeing experts and Royal Aeronautical Society members provide training for educators and act in a mentoring capacity to students. As with all aviation projects, the program includes a commercial focus with winning schools marketing and selling the aircraft they build.

STEM ADVOCACY

During a July 18, 2011, speech at the Woodrow Wilson International Center for Scholars in Washington, D.C., Rick Stephens, senior vice president of Human Resources and Administration, called attention to five educational elements that are effective in improving the skills and abilities of future engineering, science and technology workers.

Stephens said the five elements students need for future success include real-world, hands-on practical skills and experiences, subject matter that relates to their life, role models, mentors and lastly incentives and motivations to work hard and achieve their goals.

Stephens leads Boeing’s collaborative efforts among academia, business, government and even the entertainment industry to promote STEM education and help develop the future workforce.



PHOTO: DAVID HAWKHURST/WILSON CENTER

Rick Stephens, senior vice president of Human Resources and Administration, speaking on STEM advocacy at the Woodrow Wilson International Center for Scholars in Washington, D.C.

2011 EDUCATION PROGRAMS

Children University — Lodz, Poland

Students and their families have opportunities to learn and become excited about future careers through the Children University Lodz STEM program. Members of the Lodz Technical University faculty as well as academic experts speak with young students, ages 7 to 12, encouraging and inspiring them to pursue technical subjects and engineering.

CollegeFirst — Huntsville, Alabama, USA

This advanced placement mentoring initiative trains college students as mentors to implement a three-week Summer Advanced Placement Institute for high school students in Birmingham, Huntsville and Tuscaloosa.

Using research-based approaches and models of effective practice, CollegeFirst strives to ensure that students



PHOTO: IMPACT ALABAMA

enrolled in advanced placement biology, chemistry, and calculus in A+ College Ready participating school systems have access to high-quality learning opportunities during the summer. College student mentors, with the guidance of teachers, work closely with a small group of high school students on exercises and lab activities that strengthen student understanding of concepts taught in AP classes. During the second annual Summer Advanced Placement Institute (held in June 2011), 70 trained college students provided academic instruction in chemistry, biology and pre-calculus to 215+ high school students from Birmingham, Tuscaloosa and Huntsville. Sixty-five high school students attended the 2011 Summer Advanced Placement Institute held at the University of Alabama in Huntsville.

Institute for Learning & Brain Science and Thrive by Five Washington — Puget Sound, Washington, USA

Boeing has partnered with the Institute for Learning & Brain Science (ILABS) and Thrive by Five Washington to support an innovative approach called Translation, Outreach and Education (TOE). In the first year, the TOE project, ILABS and Thrive by Five have held more than three dozen presentations in Washington State, reaching more than 5,000 policymakers, early learning practitioners, higher education and K-12 educators, education advocates and parents. ILABS is an international leader in early brain development and learning based at the University of Washington. Thrive by Five is the state's public-private partnership that provides information and training for early learning providers and parents. TOE provides information in a variety of ways to nonscientific audiences and stakeholders including policymakers, educators and health care professionals.

K-12 STEAM Educator Training — United Arab Emirates/ Qatar/Kuwait

The Arab Youth Foundation received a Boeing grant in 2010 for its Inspired Educator Training program, which engaged educators across the United Arab Emirates. In 2011, the Foundation expanded the program to include the K-12 STEAM (science, technology, engineering, aerospace and math) Educator Training Program focusing on Kuwait and Qatar. The program delivers training and educational resources, including those developed by NASA, to science teachers to help them develop more effective and innovative teaching methods through innovative and exciting science projects and materials.

Digital Teaching/Digital Learning — Harris County, Texas, USA

Boeing has provided technology that is allowing teachers from a number of Texas communities to access training so they can help their students prepare for the All Earth EcoBot Challenge, an innovative workforce development initiative for 4th to 8th grade students.



PHOTO: EDUCATION FOUNDATION OF HARRIS COUNTY

The Distance Learning Program established by the Education Foundation of Harris County for the benefit of the Harris County Department of Education enables instructional services for school teachers to be presented and accessed online.

The All Earth EcoBot Challenge was founded in 2009. That year, 216 local Harris County, Texas, students participated. Word spread quickly to teachers who wanted to get involved in Dallas, San Antonio, Corpus Christi, Austin, Edinburg and other cities. But in 2009, teachers could only get the extensive training in a face-to-face session held in Houston. The training was required so the teachers could effectively lead their student teams into competition.

The All Earth EcoBot Challenge has spawned robotics and engineering after-school programs at dozens of schools where before 2009, there were no such programs.

Let's Read — Queensland, Victoria and Sydney, New South Wales, Australia

The Smith Family "Let's Read" early learning program encourages parents to engage in reading activities with their preschool-age children. Let's Read is specifically designed to provide support to children at a number of key stages of life between birth and five years of age — 4 months, 12 months, 18 months and 3.5 years. Programs are embedded in a community for at least three years.

Mueller Magnet Elementary School for Aviation and Aerospace — Wichita, Kansas, USA

Mueller Magnet Elementary School for Aviation and Aerospace is focused on engaging children at an early age in STEM education. In support of this effort, Boeing and five Wichita aviation companies are partnering to provide assistance by incorporating their own employee volunteers, in-kind materials and skilled expertise that will help Mueller become a STEM education model at the elementary level and help meet the needs of continuing education in aviation and aerospace.

Education and Industry Partnership Day — Oklahoma City, Oklahoma, USA

The Aerospace Education and Industry Partnership is a group of aerospace professionals who developed an educational program as part of the annual Oklahoma Aerospace Summit and Expo to bring together Oklahoma STEM teachers from grades 3 to 12 to immerse them in all aspects of the state's aerospace industry. Boeing provides several mentors for this partnership and scholarships for teachers. Oklahoma's STEM teachers connect their curriculum with real-world applications in the industry. They enhance their classroom skills as well as become better acquainted with Oklahoma's aerospace industry and the career opportunities it offers for future graduates.

2011 EDUCATION PROGRAMS



PHOTO: YANG LE

Soaring with Your Dream — Beijing, China

Since Boeing China's Soaring with Your Dream project was launched in 2008, more than 20,000 elementary school students have attended aviation science courses and experienced designing, building and flying a model aircraft. The program initially started with more than 200 science teachers from 172 elementary schools in Beijing and was expanded in 2011 to 50 schools in Xi'an and Beijing. Boeing China's support of Soaring with Your Dream reinforces its commitment to education and promoting the development of quality learning environments in the areas of math, science and literacy. This commitment was recognized in 2011 with the prestigious China Aerospace Laureate Award. Organized by China Aviation Media Group, *China Aviation News* and *Aviation Week*, the China Aerospace Laureate Awards are considered China's highest honor for aviation and aerospace.

The award “recognizes Boeing’s deep commitment to investing in the future generation of global aviation. We hope our contributions will serve as a catalyst to unleash the imagination, creativity and passion within young Chinese students.

—Marc Allen, president of Boeing China



PHOTO: ERIC SHINDELBOWER

Boeing Educators to Space Camp — Global

In 2011, more than 90 teachers from 11 countries and 17 U.S. states attended the 20th Boeing Educators to Space Camp at the U.S. Space & Rocket Center in Huntsville, Alabama. The Boeing-sponsored five-day program is designed to help teachers engage and inspire their students

to pursue careers in science, technology, engineering and math. “Boeing has a great deal to be proud of in the history of the NASA space program, but the investment they are making in you today is about building the future of space exploration,” said Robert “Hoot” Gibson, describing the benefits that hands-on learning beyond the classroom can bring to teachers and their students. A longtime space shuttle pilot, Gibson addressed educators attending the 20th Boeing Space Academy. He was one of several speakers who briefed teachers about NASA endeavors, as well as the current state and future challenges of space exploration.

Reading in Motion — Chicago, Illinois, USA

(Employees Community Fund grant)

The bilingual Reading in Motion program works with at-risk 4- to 9-year-old students to raise their reading levels and provide them with a foundation to be successful in school. Students also receive in-classroom support and face-to-face coaching in small group settings.

STEM Teacher Development Programs — Charleston, South Carolina, USA

The Charleston County School District received a grant from Boeing to benefit four Charleston-area school districts for their professional development and certification for teachers in science, technology, engineering and math. This community investment enabled several new STEM-related development programs for teachers in the Tri-County area, including certification, workshops and project-based learning models. More than 230 teachers participated in the first year of the offerings.

SystemsGo Aerospace — Houston, Texas, USA

The SystemsGo Aerospace curriculum integrates physics, math and engineering and focuses on increasing the number of students who elect and succeed in STEM curriculum in secondary and postsecondary education. Specifically, SystemsGo has been successful in inspiring students to undertake more difficult high school studies in math and physics. Since the program started 15 years ago, more than 120 graduates have pursued engineering degrees and are currently employed in engineering industries. About 30 schools are offering SystemsGo as a two-year program. Of those schools, data show that about 65% of the seniors plan to pursue engineering degrees as a result of their experiences in the program.

Trailblazer Mobile Science Exhibit Trailer — El Paso, Texas, USA

Boeing supports the Texas Alliance for Minorities in Engineering (TAME) Trailblazer Trailer and the University of Texas El Paso (UTEP) to provide a mobile science unit that travels the state engaging students in discovery of STEM careers. In El Paso, more than 800 students were able to tour and talk with college of engineering ambassadors about future opportunities in STEM. Boeing also supports UTEP's programs to improve elementary science education, including a toolkit for teacher interns who are developing math and science teaching skills. Boeing supported similar events in Corpus Christi, San Antonio and Houston, reaching more than 2,500 elementary and middle school students.



PHOTO: FOREST PARK FOREVER

Voyage of Learning Teacher's Academy — St. Louis, Missouri, USA

(Employees Community Fund grant)

The Voyage of Learning Teacher's Academy is an intensive professional development program that transforms Forest Park in St. Louis into an experiential learning lab, promoting an interdisciplinary approach for teaching and learning. The program gives

teachers opportunities to enhance their skills and deliver high-quality educational experiences to their students. More than 275 teachers have graduated from this program, and their influence is exponential as they welcome new students each year.

STEM Teacher Workshops — Okaloosa, Florida, USA

Boeing's support for the Okaloosa County School District Career and Technical Education/CHOICE Program and the Engineers for America: Lead Teacher Workshops provides for staff development and curriculum alignment in the STEM initiatives. Elementary and middle schools receive instructional resources and activities to align curricula that introduce practical, real-world engineering problems. At the high school level, CHOICE Aviation and IT receive support for staff development and acquiring equipment, materials and funding for student participation in local, regional and statewide competitions.



PHOTO: SHUTTERSTOCK

Environment

Boeing recognizes that pollution and climate change are serious challenges that require aggressive action. That's why the company's environmental stewardship reaches beyond developing innovative new technologies and products that are revolutionizing the aerospace industry, to providing leadership in helping communities around the globe recognize and address the environmental challenges faced every day.

Inside Boeing's production areas and office buildings around the world, employees are consciously taking charge through employee-led Green Teams and other efforts to make improvements — large and small — to conserve energy, water and other natural resources. Since 2002, Boeing has reduced carbon dioxide emissions by 30%, reduced water intake by 41% and decreased hazardous waste generation by 44%, as measured on a revenue-adjusted basis.

Boeing engineers are not only designing aircraft that make less noise and emit less CO₂, but the company also plays a role in encouraging the development of fuels from renewable resources that do not compete with food crops for land or water. Since 2008, biofuels flight tests have been conducted using a variety of Boeing-built commercial and military aircraft.

With the airline industry and government agencies, Boeing is involved in a collaborative effort to improve the efficiency of the air traffic management system to reduce the global carbon footprint of air travel. The company is working with major U.S. utilities to test next-generation smart grid technologies, develop solar cells and panels, and research fuel-cells to generate cleaner, quieter power systems.

We have challenged ourselves to make our products, services and operations ever more environmentally progressive. We make that same commitment to communities worldwide. Through charitable grants, business sponsorships and volunteerism, Boeing and its employees are embracing this challenge and making strides to benefit our customers, our investors, our communities and our world.

\$20 million

invested, 2009–2011, to help communities reduce environmental impacts

At Boeing, we know that continuous environmental improvement is a key indicator of running a healthy business. Working with industry partners, our customers, our suppliers and our neighbors, we are seeing incredible improvements both at work and in our communities.

—Mary Armstrong, vice president of Boeing Environment, Health & Safety and a member of The Nature Conservancy Business Council

Boeing Integrated Approach to Biofuels

How do you encourage an industry when you don't actually make the product? It's a question Billy Glover, Boeing Commercial Airplanes vice president of Environment and Aviation Policy and a member of Business Development and Strategic Integration, has wrestled with when advocating for sustainable biofuels. "We don't want to be a fuel producer," said Glover.

Boeing has taken a leadership role in bringing all the stakeholders — government leaders, researchers, refiners and farmers — to the table to accelerate the development of biofuels made from renewable resources. Since 2008, biofuels flight tests have been conducted using a variety of Boeing-built commercial and military aircraft. In June the 747-8 Freighter flew to the 2011 Paris Air Show on a biofuel blend.

However, biofuel production and distribution are in their infancy and "there is not enough supply to meet demand," said Sean Newsum, director of Environmental Strategy.

Sustainable Biofuels

development provides the aviation industry with the capability to partially, and perhaps one day fully, replace carbon-intensive fossil fuels

Newsum and Glover say while they partner with Boeing Research & Technology on the research and development side, they are also coordinating with their Boeing International colleagues in places like the Middle East and Australia to set up regional production efforts to increase supply.

Supporting the development, certification and commercial use of lower carbon renewable fuels, derived from environmentally sustainable sources, provides a potential opportunity to deliver environmental benefits.

BOEING SUSTAINABLE BIOFUELS TEST FLIGHTS

Boeing continues to work with industry and commercial and military customers to prove the viability of using sustainable biofuels through a series of test flights, including the first-ever trans-Atlantic flight using biofuels.** For example:



Flight: Virgin Atlantic*
Industry Partner: GE
Biofuel type: Coconut & Babassu
Date: February 2008



Flight: Air New Zealand
Industry Partner: Rolls-Royce
Biofuel type: Jatropha
Date: December 2008



Flight: Continental Airlines
Industry Partner: CFM
Biofuel type: Algae & Jatropha
Date: January 2009



Flight: Japan Airlines
Industry Partner: Pratt & Whitney
Biofuel type: Camelina, Jatropha & Algae
Date: January 2009



Flight: U.S. Navy F/A-18
Industry Partner: GE
Biofuel type: Camelina
Date: April 2010



Flight: Dutch AH-64 Apache
Industry Partner: GE
Biofuel type: Algae & Cooking Oil
Date: June 2010



Flight: U.S. Air Force C-17
Industry Partner: Pratt & Whitney
Biofuel type: Animal Fats & Plant Oils
Date: August 2010



Flight: Boeing 747-8 Freighter (Paris Air Show)**
Industry Partner: Pratt & Whitney
Biofuel type: Camelina
Date: June 2011

*First-ever flight using biofuels
 ** First-ever trans-Atlantic flight using biofuels

AIR PLANET: STUDENTS BECOME ENVIRONMENTAL STEWARDS — MADRID, SPAIN

Students attending school near Madrid airport are not only learning about climate change, but also how small changes in behavior go a long way toward preserving and protecting the future through an innovative program called Air Planet. More than 10 schools and about 500 children and their families have benefitted from the Air Planet program, and 20 new schools are being added in 2012. This program builds children’s awareness of the importance of environmental sustainability by increasing their understanding of how daily actions and behaviors can have an impact on environmental protection.

The program includes teacher guides, learning activities, airport visits and an interactive platform on the Internet

to help students learn more about the challenges of climate change.

“Thanks to Air Planet and the efforts of our local partners, youth in an area highly sensitive to the environmental footprint of our industry are learning to respect the environment at an early age and giving that culture of respect and responsibility to their families and the community,” said Alvaro Baños, general manager, Cooperación Internacional, the nonprofit that coordinated the project.

As in other European countries, Boeing Spain allocates a large part of its corporate citizenship resources to education projects that help “create a culture of solidarity and respect for the environment in children and adolescents. These attitudes and values



Interactive website for Air Planet program.

are transferred from the school to the families, multiplying the social impact of the projects,” said Pedro Argüelles, president, Boeing Spain.

The Air Planet program is supported by Boeing Spain in partnership with airline customer Air Europa, the Spanish airport authority AENA and Madrid’s regional government Department of Education and Environment.



400 gallons
biodiesel

1,514 liters

biofuel produced per week,
leading to a 78% reduction in
carbon footprint and affordable
emergency services for 10,000
Jamaican households

Biofuel Keeps Emergency Services Running in Lucea, Jamaica

Boeing has provided community investments and charitable grants related to biofuels. For example, Boeing supports Engineers Without Borders-USA, a nonprofit that supports community-driven development programs worldwide to design and implement sustainable engineering projects like water, sanitation, solar panels and other alternative sources of energy. The Puget Sound Professional chapter of EWB-USA received some of the funds, and with help from several Boeing engineers set up a biodiesel processor that converts waste vegetable oil from Jamaican resorts into biofuel. The biofuel helps the fire department in Lucea, Jamaica, offer emergency services to everyone in their rapidly growing community. Operational costs and skyrocketing oil prices had made cuts in some services mandatory. A major portion of this cost was the diesel fuel used in its emergency vehicles. Replacing the diesel with biofuel allows the emergency services to reach 10,000 people, and the production facility is now operated and maintained by the residents.

THE NATURE CONSERVANCY — BRAZIL, INDONESIA AND USA

The destruction and degradation of tropical forests averages an alarming 32 million acres (13 million hectares) annually, constituting approximately 15% of global greenhouse gas emissions, and results in the loss of critical watersheds and natural habitats, threatening the livelihoods of local communities and endangering wildlife. The Nature Conservancy (TNC) is a leading conservation organization working around the world to protect ecologically important lands and waters.

Boeing has partnered with and supported TNC on several conservation projects. This goes beyond financial support. Boeing Technical Fellows are working with TNC scientists and are applying their expertise to conservation issues.

- Implementation of the **Berau Forest Carbon Program (BFCP)**, a large-scale project in Borneo, Indonesia, one of the most critical rainforest areas in the world. Working with local communities and multiple partners, TNC is undertaking an ambitious project that aims to protect 1.9 million acres (800,000 hectares) of tropical forest, ensure sustainable economic opportunities for local people and offer a blueprint for national-scale forest carbon efforts.
- Building on Boeing's prior investments in the **Current River, Missouri Ozarks Stewardship**, TNC expanded work to two additional watersheds: the Meramec and the Mississippi, conserving large blocks of healthy forest with an emphasis on private lands, reducing damaging harvest practices, and improving water quality

and habitat for aquatic species of conservation concern. Within three years, TNC will permanently conserve 15,000 acres of private working forest land by implementing binding sustainable forestry practices.

- Restoring the **Health of Our Land** ensures a healthy future for Arizona's vast forest, deserts and grasslands. Over the past several years, the TNC and its partners have made strong gains in protecting and restoring Arizona's important lands by studying the impacts of climate change and drought and developing recommendations on how to adapt to these changes. The Conservancy is also providing the scientific expertise that is restoring forest health, reducing the impacts of catastrophic fires, improving wildlife habitat and creating jobs in communities across northern Arizona.
- Planning for **Ocean Use and Conservation** in Puget Sound, a project that will compile and prepare biodiversity data for use in Coastal and Marine Spatial



PHOTO: © BRIDGET BESAW

The Nature Conservancy's Reduced Impact Logging manager, works with logging companies to improve forestry practices.

Planning (CMSP) with the overarching goals of making CMSP a viable public process for resource management decisions in Washington's marine waters and to position the state to collaborate in regional ocean partnerships across state and federal boundaries.

- Approximately 250 million acres of the **Amazon basin** is managed by indigenous peoples. Over the next three years, The Conservancy will assist indigenous groups in Brazil's Amazon to develop tools to help steward their lands, establish conservation projects and create economic opportunities that support their traditional way of life.

Our grant to the Berau Forest Carbon Program's community outreach activities is intended to help improve the livelihood opportunities for local communities and logging businesses. By collaborating with nongovernmental organizations, universities and others, the program aims to make citizens and communities more aware of the ways they can minimize their impact on the environment.

—Skip Boyce, president of Boeing Southeast Asia

White Mountain Stewardship Project — Arizona, USA

The Rodeo-Chediski fire in 2002 was the largest, most destructive fire in Arizona history, devastating more than 450,000 acres (182,000 hectares) of forest and destroying natural habitats. The perfect storm fueled the fire: a massive overgrowth of trees, a parching drought and dry, hot weather. The fire brought home the need to change how forests are managed in Arizona. With community support for thinning the forests, the U.S. Forest Service, government, conservation groups and Boeing collaborated to resolve the decades-long stalemate over forest thinning.

Boeing provided grants in 2010 and 2011 to The Nature Conservancy in Arizona to facilitate the new approach to preventing devastating fire, healing the forest, protecting wildlife and creating jobs. In addition to reducing the threat of catastrophic wildfire and improving wildlife habitats, a cottage industry in wood products has developed to use the harvested trees, providing employment and economic development to rural Arizona. The stewardship project is a 20-year effort to thin one million acres (404,700 hectares) of forestland. So far almost 50,000 acres (20,200 hectares) have received the fire prevention measures, which proved valuable in saving much forestland and habitats during 2011's Wallow fire.

2011 ENVIRONMENT PROGRAMS

Korea Green Foundation: The Climate Change Classroom — Seoul, Korea

This program provides a place where children ages 11 to 13 can learn more about climate change and other environmental issues. The education program consists of lectures, movie presentations and outdoor activities. The “missions” assigned to the children include keeping a CO₂ planner (carbon calculator) to check their families’ CO₂ emissions for five months and writing a report on their creative ideas for protecting the environment. Participants track their utility bills so they can see the direct impact of their CO₂ footprint reduction activities.

St. Mary’s River Cleanup — Patuxent River, Maryland, USA

The St. Mary’s River, a polluted tributary to the Chesapeake Bay, is on the Environmental Protection Agency’s list of impaired rivers. The welfare of the community and of water-related economies is currently diminished due to the river’s degraded health. The Fostering Stewardship through Hands-On Oyster Restoration project is replenishing oysters to filter the pollutants from the water (adult oysters filter 55 gallons per day). The project also exposes volunteers and the public to other proven methods of limiting adverse impacts on our environment. Boeing volunteers released one million baby oysters into the St. Mary’s River depleted oyster bar where they will feed and grow.



PHOTO: BOEING

Re-Greening the Lockyer — Queensland, Australia

An environmental education program involving area residents and Boeing volunteers is helping restore natural vegetation in the Lockyer Valley, an area that was devastated by flooding in January 2011. The overall program is intended to continue for several years to successfully re-establish the region’s vegetation on a more sustainable basis and to educate the community on maintaining this habitat. The program includes (1) an education program for students, (2) an educational component for landholders and farmers in the region that includes training workshops on invasive weed eradication, sediment and erosion control, (3) a Boeing employee volunteer component, and (4) reseeding and replanting program using native species.

Inside the Outdoors — Southern California, USA



PHOTO: BOEING

(Employees Community Fund grant) Inside the Outdoors’ NSI: Nature Scene Investigators program provides low-cost, hands-on environmental education programs that use nature as a classroom and turn learning into action through stewardship projects. Students learn about environmental stewardship in a setting that fosters a love of the natural world as

they use critical-thinking and problem-solving skills to solve dilemmas by completing CSI-like activities.

IslandWood Environment Education — Puget Sound Region, Washington, USA

Boeing supports two programs at IslandWood, a 255-acre (103-hectare) outdoor environmental learning center on Puget Sound. The first is the School Overnight Program, a four-day residential program that serves students ages 10 to 12 across the Puget Sound, with a focus on low-income urban students who are least likely to have access to experiential outdoor education. The second is Homewaters, an urban environmental science program that provides students with engaging, hands-on science investigations within walking distance of their classroom. A core goal of Homewaters is to train teachers to use the outdoors as a learning laboratory and combine experiential, real-world activities with classroom curriculum. By connecting urban students to their home community through direct experiences and science activities, IslandWood builds knowledge and skills and plants the seeds for lifetime environmental stewardship.

Environment Youth Alliance — Vancouver, British Columbia, Canada

EYA’s Community Nursery project works with a diverse team of youth to provide a community service — giving away free vegetable, herb and wildlife plants in low-income neighborhoods across Vancouver. Food growing and urban greening offers community skill building, access to fresh food, contact with



PHOTO: BOEING

nature, revitalization of neighborhoods, and a sense of self-sufficiency. Working with mentors, the program engages disadvantaged youth, building a sense of responsibility and leadership. The intent is to provide a springboard to future education or employment in the environmental sector and, at the same time, build food and ecological knowledge in the community.

Algalita Marine Research Foundation — Long Beach, California, USA

Contamination of the world’s oceans by marine debris is a growing problem. According to the U.S. National Oceanic & Atmospheric Administration (NOAA), more than 80% of marine debris is some form of plastic. Algalita believes young people have the potential to play a significant role in their schools, their communities, and the world when armed with the tools to effect positive change. Boeing supported a two-day Youth Summit that offers students a chance to learn about current scientific research on plastic pollution, share their projects with their peers, work directly with mentors to help improve their projects’ next steps and, most importantly, become effective leaders within their communities.



PHOTO: DALE RAINVILLE/BOEING

Gen. James Conway, former commandant, USMC, foreground, cuts the ribbon on the Boeing-sponsored Metro Mobile that provides a variety of services and technical assistance at large-scale military events and activities. (L to R) Army Vice Chief of Staff Gen. Peter Chiarelli; Elaine Rogers, president, USO Metropolitan; Leo A. Brooks, Jr., vice president, Boeing National Security & Space Group; and Deborah Mullen, wife of Adm. Mike Mullen.

Military, Veterans and Their Families

Boeing and its employees are deeply committed to supporting our nation's military personnel, veterans and their families. We have a long history of supporting and investing in programs that provide them with access to educational and job training opportunities.

Investing in individuals has always guided Boeing's work — whether in the community or within business. These investments align with "People First, Customer Always," a strategic objective of Boeing Defense, Space & Security. This strategy guides a workplace that engages and recognizes employees for supporting the critical missions of customers across the globe.

We recognize and appreciate that service in defense of a nation is an enduring mission. The community investments we make in organizations that serve the military and veterans' community is one way to show our appreciation and salute the millions of men and women in uniform as well as those who have served.

23 million

veterans in the U.S.

2 million

Iraq and Afghanistan veterans

\$6 million

contributed by Boeing charitable, business and employees in 2011 to support military and veterans organizations

Boeing Partners With USO

For 70 years, the private nonprofit United Service Organization — better known as the USO — has supported the men and women in the U.S. military and their families as they protect our freedoms.

Now, thanks to an exclusive sponsorship from Boeing, the USO is taking its services on the road through a program designed to lift the spirits of those serving in hard-to-reach areas.

For 70 years, the USO has provided a “home away from home” for active duty men and women providing morale, welfare and recreation-type services.

In 2011 alone, Metro Mobile supported more than 100 large-scale military events, including the Marine Corps “Run to Register” in Quantico, Virginia; the Joint Services Air Show at Andrews Air Force Base, Maryland; and the Memorial Day Parade in Washington, D.C.

Boeing’s sponsorship of the Metro Mobile program has allowed the USO Metropolitan to greatly expand its services to active military and their families. From 2009 to 2010, this program was central to helping the USO Metropolitan realize a 64% increase in the number of servicemen touched by its activities.

Boeing has a long history of supporting USO Centers throughout the country and the activities they provide to our men and women in uniform.

In 2011, Dennis Muilenburg, president and CEO of Boeing Defense, Space & Security, hosted a program sponsored by the USO of Metropolitan Washington recognizing outstanding military service members. “The USO is very important to us, as we honor military members in the work we do every day; partnering with the USO is another way we can support



PHOTO: BOEING
A U.S. Marine enjoys time with his family at a Metro Mobile USO event in Washington, D.C. prior to deployment.

warfighters and their family members. We want to do whatever we can to ensure our nation never forgets all they have sacrificed,” he said.

Speaking before more than 1,000 guests on Oct. 15, 2011, in Chicago, Rick Stephens, senior vice president of Human Resources and Administration — a former U.S. Marine Corps officer — accepted the USO Salute to Leadership Award from the USO of Illinois on behalf of Boeing employees whose work he said reflects an absolute dedication to supporting men and women in uniform. Stephens also emphasized the important role business must play in ensuring military families and veterans have the support they need.

“We need the dedication that veterans bring,” Stephens said. “The technical skills, experiences and leadership of veterans are a tremendous asset to employers. We and other businesses are fortunate to have talented veterans and military spouses on our teams.”



PHOTO: DALE RAINVILLE/BOEING

The Metro Mobile supported the Marine Corps Marathon and 100 other events for US servicemen and women in 2011.

Boeing, U.S. Service Academies Partner to Develop Leaders

Boeing's support of the U.S. Military, Naval and Air Force academies carries on a decades-long tradition and now offers new avenues for leadership and academic development.

Based upon values Boeing shares with the schools, its contributions are aimed at developing and preparing future engineers and leaders of character. Programs supported by Boeing include ethics and leadership training; science, technology, engineering and math (STEM) programs; minority outreach and education; and project-based learning. In 2011, the academies received more than \$1 million from Boeing to fund these initiatives, other activities and general financial needs.

In addition, Boeing Defense, Space & Security President and CEO Dennis Muilenburg shared personal leadership



PHOTO: RAYMOND MCCOY/AIR FORCE ACADEMY
BDS President and CEO Dennis Muilenburg checks out the cockpit mockup built by Air Force Academy cadets for a Boeing-sponsored design competition among the U.S. service academies.

Working with the Academies makes us a better company and enriches our customer connections.

—Dennis Muilenburg, president and CEO of Boeing Defense, Space & Security

experiences at this year's annual National Character and Leadership Symposium hosted by the U.S. Air Force Academy. Likewise, service academy leaders have presented at the Boeing Leadership Center in St. Louis.

Today, Boeing counts among its workforce more than 600 graduates from West Point, the Naval Academy and the Air Force Academy.

"Given the strength of leaders and engineers developed by these institutions, it shouldn't surprise anyone to know that nearly seven out of 10

academy graduates working for Boeing are serving at the top of our professional ranks or holding formal leadership positions. Working with the Academies makes us a better company and enriches our customer connections," says Muilenburg.

While primarily financed through taxpayer dollars, the academies supplement that funding through individual, foundation and corporate giving to bolster the educational and leadership opportunities offered to cadets, midshipmen and faculty.

Boeing is recognized as one of *G.I. Jobs* magazine

Top 100

Military Friendly Employers

16%

of Boeing employees are veterans

70%

academy graduates working at Boeing are in leadership positions

No Greater Sacrifice — Washington, D.C., USA

Since it was founded in 2008, No Greater Sacrifice (NGS) has committed full funding for college education to the children of every permanently wounded soldier, sailor, airman or marine. The nonprofit organization, which is staffed solely by volunteers, directs 100 percent of its contributions to qualified families either directly or through other charities providing scholarships or related resources. NGS is committed to ensuring that the children of those who have made such a great sacrifice receive the educational assistance for college and/or graduate programs they need to be successful. Boeing has made a contribution to NGS, recognizing the tremendous service those in uniform have made to our country and the importance of providing their children with appropriate educational opportunities.

2011 MILITARY AND VETERANS PROGRAMS

Tools for Transitioning Military – USA

Boeing is further enhancing its efforts to recruit and employ transitioning military and veterans and recently launched the Boeing.com [transitioning military](#) careers website and unveiled a military skills translator tool. The online interactive tool enables U.S. armed forces personnel and veterans to translate military skills to find Boeing career opportunities that best align with their experiences.

Boeing also recently joined [American Corporate Partners](#), a nationwide mentoring program dedicated to helping veterans transition from the armed services to the civilian workforce. Through mentoring, career counseling and networking during a yearlong mentorship, transitioning armed services personnel will interact with Boeing professionals to understand and develop career paths and build professional networks.



Thresholds Veteran Employment Project – Chicago, Illinois, USA

A pilot program, Thresholds Veterans Employment Project, helps homeless veterans return to productive lives in their communities. The project takes a multidimensional service approach and a comprehensive vocational and mental health rehabilitation model to provide clients with a variety of wrap-around services essential to basic life needs that optimize workplace success. Project leaders say it is the single best treatment to help clients find meaningful work matching their interest as well as to establish a foundation for recovery.



PHOTO: OPERATION TBI FREEDOM

Operation TBI Freedom – Denver, Colorado, USA

Denver Options' innovative Operation TBI Freedom (OTF) provides care coordination for returning military who have sustained a traumatic brain injury (TBI). OTF's primary goal is to assist military personnel with TBIs transition back into community life.

They focus on stabilizing families and

extending support to spouses and children, with intensive focus on the period between returning home and processing military benefits. Care coordinators, all military veterans themselves, have leveraged more than \$3.5 million in resources from outside agencies and coordinated with more than 125 military and community groups throughout the nation to meet the needs of military families. Care coordinators develop a care plan with survivors, linking them to counseling services, housing payment support and more as they focus on the entire family and long-term planning.

Veterans Sustainable Agriculture Training – Southern California, USA (Employees Community Fund grant)

Veterans Sustainable Agriculture Training (VSAT) empowers veterans to restore the environment and gain employable job skills in Southern California. The VSAT program is working to help veterans overcome the challenges they face when they return from combat.

Veterans Service Academy – San Antonio, Texas, USA

The Veterans Service Academy (VSA) provides training to organizations serving military families to help them manage more efficiently, by learning about fundraising, program management, cultural competency and outreach. The VSA brings together experts in these fields to share best practices for the nonprofits to take back and implement. Boeing San Antonio was the title sponsor and presenter for the kick-off event in March and is instrumental in developing the curriculum as the program moves forward. This project was one of many veterans' outreach initiatives that led the Texas Veterans Commission to honor the San Antonio Boeing site with its Chairman's Award for Outstanding Services to Veterans, at its 64th Annual Statewide Training Conference in 2011.

National Memorial Arboretum – London, United Kingdom

The National Memorial Arboretum (NMA) is the Centre for Remembrance that honors the fallen, recognizes service and sacrifice and fosters pride in the country. Set within the National Forest in Staffordshire, U.K., visitors can reflect upon the special symbolism of the memorials and the natural peaceful surroundings of the



PHOTO: NATIONAL MEMORIAL ARBORETUM

150-acre site. In 2007, the iconic Armed Forces Memorial was dedicated by HM The Queen, and its ongoing patron is HRH Prince William, Duke of Cambridge. The memorial bears the names of almost 16,000 service men and women who have lost their lives in active service from the end of World War II through the conflict in Afghanistan and is surrounded by 185 other memorials. In 2010, almost 5,000 school children visited the site. Boeing is assisting with the new facility and education program that will bring the local community together around the topics of history, remembrance and the impact of conflict.

2011 MILITARY AND VETERANS PROGRAMS

Renovation of Arion Court for Homeless Veterans – Puget Sound Region, Washington, USA

(Employees Community Fund grant)

A contribution to the low-income Housing Institute in Seattle is helping renovate 16 units in Arion Court that have been exclusively dedicated for housing homeless veterans. Boeing funds helped to update kitchen appliances and provide veterans with a stable, quality home where they can receive the supportive services for reintegration into civilian life, stability and full self-sufficiency.

Employment Connection – Veterans Reintegration – St. Louis, Missouri, USA

Employment Connection in St. Louis' Veterans Reintegration program focuses on getting veterans and their families off the streets and into jobs. By receiving assistance with housing, moving and case management, veterans are empowered to get back on their feet and change their life circumstances.

Community Voicemail National (CVM): Veterans Connect Program – Puget Sound Region, Washington, USA

Veterans Connect is an initiative of CVM in partnership with the Department of Veterans Affairs (VA) to provide homeless veterans with a free personal voicemail number, allowing them to access information and receive regular contact about VA benefits, medical care, housing and employment. Through this partnership, the VA will improve communication with clients through both individualized and broadcast messages delivered by voicemail, email and web blogs. Improved communication with homeless veterans will help this vulnerable population improve success rates in accessing jobs, benefits, housing and quality health care. This project supports the VA's five-year plan to end veteran homelessness by making communication with the homeless efficient and cost-effective. Boeing is investing in the Veterans Connect Program, which is being piloted in King and Pierce Counties of Washington state, connecting 750 homeless veterans to voicemail services in its first year. The project will be expanded across Washington state in 2012 and nationwide in 2013.

Tiger Woods Learning Center for Children of Deployed Service Members – Southern California, USA

(Employees Community Fund grant)

There is a shortage of students pursuing degrees in science, technology, engineering or math. Boeing is working to help narrow that gap and including children of active duty military service members in those efforts. Employees Community Fund grant funds made it possible for 13 children of deployed service members to attend the Tiger Woods Learning Center Summer STEM Academy.



Warrior Gateway – USA

As many as 28,000 servicemen and women return to civilian life each year, needing to find jobs and housing and ensure their families' well-being. To help improve the transition process,

Boeing supports Business Executives for National Security (BENS), a nonpartisan organization, in the development of the [Warrior Gateway](#), a user-friendly website of information and resources for military veterans and their families. This innovative website establishes a single location for the military community to quickly locate service organizations that satisfy their needs, identify academic programs they are interested in, and easily find employers seeking their valuable skills. The project aims to collect, organize and rate the many services related to jobs, education, housing, health and so forth. Users of the site rate the quality of service, thereby providing information about quality for future users to consider.

Progressive Goal Attainment Program (PGAP) for Veterans With Disabilities – USA

In addition to the debilitating scars of war, many returning wounded veterans find themselves immobilized by the hopelessness of not being able to do many of the activities they once enjoyed or attain many of their previous career goals. PGAP is a pilot project that will test out a new model for mentoring and assisting wounded veterans. Veterans start with more attainable, highly personal goals and move progressively toward accomplishments related to skill building and job searching. By the end of the program, veterans should have found possible suitable careers and be working toward the goal of finding a fulfilling civilian job. If proven successful, this model will likely be incorporated by the Veterans Administration in its ongoing veterans reintegration programs.

Additional organizations supported by Boeing and its employees:

- [Association of the United States Army \(AUSA\)](#)
- [Navy League of the United States](#)
- [Armed Forces Communications and Electronics Association \(AFCEA\)](#)
- [Air Force Association](#)
- [National Guard Association](#)
- [United Service Organizations \(USO\)](#)
- [Operation Homefront](#)
- [National Defense Industrial Association](#)
- [Soldier's Angels](#)



PHOTO: NPO SOLACE SUPPORT GROUP

Rescue teams and workers survey the devastation to homes and businesses in northeastern Japan after the March earthquake and tsunami.

Disaster Response

When disaster strikes around the world, Boeing and its employees are there to help. Through collaborations and partnerships with airline and military customers, relief aid organizations, and others, Boeing provides a wide variety of support.

Since 2000, Boeing and its employees have donated nearly \$29 million to recognized aid organizations around the globe to support relief and long-term recovery efforts aimed at rebuilding infrastructures and people's lives.

Employees also volunteer their time to help others. More than 100 employees from Boeing's Huntsville, Alabama, site volunteered to help the victims of a tornado that ripped through 132 miles of northern Alabama in April 2011. They repaired damaged homes, removed debris from fallen trees, and coordinated food, clothing and household goods drives. When Japan's northeastern coast was struck by a 9.0 earthquake followed by a deadly tsunami in March 2011, employees from the Boeing Japan office helped with the clean-up efforts in partnership with Japan's military operations.

\$29 million

contributed by Boeing and its employees since 2000 to support global disaster relief and recovery

Besides volunteering and monetary contributions from employees, airline and military customers from around the globe use their Boeing aircraft to carry out vital relief and humanitarian missions. Since 1992, Boeing and more than 50 airline customer partners have collaborated on 145 humanitarian delivery flights, delivering more than one million pounds of humanitarian aid, including medicines and supplies, coveralls and dust masks for relief workers, and food supplements to aid with hunger to people in need throughout 21 different countries. Chinook helicopters evacuated displaced people from flood-ravaged Pakistan. A fleet of cargo lifters, operated by various nations and NATO, ferried supplies to Haiti after it was struck by a devastating earthquake in January 2010.

Boeing and Employees Support Japan's Disaster Recovery Efforts

The magnitude 9.0 earthquake that hit Japan on March 11, 2011, followed by a deadly tsunami, left fishing communities, businesses and towns devastated. Public transportation across Japan was at a standstill for days, rolling blackouts occurred due to limited power availability, and retail outlets couldn't keep shelves stocked with food and other vital items. More than 900 temblors continued to rock the country in the weeks following the initial quake.

Boeing Japan has more than 200 employees working in 12 cities, with the largest number in Tokyo. Immediately after the earthquake, Boeing emergency crisis teams reached out to locate all employees living, working and traveling in the area to ensure their safety and determine what help was needed. In addition, C-17s from the U.S. Air Force and Royal Australian Air Force responded to Honshu island to support search and rescue efforts. Boeing employees responded immediately, donating nearly \$1.2 million to the American Red Cross to be used for:

- Supplying families with food and thousands of blankets, clothing items, sleeping supplies and cleaning tools.
- Supporting people in evacuation centers with improved hygiene facilities, privacy measures, health care counseling and volunteers to provide care and operational support.
- Providing psychological and emotional support.
- Providing families, with appliances for temporary housing.



PHOTO: NPO SOLACE SUPPORT GROUP

Recovery team clears debris from Japanese home.

It's a sobering reminder of how vulnerable we are to natural disasters. And an even stronger reminder that planning and preparing is crucial to surviving and recovering.

—Mike Denton, president of Boeing Japan

Influenced in part by the special nature of the Boeing-Japan relationship that spans more than 50 years, Boeing Chairman, President and CEO Jim McNerney agreed to chair the Partnership for Recovery and a Stronger Future, a task force of the Washington, D.C.-based Center for Strategic and International Studies and the Japan Business Foundation, which has supported Japan's recovery and reconstruction. In addition, the company contributed \$1 million toward

\$2.2 million

donated by Boeing and its employees to Japan relief and recovery

the recovery phase of the disaster relief and is in continued discussions with the Japanese government and others to determine the best use of these funds.



PHOTO: ASHINAGA

Facilitators work with children who lost parents in the recent disaster.

Ashinaga Tohoku Rainbow House Project — Sendai, Japan

Rainbow House is an ambitious project providing financial, educational and emotional care to approximately 1,000 children who lost parents in connection with the earthquake and tsunami. The program is based in Sendai, which lies near the center of the area affected by the disasters. Implementation of individual programs extends throughout the region. Boeing Japan's grant is used to educate facilitators and fund care programs, targeting the affected region's most vulnerable residents, children who lost parents in the disaster, and focusing on giving them a chance at a new beginning.



PHOTO: SOLACE SUPPORT GROUP

Workers clear roads following the disaster.

Solace Support Group for Disaster Victims — Japan

(Employees Community Fund grant)

Solace Support Group/(NPO Kokoro no Quendan) received a grant to provide mental health support to victims of the March 11, 2011, Japan earthquake and tsunami. The grant provided funding for transportation of volunteers and equipment to the affected areas to help bolster the mental state of local disaster victims by engaging them in the clean up and restoration of their damaged communities.

Boeing Japan employee's personal account:

It was an ordinary Friday afternoon in the office... but at 2:46 p.m. on March 11, 2011, the lives of tens of thousands of people were about to change. Our building shook like it had never shaken before; wall hangings fell, a cabinet overturned, and employees were having difficulty standing up. I thought the building was going to collapse. As I walked around, people were shaken but everyone was okay.

I looked out the window at an adjacent building, and it weaved back and forth as if it was dancing with our building — it was an eerie and helpless feeling.

As we all gathered our thoughts and started checking on our families and loved ones, it became apparent that mobile communications were overloaded, and making contact was a challenge if not impossible. People remained calm, and fortunately our corporate network remained intact so several employees successfully made contact using email. Those who could not make contact kept trying but were patient. We realized that this was no ordinary earthquake that Tokyo residents were so used to. It turned out to be a magnitude 9.0 quake off the northeastern coast of Japan.

Later in the afternoon as we were watching the news, I saw some of the most horrifying images I have ever seen — entire towns were being demolished by tsunamis all along the northeastern coast. Japan as I

knew it was about to change. Public transportation, for which Tokyo is so well known, came to a screeching halt. People were stranded but they were calm and orderly. Some walked home, some slept in office buildings, and some even purchased bicycles to get home. We assisted those who had to stay the night in our office building by offering drinks, gloves, newspapers and cardboard boxes. Everyone was so calm and very thankful for our help. Watching the tragic events unfold that night, all I could feel in my heart was sadness for those whose lives were destroyed by this terrible disaster.

When natural disasters strike, much about humanity is revealed. Japan is an island nation that has learned to handle earthquakes. Children are drilled from school age to be prepared and the infrastructure and warning systems are in place to be "quake ready," but this time most people had only 15–20 minutes to react before tsunamis as high as 40 feet crashed into their towns. I cannot imagine the chaos that took place in northeastern Japan that day. What still amazes me is that in the aftermath of this tragedy, the Japanese people began to "deal with" this change that they were facing. And they did this in an orderly manner with more dignity than I've ever seen.

— James Webb, Boeing Information Technology regional leader for Japan and Korea

HUMANITARIAN DELIVERY FLIGHTS

In a unique partnering program, Boeing, its airline customers and nonprofit/nongovernment organizations (NGO) throughout the world bring humanitarian goods to people in need. Through the Humanitarian Delivery Flight program, items, such as medicine, medical equipment or supplies, and educational materials, are loaded into the empty cargo space of a new Boeing airplane in Seattle or Everett, Washington, that is being delivered and transported to an airline customer's home destination. Upon arrival, the goods clear customs and are distributed to those in need by the NGO.

December 2010, January and July 2011:

In three separate flights, Boeing, Ethiopian Airlines, and Seattle Anesthesia Outreach delivered 24,500 pounds (11,112 kilograms) of medical equipment and supplies to Black Lion Hospital in Ethiopia, which provides free medical care to the country's poor. It is also the largest teaching hospital for the University of Addis Medical School.

April 27, 2011: Boeing and Ethiopian Airlines partnered with three nonprofits to deliver humanitarian aid to Ethiopia on a new 777. Himalayan Cataract Project transported 3,600 pounds (1,633 kilograms) of medical supplies to sub-Saharan Africa. Ethiopian Historical Conservation Council donated 2,700 pounds (1,224 kilograms) of educational books to Queen Sheba School. The International Leadership Academy of Ethiopia donated 5,500 pounds (2,495 kilograms) of educational books to Sunshine Construction Foundation.

July 7, 2011:

Boeing and Angola Airlines delivered 9,000 pounds (4,082 kilograms) of Boeing surplus computing and technical books to the Faculty of Engineering, Agostinho Neto University (Angola University). The books will be placed in the central library of the Faculty of Engineering.



PHOTO: BOEING

August 25, 2011:

Boeing, Rwanda Air and Operation USA delivered 1,500 education books to the Rotary Club of Kigali on the August Rwanda Air 737 delivery. Science books will be dispersed to high schools, universities, and Kigali's first public library as part of an initiative to eliminate poverty by providing educational opportunities for Rwandans.



PHOTO: BOEING

September 20,

2011: Boeing, Emirates and nonprofit AmeriCares partnered to transport 34,000 pounds (15,422 kilograms) of much needed nutritional supplements to Mogadishu Somalia via Dubai on Emirates new 777 delivery. The donation of a porridge mixture will enable 10,500 people to be fed a daily meal for one month.



PHOTO: BOEING

September 29 and November 21,

2011: Boeing, Somon Air, nonprofit Project Hope, and the U.S. State Department, partnered on two delivery flights carrying a combined total of 7,552 pounds (3,426 kilograms) of medical supplies. The goods were delivered to Dushanbe, Tajikistan, on Somon Air's new 737s. Project HOPE helps alleviate the severe shortage of basic pharmaceuticals and medical supplies by providing needed oncology, psychiatric and infectious disease medicines.



PHOTO: BOEING

October 25, 2011: Boeing and Rwanda Air partnered with Operation USA and Rwanda Girls Initiative. Operation USA is sending 2,300 education books to the Ministry of Health and the Rotary Club for distribution. Rwanda Girls Initiative is sending school books, school supplies and school gym clothes.

November 21,

2011: Boeing, Biman Bangladesh Airlines and NGO SpaandanB delivered 24,000 pounds (10,886 kilograms) of winter clothing and school supplies to Dhaka, Bangladesh, on Biman Bangladesh Airlines' new 777. SpaandanB (NGO) will deliver relief goods to poor children, women and men living in the northern and western parts of Bangladesh.



PHOTO: BOEING

145
humanitarian delivery flights

50+
airline customers

1 million+
pounds of humanitarian aid

21
countries

*since 1992

We don't just build airplanes, we build connections. In partnership with our customers and nonprofit agencies, we make a powerful difference to thousands of people in need. The medicines, textbooks, clothing and other supplies delivered on Boeing airplanes help communities around the globe recover from natural disasters and empower families to build a better future for their children.

— Jim Albaugh, president and CEO,
Boeing Commercial Airplanes

2011 DISASTER RESPONSE EFFORTS



PHOTO: SHUTTERSTOCK

Boeing Australia Employees Mobilized to Help Flood Victims

In early 2011, Boeing employees across Australia joined forces to assist families, friends and strangers recover from devastating floods that caused significant damage to thousands of homes and businesses, as well as loss of lives in and around Brisbane. Many Boeing offices and facilities were closed during the peak of the flooding, and hundreds of employees volunteered their time to aid flood victims. In one instance, more than 25 Amberley employees helped five workmates whose homes were inundated by floodwaters in the Ipswich area — two of which had water above roof level.

Supporting American Red Cross Efforts to Help Tornado Victims — St. Louis and Joplin, Missouri, USA

Boeing and its employees contributed to the relief efforts in St. Louis and Joplin, Missouri, following tornadoes that devastated both of those communities in early 2011.

Boeing's financial support helped the Red Cross provide immediate food, clothing and shelter to our neighbors in need after the Good Friday and Joplin tornadoes. We're thankful for Boeing's partnership with the Red Cross, which extends well beyond this donation. They've been answering the call to help the Red Cross for years.

—Cindy Erickson, regional chief executive officer for the St. Louis Area Chapter

Boeing Employees Rallied to Help Tornado Victims — Huntsville, Alabama, USA

Scores of Boeing employees helped clean up neighborhoods in Huntsville, Alabama, where colleagues, friends and families lost homes and loved ones during tornadoes that swept through areas near Boeing facilities in April 2011.

"Machines just can't do this work," said Bob Gallagher, a Boeing engineer on the Ares rocket program. "It takes an army to sift through the debris, cut the fallen trees, and carry it all to the edge of destroyed properties where public officials can haul it away."

Gallagher was one of nearly 100 Boeing volunteers who showed up with little more than 24-hours notice to dig into the long shifts of removing debris and rebuilding where possible. While the destruction in bigger cities was the focus of national attention, the tornadoes cut a nonstop path of destruction across 132 miles of the region, and the most violent tornadoes — rated at EF5, the highest tornado rating — came through the Huntsville area.



PHOTO: ERIC SHINDELBOWER/BOEING

PLAY VIDEO ▶

View Huntsville clean-up PHOTO GALLERY →

More than 100 Boeing employees in Huntsville, Ala., joined a constant stream of volunteers in an all-day, intensive clean-up in the ravaged communities just north of Boeing facilities.

Nearly \$29 Million Donated in Disaster Response Since 2000

When disaster strikes around the world, Boeing and its employees respond. Since 2000, The Boeing Company and The Boeing Charitable Trust have contributed \$14.9 million, and Boeing employees have donated over \$13.7 million for a combined total of over \$28.6 million in the past 11 years in the following countries and regions.

Australia, [Brazil](#), Caribbean Islands, [Chile](#), China, [Czech Republic](#), Democratic Republic of Congo, [El Salvador](#), Ethiopia, [Fiji](#), Haiti, [India](#), Indonesia (W. Sumatra), [Iran](#), Italy, [Japan](#), Korea, [Mali](#), Mongolia, [Mozambique](#), Myanmar, [New Zealand](#), Niger, [Pakistan](#), Philippines, [Peru](#), Southeast Asia, [Spain](#), Sudan, [Turkey](#), Uganda, [Ukraine](#), United States, [Venezuela](#), Vietnam



PHOTO: ST. JOSEPH'S CHILDREN'S ADVOCACY CENTER, FLA.



PHOTO: CHICAGO SYMPHONY ORCHESTRA



PHOTO: MARYLAND HUMANITIES COUNCIL

Health and Human Services, Arts and Culture, Civic

In addition to education and environment, Boeing charitable grants and business sponsorships also focus on health and human services, arts and culture and civic programs that are critical to maintaining strong, vibrant communities.

Boeing recognizes that its support for health and human services programs, such as job training and access to medical and mental health services, not only addresses the needs of a region's most vulnerable residents, but also often gives them a chance at a new beginning.

Investing in programs that support the visual and performing arts allows for more new voices and new perspectives to be seen and heard. The arts help drive a community's economic engine and provide people from all walks of life opportunities to expand their vision, nurture their creativity and imagination, and discover innovative new ideas.

Civic investments contribute to the public discussion of social, economic and political issues and ideas by bringing together people with different perspectives so they learn about each other's interests and work together to address complex community problems. As a global company with a workforce that comes from all corners of the earth, we know that all perspectives need to be heard to reach workable solutions and make progress. In business, as in life, the civic dialogue is important to growth and understanding.

Health and Human Services

The most effective way to meet the needs of a community's most vulnerable residents is to address the root causes. Through the combined funds from charitable, business and employees, Boeing contributes to projects supporting job training programs, access to medical and mental health services, and more efficient delivery systems across the health and human services spectrum. Supporting nonprofit organizations that provide substantive help through critically needed services and programs helps advance the economic well-being and health of these residents.

Hagar Vietnam – New Beginnings

It's a disturbing and chilling statistic — and a sobering reminder of the human condition.

One in every three women will experience some form of violence in her lifetime, according to the United Nations Development Fund for Women. Meanwhile, the trafficking of women for sexual exploitation continues in every society around the world.

Since 2009, Boeing has supported Hagar Vietnam in its growth from infancy to a dynamic, professional nongovernmental organization (NGO) that holistically serves the needs of women recovering from human trafficking and domestic violence. Based on the core values of protection, personal well-being, economic empowerment and social capital, and through the continued support of Boeing over the years, Hagar continues to transform the lives of women in Vietnam recovering from the most extreme and traumatic of circumstances. Specifically, Boeing's funds support training women for employment.



PHOTO: HAGAR INTERNATIONAL

Artwork from a recent Hagar International graduate in Vietnam who found a renewed optimism toward life through the program.

In just over two years:

112 women have received holistic services through their Individual Care, Client Training, Career Development and Capacity Building programs.

39 women have been provided case management, counseling and individualized support, with the majority of these women having participated in both long-term and short-term trainings aimed at personal development, vocations and economic empowerment.

62 trainings have been conducted for Hagar Vietnam clients aimed at personal development, which focuses on growing each clients' soft skills and hard skills, as well as providing them with reflection and empowerment tools for personal recovery.

32 trainings have been provided to external, local employees of government partners that aim to improve the capacity of national staff in the fields of counseling, case management and client training.

Approximately 50% of Hagar Vietnam clients are already employed and living self-sufficiently, while others remain in Hagar's long-term care and progress toward economic and personal independence.

Arts and Culture

Boeing invests in the performing and visual arts because they fuel a community's economic engine, help produce a creative and disciplined workforce, and nurture the imagination and self-reflection required to solve complex personal and community issues. Art seeks to discover and present a new way of seeing the world, whether the world of ideas or the physical world.

Arts for All and Arts Advantage — Los Angeles and Orange Counties, California, USA

While research studies show that intelligence quotient (IQ) continues to increase with each new generation, creativity scores are decreasing. This fact has already gotten the attention of American business that desperately wants to — needs to — hire the brightest and best to generate the next innovative ideas for products or services that will keep our businesses competitive in a global marketplace.

For over 30 years, cuts in education have led to the disappearance of the arts in the public schools. “An entire generation of teachers and parents have not had the advantage of arts in their own education,” says Sandra Ruppert, director of the Arts Education Partnership, a national coalition of arts, business, education, philanthropic and government organizations.

“We know that employers are looking for new recruits who are creative problem solvers, innovative thinkers, confident communicators and collaborators. The arts provide all of that and more,” said Sarah Murr, Boeing’s Global Corporate Citizenship community investor responsible for corporate giving to the arts in Southern California.

In response, education advocates in Los Angeles and Orange Counties in Southern California developed a plan to put sequential, coordinated arts back in the schools. The key element of these arts education initiatives is the development of an infrastructure for each district that includes a policy and plan adopted by the school board, along with budget.

Today, as a result of Murr’s hands-on role, Boeing supports programs in Los Angeles County and Orange County that do more than just provide financial support. Both Arts for All in Los Angeles County and Arts Advantage in Orange County are strategic arts-education initiatives that help districts build policies and plans that provide professional development for teachers and administrators, and

curriculum development in all four arts disciplines. Arts for All has been implemented in 43 of 81 Los Angeles County school districts representing more than 500,000 students. Arts Advantage has been implemented in 15 of 28 school districts representing nearly 350,000 students in Orange County.

In a global economy that is driven by knowledge and ideas, arts education belongs at the forefront, complementing curriculum that will ultimately develop the next generation of innovators. Where would we be today without the creative thinkers and problem solvers who have given us the life-changing digital age?

58

school districts

850,000

students reached in
Los Angeles and Orange
County, California

Civic

As a global company with a workforce that comes from all corners of the earth, we know that the diversity a global community engenders can be a strength and not just a challenge. At Boeing, we are interested in contributing to the public discussion of issues and ideas through a deliberative process that brings together people with different perspectives to learn about each other's interests and work together to address complex community problems. This exploratory discussion and planning is at the heart of Boeing's civic investments.

DR. MARTIN LUTHER KING, JR. MEMORIAL — WASHINGTON, D.C., USA

Boeing was a leading supporter toward the effort to build a lasting memorial honoring Dr. Martin Luther King, Jr. on the National Mall in Washington, D.C.

The Memorial honors a man of peace, hope, and for the first time, of color. Located on the Tidal Basin, the Memorial creates a visual line of leadership between the Lincoln and Jefferson Memorials. The Memorial is an engaging landscape experience conveying four fundamental and recurring themes throughout Dr. King's life — democracy, hope, justice and love — and features the use of natural elements including water, stone and trees. A 450-foot inscription wall features 14 quotations from Dr. King's speeches, sermons



PHOTO: NATIONAL PARK SERVICE

and writings to serve as a lasting testament and reminder of Dr. King's humanitarian vision.

"We honor Dr. King as a courageous and visionary leader," said Jim McNerney, Boeing chairman, president and CEO.

"He knew that when all people have the freedom to dream big dreams, to be included and respected even during disagreement, to learn, to contribute and to achieve, we strengthen our nation for generations to come."

He dreamed about his children — and America's children — being judged by the content of their character rather than the color of their skin. I think that resonates today as companies like Boeing really strive to improve their diversity, to produce a culture of inclusion where differences are really valued and leveraged to help us to be better companies and, personally, for us to be better people.

—James Bell, Boeing corporate president and chief financial officer, who participated in the dedication event with President Barack Obama

2011 HEALTH AND HUMAN SERVICES, ARTS AND CIVIC PROGRAMS

Mobile Health Units — USA

With support from a Boeing grant and the U.S. Department of Health and Human Services Office of Minority Health, mobile health clinics across the U.S. hope to secure the same federal funds received by clinics and hospitals for their mobile health vans. The vans and cars provide vital services to 7.5 million



PHOTO: HARVARD MEDICAL SCHOOL

people annually who live in high-risk communities and do not have access to a traditional health care system. The Boeing-supported research project is building a collaborative network that will document the contributions, accomplishments and the cost-effectiveness of the mobile health care system. The research is being conducted by Harvard Medical School's Mobile Health Map and the Mobile Health Clinics Network.

The Creative Edge — Orange County, California, USA

Boeing was the title sponsor of The Creative Edge: Innovation, Education and the Changing World of Work. The event is part of an annual convening to discuss creativity and innovation. Nearly 1,000 educators, parents, arts organizations, businesses, community leaders and local elected officials attended the conference, which Boeing believes will help bring support for innovation and creativity in our schools — a key component to developing 21st century workforce skills and our next generation of Boeing workers.

Healthy Lifestyles in Children and Families — Charleston, South Carolina, USA

Boeing South Carolina awarded a grant to the Medical University of South Carolina Children's Hospital to fund The Boeing Center for Promotion of Healthy Lifestyles in Children and Families. The programs will focus on childhood obesity prevention through school-based Lean Teams as well as the Heart Health program located at MUSC Children's Hospital.

Seattle Symphony's Day of Music and Sonic Evolution — Seattle, Washington, USA

Attracting a younger audience base is key for classical music organizations across the country if they will continue to thrive. Under the leadership of new music director Ludovic Morlot, Seattle Symphony hosted the 2011 Day of Music and Sonic Evolution Program. The Day of Music was a celebration that offered people of all ages free access to more than 40 musical acts representing a host of genres (rock, hip hop, jazz, classical and folk) on four concert stages at Benaroya Hall. Boeing was the premier sponsor of these dynamic events, which were designed to welcome young people, families and diverse communities to the Seattle Symphony.



PHOTO: BEN VANHOUTEN

Advanced Technological Enrichment and Employment Program — Lod, Israel

The city of Lod has a large disadvantaged population that suffers from a combination of social problems that are creating transgenerational extreme poverty and a high adult illiteracy rate. Boeing has invested in the Advanced Technological Enrichment and Employment Program to help train residents in skills that can be applied in the Israeli technological and high-tech job market. The men and women who acquire these skills are taking a major step to improving their quality of life as potential bread winners both as workers and also as parents and community leaders.

The Back Office Cooperative — Chicago, Illinois, USA

The Back Office Cooperative (BOC) is an independent, nonprofit organization that leverages the scale of multiple for-profit agencies to identify and implement back-office solutions (e.g., finance, accounting and IT) that offer a higher level of service and a cheaper price than any of the nonprofit agencies would be able to secure on their own. The savings generated by the BOC help each of its nonprofit members increase their efficiency, impact and mission-focused activity in the community with their respective dollars. The program's goals are to:

- Drive down agency costs by leveraging scale, instituting best practices, and developing and monitoring performance metrics;
- Free up millions of dollars to enhance nonprofit services to the community and impact thousands of disadvantaged children, individuals and families in the region; and
- Develop a self-sustaining model that can be replicated nationally.

Teen Feed — Seattle, Washington, USA

(Employees Community Fund grant)

Teen Feed, one of the oldest and most effective social service agencies serving homeless youth, provides hot, nutritious meals seven nights a week to youth ages 13 to 25. The nonprofit received a grant for renovations to its facility located in Seattle's University District to make this a safe and inviting place for teens in need. Teen Feed is one of the oldest and most effective social service agencies serving homeless youth. Launched in 1986 after nurses from the University of Washington Medical Center noticed that many street youth accessing the emergency room were severely malnourished, the nonprofit now runs the largest meal program in the city for street youth, a case management program that is tailored to the individual goals of youth, and a street outreach program that proactively makes contact with youth who are reluctant to use traditional social services.



2011 HEALTH AND HUMAN SERVICES, ARTS AND CIVIC PROGRAMS



PHOTO: ARTS & SERVICES FOR THE DISABLED

Arts and Services for the Disabled — Long Beach, California, USA (Employees Community Fund grant)

For people with disabilities, transportation can be yet another barrier to participating in the arts. A Boeing grant has filled a critical need for one organization and expanded access for disabled citizens in Southern California by enabling Arts and Services for the Disabled to purchase a new 10-passenger van adapted for wheelchairs to transport clients to a variety of community and educational arts exhibits and events. “We have an endless list of programs and activities that take place thanks to the Boeing Employees Community Fund,” said Helen Dolas, CEO and founder of Arts and Services for the Disabled Inc.

The Rose — Mobile Mammography Outreach Program — Houston, Texas, USA (Employees Community Fund grant)

Leveraging early-detection mammography screenings, the most powerful weapon in the fight against breast cancer, The Rose’s Mobile Mammography Outreach Program reaches 202 locations within a 15-county service area surrounding Greater Houston, providing women who have few financial resources and no health care coverage access to affordable breast health services. In 2010, the Program served 5,679 women, and 12 of those women were diagnosed with breast cancer through early-detection screening. More than 65% of the total women served through the mobile program were uninsured or in need of financial support.

Mobile Creches — Multiple Locations, India

Mobile Creches provides day care, education and health services for children of migrant construction workers in India. Children accompanying their parents in a bid for survival to make ends meet, suffer the greatest deprivation as they are deprived of access to even basic state or government facilities. Mobile Creches addresses this growing gap through its day care centers and interventions. Its holistic approach goes beyond supplementary feeding and medical interventions to the other closely interlinked components of care, safety and the importance of a trained caregiver. The service also works closely with parents to create awareness and an information base that helps them to sustain the interventions initiated at construction sites and poor urban settlements in the National Capital Region (NCR) of India.

Hunger Free King County — King County, Washington, USA

The sustained economic downturn has had a dramatic impact on people in King County. United Way began noticing a sharp increase in families visiting food banks and hosted a “Hunger Summit” to brainstorm solutions to hunger in the county. Boeing committed grant funds to the United Way of King County as a private match for a Hunger Free Communities grant secured from the U.S. Department of Agriculture. With these grants, the United Way aims to reduce the prevalence of hunger in King County by ensuring that children are able to access school lunch and summer meals programs, that food banks are more efficient and effective, and that hungry families have greater access to emergency food. The plan, called “Hunger Relief Now!” focuses on educating low-income families and individuals about food stamps and other public benefits, offering summer meal programs for students who depend on subsidized meals during the school year and improving children’s healthful eating habits.

Providing Training Workshops to School Teachers and Parents on Learning Disabilities — Saudi Arabia

Boeing supports this project, managed by the Prince Salman Center for Disability Research, to help address the identification, diagnosis and management of students with learning disabilities in Saudi Arabia. The first component provides training courses to elementary school teachers, counselors and paraprofessionals to familiarize them with and develop their skills in identification, diagnosis and strategies associated with teaching students who have a learning disability. The second component presents workshops to familiarize parents and teachers as to the nature, causes, and risks associated with learning disabilities. Workshops familiarize participants with various conditions of learning disabilities, how to recognize them, and the facts and fallacies revolving around them. The third component delivers lectures to the general public to raise awareness about learning disabilities.

Fresh Moves Mobile Produce Market — Chicago, Illinois, USA (Employees Community Fund grant)

More than 600,000 Chicago residents live in food deserts; areas that map to communities with the highest rates of obesity, diabetes and other diet-related illnesses. Without nearby grocery stores, residents either travel extensively to buy food, or settle for the less healthy options and fast food that are more readily available. With support from a Boeing grant, the Food Desert Action group transformed a retired city bus, donated by the Chicago Transit Authority, into a mobile produce market and the Fresh Moves Mobile Produce Market was born. The market serves more than 5,000 unique customers in 16 neighborhoods.



PHOTO: ROBIN AMER/WBEZ



PHOTO: ROBIN AMER/WBEZ

2011 HEALTH AND HUMAN SERVICES, ARTS AND CIVIC PROGRAMS



PHOTO: NO PLACE FOR HATE

No Place for Hate® Program — Philadelphia, Pennsylvania, USA

A grant was awarded to the No Place for Hate Program, which is run by the Anti-Defamation League of Philadelphia. No Place for Hate empowers students, teachers, administrators and community members to combat racism, hatred and bigotry. By reducing bias and increasing appreciation for diversity, No Place for Hate is a powerful tool for building communities of respect. Schools plan a minimum of three projects that foster harmony and enhance mutual understanding between diverse groups, teach students how to intervene, and challenge bias, bullying and intolerance.

Solid Ground: Pathway to Career Corps — Puget Sound Region, Washington, USA

Pathway to Career Corps is a pilot program designed to improve employability and increase income for at-risk youth aged 16 to 24. The Pathway to Career Corps program is replicating Solid Ground's strong JustServe Americorps program to serve a new population of diverse, low-income young adults. Program participants receive intensive case management, job training and experience, leadership development, exposure to living wage career options, and college preparation and navigation to achieve long-term goals.

Aspire Coffeeworks — Chicago, Illinois, USA

(Employees Community Fund grant)

A partnership between Aspire and Metropolis Coffee Company serves people with developmental disabilities to create a social enterprise that both sustains its operations and provides opportunities for job training. Boeing support helped launch this innovative and forward-thinking program. Aspire Coffeeworks — a brand made by participants in the program — teaches life skills, enables independence and generates revenue to fund ongoing operations.

Homeboy Industries — Los Angeles, California, USA

(Employees Community Fund grant)

Recidivism among youthful offenders is extremely high: two-thirds will be rearrested, up to one-third will be reincarcerated within a few years after release. Started as a jobs program offering alternatives to gang violence in one of the toughest neighborhoods in Los Angeles, Homeboy Industries assists at-risk, recently released and formerly gang involved youth to become contributing members of their communities through a variety of services in response to their multiple needs. Free programs, including counseling, education, tattoo removal, substance abuse and addiction assistance, job training and job placement, enable young people to redirect their lives.

Seattle Opera's Young Artists Program — Seattle, Washington, USA

Tomorrow's opera singer needs to be different than yesterday's. He or she needs to be an excellent singer but also an excellent actor and business person. This program was created to address the need for rigorous artistic and professional development opportunities for the next generation of opera singers. Each year, about 600 emerging opera singers apply to the program; about a dozen are accepted. During the 21-week program, artists receive intensive musical and dramatic coaching, language studies (German and Italian), stagecraft, voice, auditioning, public relations, donor cultivation and career coaching. They perform in supporting roles in small theater concerts as well as full-scale performances at McCaw Hall in Seattle, building their confidence level and preparing them for stages around the world.



PHOTO: BOEING

Boeing/Arts & Education Council of Greater St. Louis Collaborative Grant — St. Louis, Missouri, USA

This unique grant meets a need that has been identified by top arts leaders in the U.S: the need for programs designed to mentor and train individuals in the business side of the arts. The Boeing grant provides funding for internships at St. Louis area

arts institutions, providing primarily college-aged interns with practical experience in arts management — everything from procuring venues for performances to assisting with the negotiation of contracts with talent, to marketing, finance and logistics. Several students who have graduated from the program have moved into paid full-time positions within local and national arts organizations. Those who choose to direct the business acumen they gain into other fields nonetheless gain experiences that benefit them no matter which field they pursue. As a result, arts organizations that are well-run businesses have the capacity to produce more art. The program has been lauded as an example of how corporations can help sustain and grow the arts in their communities.

Helping Goodwill Industries Help Themselves — Wichita, Kansas, USA

Goodwill Industries helps individuals with disabilities become independent and self-sufficient. Boeing helped Goodwill prepare for the necessary accreditations for government contracts through ISO 14000 compliance.

As a result, Goodwill received the contract to produce Wichita City workers' safety garments, thereby increasing the income of Goodwill clients and Goodwill itself.

Work Force Development Center — Puget Sound, Washington, USA

(Employees Community Fund grant)

With Boeing's support, the Work Force Development Center purchased tools and equipment for its vocational job-training program for disadvantaged and at-risk students. With the one-on-one guidance of instructors, 84 students provided mechanical parts assembly and wire harness work for 18 companies in the aerospace, automotive, trucking and marine industries.



PHOTO: WFDC

2011 HEALTH AND HUMAN SERVICES, ARTS AND CIVIC PROGRAMS



PLAY VIDEO ▶

PHOTO: THE NATIONAL MALL

The Trust for the National Mall and the National Park Service — Washington, D.C.

Stretching from the foot of the U.S. Capitol past the Washington Monument to the Lincoln Memorial and over to the Jefferson Memorial, the National Mall celebrates the United States' rich history and reflects who we are as a society to America and the world. Years of use by millions of visitors have unfortunately caused the Mall to fall into a state of disrepair. In 2010, Boeing joined The Trust for the National Mall, the National Park Service, and others to help restore, revitalize and preserve the National Mall. Recognizing the importance of educating visitors about the significance of this national treasure, Boeing has committed to support the development of a docent program that will draw on the National Park Service's experience in training its Park Rangers. They along with the Trust for the National Mall will develop materials to educate volunteers on the history, culture and community of the National Mall. These volunteers will include members of the Mall's pioneering Docent Program, which will be established to provide visitors with the Story of America represented in the park while growing awareness of the need to restore the Mall. The educational materials and a consistent schedule of volunteer events and programs will help present this information to the 30 million people who visit the park each year.



PHOTO: BOEING

Mission: Off the Streets Team (MOST) Program — Winnipeg, Canada

Siloam Mission in downtown Winnipeg is more than a homeless shelter; it also runs the Mission: Off the Streets Team Employment Training program, which provides participants with employment experience and life skills to help them get off the street permanently. In addition to Boeing

funding, and recent lunchtime volunteer effort at the shelter, members of the Boeing leadership team and management have volunteered in the past preparing food and serving meals to the patrons. The mission runs an overnight shelter program, a clothing program and a health center to provide health care services to patrons, free of charge.

Call for Help Transitional Center — St. Louis, Missouri, USA

(Employees Community Fund grant)

The Call for Help Transitional Center in St. Louis has been supported by Boeing for five years. The program provides a long-term, residential program for women who are jobless and homeless to teach them new skills that will help them be economically self-sufficient.

Boeing's support for the National Mall restoration project is focused on preserving a national treasure, but it's also focused on educating people about the significance of these monuments not just in the United States but around the globe. They are reminders that through education we sustain the exploratory and diverse civic dialogue that can lead to solving complex community issues and influencing change.

—Tim Keating, senior vice president, Government Operations

Project Access Northwest Network — Multiple Counties, Washington, USA

Project Access links uninsured patients needing medical procedures or surgeries with more than 900 top specialists representing more than 20 different specialties. All specialty physicians participating in the project donate their medical care to patients. Hospitals, labs and imaging centers also donate their services to support these volunteer physicians. This model of care enables Project Access to provide a projected \$15 million in donated care and services in 2011. By arranging for the necessary laboratory and imaging services as well as scheduling qualified interpreters, the program removes the barriers that often prevent patients from keeping their appointments with medical specialists and has a success rate of 95% of patients keeping their medical appointments.



PHOTO: FOCUSFIRST

FocusFirst: An Alabama Student Vision Initiative — Huntsville, Alabama, USA

The program trains college students to provide vision screenings for low-income preschool children across the state, who then receive free or subsidized follow-up diagnosis and treatment as necessary through a partnership with Sight Savers

America. Children, six months to five years of age, in Head Starts and lower-income daycares are screened for vision problems. Children who fail the screenings then receive subsidized follow-up care as necessary. Since 2004, more than 1,900 students at 20 colleges throughout Alabama have participated with FocusFirst, screening more than 88,000 children in all 67 counties statewide, with approximately 11% of the children failing the screenings and receiving subsidized follow-up care as necessary. Poor vision can adversely affect a child's ability to learn leading to a substandard education. By employing a service-learning model, FocusFirst capitalizes on the motivation and commitment of a generation of college students toward volunteerism, resulting in not only a response to the vision care needs of children but also influencing college students to become informed and active citizens.

Chicago Peace Hub — Chicago, Illinois, USA

Since the late summer of 2010, a group of youth, youth service providers and youth advocacy organizations from neighborhoods all over Chicago have been meeting at Boeing's invitation to look at the gaps and opportunities for supporting positive youth development and outcomes. According to Chicago Police Department statistics, while overall homicides in the city declined by 5% in 2010, 11% more teenagers were killed during the same period. By convening this group, Boeing hopes to help the nonprofit and the public providers think beyond the current youth violence prevention/intervention programs to collaborate and design a means of integrating the hundreds of youth programs and services to better serve the city's young people.



PHOTO: BOEING

Boeing El Segundo, Calif., employee volunteers helped plant nearly 1,300 young Ponderosa Pine saplings in a fire-ravaged area of the Angeles National Forest.

Volunteers and Employees Community Fund

Boeing's employees are passionate about giving back to their communities through volunteering and charitable giving.

Employees volunteer thousands of hours of their own time annually, often sharing their on-the-job skills and expertise. Numerous individual employees volunteer with their favorite nonprofit organizations, and more than 500 nonprofit boards around the globe have Boeing executives serving on their organizations.

Employees frequently get together to volunteer in site-based activities throughout the year, and annually, Boeing sponsors two enterprisewide volunteer initiatives. Global Day of Service, launched in 2010, is an annual event that draws thousands of employees and their family and friends around the world to volunteer in their communities to commemorate Boeing's anniversary, and Earth Day, which also attracts thousands of volunteers for projects and programs that help build awareness about preserving our natural resources.

Boeing employees are also extremely generous. In 2011, employees at all levels contributed \$28 million to the Employees Community Fund of The Boeing Company (ECF), one of the largest employee-owned/employee-managed funds of its kind. Through ECF, local dollars stay local as Employee Advisory Boards award grants to nonprofits for projects such as aiding the homeless, stocking food banks, helping at-risk children succeed in school, providing job training for the unemployed, funding critical health programs and more.

In addition, Boeing offers three generous matching programs valued at \$10.5 million for eligible employees to increase their positive community impact through charitable donations, volunteer hours and participation in fundraising walks. And more than \$2 million in donations are collected annually from employees who contribute to three company-sponsored drives: Food & Essentials, Books & Backpacks and Spirit of the Holidays.

Volunteers

Boeing employees contributed thousands of hours in volunteer service in 2011. In addition to individual employees supporting their favorite local nonprofit organizations, Boeing has site-based volunteer committees and groups that support key programs and organizations in their regions. We recognize volunteerism is invaluable to our community partners, especially when employees are able to share a unique professional skill or expertise. Our employee volunteers make significant contributions to our communities.

GLOBAL DAY OF SERVICE 2011

Sending a powerful message of community service, thousands of volunteers from 50 Boeing sites around the world participated in the 2011 Global Day of Service. Sites that participated internationally included Australia, China, India, Japan and Korea. U.S. participants included Chicago, Dallas, Denver, Houston, Philadelphia, St. Louis, Washington, D.C., Wichita, and multiple cities in Washington state and Southern California.

Boeing's Global Day of Service was launched in 2010 on July 17 to commemorate the company's founding in 1916. The event is sponsored annually on or about the same date to connect our employee volunteers, reinforce a message about the value of community service, and maximize the employee volunteers' impact in communities around the globe.



PHOTO: BOEING

[View Global Day of Service PHOTO GALLERY →](#)

EARTH DAY 2011

While many Boeing sites and thousands of employees around the globe celebrated Earth Day 2011 on April 22, other sites used the annual event to continue educating employees about taking responsibility every day for preserving the planet's natural resources.

More than 40 locations participated in more than 100 projects to commemorate Earth Day. Projects included getting involved in work site and volunteer activities from planting native species to hosting educational fairs to recycling waste on the job and in communities.

Annually, Boeing celebrates Earth Day to raise awareness about environmental issues that affect businesses and the community and the changes, large and small, that everyone can make every day to help drive positive change. Employees' efforts align with the company's commitment to reduce the environmental footprint of its products and operations, helping Boeing reduce waste, improve productivity and create a competitive market advantage.



PHOTO: DANIEL THOMPSON/BOEING

[View Earth Day PHOTO GALLERY →](#)

40

Boeing sites participated in
Earth Day 2011

100

different projects

BENEFITTING FROM SKILLS-BASED VOLUNTEERING — SEATTLE, WASHINGTON, USA



PHOTO: BOEING

Fifty Boeing employees volunteer at Northwest Harvest in Kent, Wash., to repackage 10,000 pounds of frozen baby carrots into family-size portions for food-bank distribution through Northwest Harvest.

Boeing employees who are experts in Lean+ are helping identify system improvements in the distribution of fresh and frozen products for the Seattle-based Northwest Harvest.

The Lean+ experts volunteered their time through Boeing's Skills-Based Volunteering program that focuses on transferring knowledge so people can keep using Lean tools to make subsequent gains. The nonprofit distributes 24 million pounds (10.9 million kilograms) of food each year through a network of more than 300 partner food banks, meal programs and at-risk elementary schools. These partners fulfill more than 640,000 food requests each month in communities around Washington state.

Boeing is also assisting Northwest Harvest with finding efficiencies in one more key process — its statewide transportation system.

The organization received a grant from Boeing to implement changes along the food packaging line. The changes are expected to double its capacity to process frozen vegetables for distribution throughout the Puget Sound region and decrease offsite storage costs by up to 50 percent. "With the changes, Northwest Harvest will be able to feed more people at an even lower cost," said Bret Delaney, a manager at the Composite Manufacturing Center at the Frederickson site.

Boeing Engineers Share Their Skills — Multiple Locations, Global

National Engineers Week is celebrated throughout the United States and at most Boeing locations every February. Boeing engineers visited classrooms, conducted demonstrations and shared their time and experiences to reach out to and inspire all segments of the student population.

Our engineers help improve people's lives by designing and creating airplanes, defense systems and spacecraft that help connect and protect people around the globe. These teammates also make a difference by inspiring students to pursue careers in science, technology, engineering and mathematics fields, so that today's young people will shape a better future.

—John Tracy, senior vice president of Engineering, Operations & Technology and chief technology officer

Dear Boeing,

On behalf of the students at Claremont Academy, we want to thank you and Metropolitan Family Services very much. We appreciate you taking the time to visit us and inform us about the engineering involved in manufacturing airplanes and spaceship. Your visit really helped us learn about the different types of engineering that exist. Also, we appreciate your encouraging us to believe that if we put our minds to it, we can accomplish anything. We hope to see you again!

Sincerely,

*The Students of Claremont Math and Science Academy
Chicago, Illinois, USA*

2011 VOLUNTEER PROGRAMS

Company-Sponsored Drives

Many Boeing work sites sponsor employee drives to collect donations that help local community schools and nonprofits to support their citizens in need. Over the years, three primary drive campaigns have emerged as seasonal traditions throughout the enterprise: Food & Essentials, Books & Backpacks and Spirit of the Holidays.

The drives generate an estimated \$2 million worth of materials annually, donated by employees, but the work doesn't stop there. Employee volunteers also spend hundreds of hours sorting, inventorying, boxing and delivering the goods.

The drives are coordinated in partnership with social service agencies, schools, food banks, orphanages and other nonprofit organizations for distribution.

Estimated \$2 million

in materials donated by employees annually through company-sponsored drives

Food & Essentials: Held at various times of year, the collection of nonperishable food items helps local families during their times of need. Along with food items, essential toiletries such as toothbrushes, soap and shampoo are often included in the drives.

Books & Backpacks: Typically coordinated in late summer, Boeing employees donate pens, pencils, notebooks, paper, calculators, books, backpacks and other basic supplies to help local schools and schoolchildren start their year off right.

Spirit of the Holidays: Toward the end of the year, employees collect new toys, gifts and gift cards to donate to families, seniors and children in need. By sharing during the holidays, employees are letting their neighbors in need know they are remembered.

Habitat for Humanity and Park Clean-up — Charleston, South Carolina, USA

About 80 Boeing volunteers participated in four projects to commemorate the 10th anniversary of September 11, 2001. Three projects supported Habitat for Humanity activities, and the fourth was a park clean-up in North Charleston. In its first year of activity, the new Boeing South Carolina volunteer council has organized about 20 community activities in the Charleston area with more than 1,000 participants.

Swan Canyon Restoration Project — San Diego, California, USA

Boeing supports the long-term cleanup effort of Swan Canyon, an inland canyon that is part of San Diego's watershed that had long been mistreated. In 2011, more than 20 Boeing employees from Southern California sites, along with Boeing subsidiary Tapestry, joined in a volunteer clean-up activity organized by Ocean Discovery Institute. The event also supported a financial grant from Boeing to help clean up the watershed.



PHOTO: BOEING

School Beautification Project — Los Angeles, California, USA

Cleaning, painting and planting made a big difference for one Los Angeles area elementary school when 85 Boeing volunteers spent a day bringing a little creativity and color to their surroundings. Volunteers painted educational and inspirational murals at the school, which has little funding for such projects. Given its proximity to Boeing's El Segundo site, volunteers painted an outer space-themed mural that included the school's mascot as an astronaut. Other projects included a map of the United States, and planting projects in the school's reading garden. An elementary school with little funding for such projects has been enhanced, and the learning environment for the elementary students has been improved.

Rebuilding Together — St. Louis, Missouri, USA

In several St. Louis neighborhoods this year, 1,500 Boeing employees and their friends and family worked in partnership with the community by rehabilitating the houses of low-income homeowners, particularly the elderly and the disabled, so that they may continue to live independently in comfort and safety. Over three days, the group rehabilitated 55 homes, cleaning, repairing, building, painting and revitalizing the community. Rebuilding Together is an annual activity adopted by Boeing St. Louis employees and several other Boeing sites in the U.S. The home and community repairs and revitalization performed by volunteers improve the lives, safety and health of these neighborhoods that would otherwise not have the resources to make the upgrades on their own.

1,500
employees

55
homes

3
days

2011 VOLUNTEER PROGRAMS



PHOTO: BOEING

Forest Aid Restoration — El Segundo, California, USA

One hundred Boeing volunteers, families and friends fanned out across a remote, fire-ravaged area of the Angeles National Forest on the northern border of Los Angeles to plant Ponderosa Pine saplings as part of the Forest Aid restoration project. Forest Aid is a partnership between the environmental nonprofit organization TreePeople and the U.S. Forest Service to revitalize the forest following the devastating 2009 Station Fire that scorched nearly 161,000 acres (65,000 hectares). Volunteers from the Boeing El Segundo facility helped plant nearly 1,300 young saplings, carefully marking each one with a small stone to shield its base from too much sun. TreePeople experts said that about 75 percent of the saplings typically will survive and grow.

The Employees Community Fund of The Boeing Company has been one of our most extraordinary partners, because their approach of employee leadership delivers the critical energy — both money and volunteers — that helps solve or ease our community's most pressing issues. They can do this because Boeing's employees have their fingers on the pulse, pain and needs of their communities.

—Andy Lipkis, TreePeople president

Engineering Mentorship Challenge: Shade Structure Project — Southern California, USA



Working with the nonprofit group, Inside the Outdoors, 25 Boeing volunteers mentored at-risk students on designing a shade structure for a local nonprofit. Boeing engineers worked with students once a week for a month to help them create a design, budget, model and list of materials. Students presented their projects to a panel of judges

and then saw their projects come to life as they built the shade structures with their Boeing engineer partners. "To me, this project was a once in a lifetime experience. It made me want to be an engineer. This was about understanding that teamwork and dedication can solve any problem." said Jordy, ACCESS high school student.

Employees Honored for Exceptional Volunteer Efforts

Each year Boeing recognizes three outstanding volunteers for their service to others and also recognizes the nonprofit organizations to which these employees give their time and talents by awarding a special charitable donation on behalf of the employees.

The recipient of the 2011 Boeing Exceptional Volunteer Service Award, the company's highest volunteer honor, is Juan (Tony) Castilleja, Jr., an engineer at the Boeing Defense, Space & Security site in Houston, Texas. Castilleja was recognized for his work mentoring disadvantaged high school students interested in STEM through Rice University's DREAM project.



PHOTO: BOEING

Boeing Exceptional Volunteer Service perpetual trophy

Castilleja received a commemorative plaque and also had his name added to the William Allen Chairman's Cup, a perpetual trophy named in honor of the exceptional leadership and community service of past Boeing leader William Allen. In addition, \$10,000 was awarded to Rice's DREAM project.



PHOTO: BOEING

Juan (Tony) Castilleja, Boeing Houston

Two finalists were also honored for their volunteer service: Melinda Ann Keeling, a finance manager in Palmdale, California, for her work with The Catalyst Foundation, a local medical and support center that cares for the most vulnerable residents in that area, and Carl Vorst, a technical fellow in St. Louis, Missouri, for his longstanding commitment to helping children and the homeless in Haiti. Both were also recognized with commemorative plaques, and each of their nonprofit organizations received a \$2,500 donation in recognition for their service.

Downside Up, Support for Special Needs Children — Moscow, Russia

Boeing Moscow Design Center employees showed their support for children with special needs by participating in a 114-mile (184-kilometer) bike ride to benefit Downside Up, a Russian nonprofit that provides support for families raising children with Down syndrome. "Through the help of Boeing and many others, we are changing outdated attitudes and enhancing the lives of special needs children," said Downside Up representative, Olga Sankevich. Established in 1996, Downside Up works to raise public awareness and change negative perceptions about Down syndrome in Russia. Boeing has supported the Downside Up in the form of employee volunteering and financial support since 2005. During the past 15 years, Boeing has supported more than 50 charitable projects in Russia with cash grants, in-kind donations and employee volunteerism.



PHOTO: BOEING

Employees Community Fund of The Boeing Company

Boeing's Employees Community Fund is one of the largest employee owned and managed funds of its kind. Employees generously donate millions of dollars a year through payroll deduction or one-time gifts to advance the economic well-being and health of a community's most vulnerable residents.

ECF HISTORY

When it comes to helping those in need, Boeing employees have big hearts that are collectively beating at the rate of \$1 billion and counting. That's how much Boeing employees have provided in charitable donations during its 60+ years.

It's all done through The Employees Community Fund of The Boeing Company (ECF), which is actually a collection of individual site-based funds throughout the enterprise.

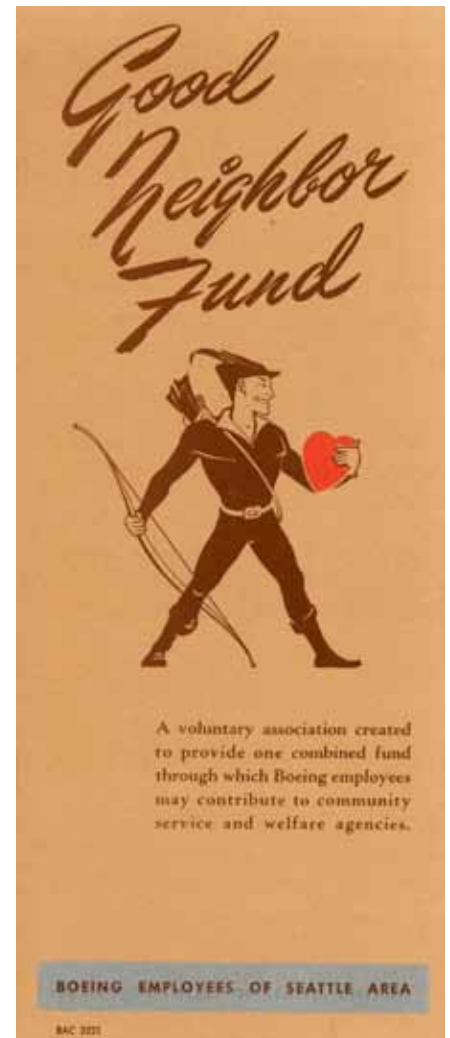
\$28 million

contributed by employees in 2011 to the Employees Community Fund of The Boeing Company

The ECF is one of the world's largest employee owned and operated entities of its kind, and it's been a part of Boeing's heritage for a long time. In fact, one of the earliest forms of the employee-giving program was started in 1947 by James S. McDonnell, founder of McDonnell Aircraft Corporation. In 1951, Boeing's former CEO William Allen was instrumental in establishing the Boeing Employees Good Neighbor Fund. Both giving programs have empowered employees to improve their local communities ever since.

Over the past 15 years, as Boeing acquired or merged with a number of companies their employee giving programs also incorporated and grew under the name, Employees Community Fund of The Boeing Company.

Today, employees make tax deductible donations to ECF through recurring payroll deductions or onetime gifts, and these funds are then distributed to nonprofit organizations through local employee advisory boards or directly through designated giving. Boeing assumes all administrative and promotional costs, so every cent goes directly to the charities. Thousands of nonprofits around the world count on ECF for funding contributions every year. Those contributions go toward numerous community projects such as aiding the homeless, stocking food banks, helping at-risk children succeed in school, providing job training for the unemployed, funding critical health programs and more. In 2011, employee contributions totaled nearly \$28 million.



Original Boeing employee giving program flyer from 1951, Seattle, Washington.

THE POWER OF EMPLOYEE GIVING ...

I started giving to ECF when I joined the company in 2000. At the time I was single and had no family, but thought of ECF as a way to give back to my community and get a tax deduction. Eleven years later, I am a parent of two, the oldest of which has autism. When I first donated to ECF, I could not know that my contributions were going to support community agencies that I would later depend on myself. Everyone at Boeing is impacted, either directly or indirectly, by the good that the ECF does in the St. Louis community. The power of our combined contributions is immense, and it is why I continue to give and serve as a booster.

— Jay Davis, BDS-Boeing Military Aircraft-Core Avionics, St. Louis, Missouri, USA

Several of the projects described throughout this report were made possible by grants from the Employees Community Fund of The Boeing Company directed by employee volunteer committees and advisory boards to help local communities.

- p 10 **Reading in Motion** — ECF Chicago, Illinois, USA
- p 10 **Voyage of Learning Teacher's Academy** — ECF St. Louis, Missouri, USA
- p 15 **Inside the Outdoors** — ECF Southern California, USA
- p 19 **Veterans Sustainable Agriculture Training (VSAT)** — ECF Southern California, USA
- p 20 **Renovation of Arion Court for Homeless Veterans** — ECF Puget Sound Region, Washington, USA
- p 20 **Employment Connection** — Veterans Reintegration — ECF St. Louis, Missouri, USA
- p 20 **Tiger Woods Learning Center for Children of Deployed Service Members** — ECF Southern California, USA
- p 23 **Solace Support Group for Disaster Victims** — ECF of Japan
- p 30 **Teen Feed** — ECF Puget Sound Region, Washington, USA
- p 31 **Arts and Services for the Disabled** — ECF Southern California, USA
- p 31 **Fresh Moves Mobile Produce Market** — ECF Chicago, Illinois, USA
- p 32 **Aspire Coffeeworks** — ECF Chicago, Illinois, USA
- p 32 **Homeboy Industries** — ECF Southern California, USA
- p 32 **Work Force Development Center** — ECF Puget Sound Region, Washington, USA
- p 33 **Call for Help Transitional Center** — ECF St. Louis, USA

More About Corporate Citizenship at Boeing

Boeing has a responsibility to its stakeholders, including the communities where its employees live and work, to be a good “corporate citizen” and lead by example. Citizenship is not just about philanthropy or volunteerism. Corporate citizenship means creating positive changes in all we do: through the products and services we provide and the way we operate and conduct our business in this interconnected world.



PHOTO: BOEING

Our commitment to our employees:

- [Employment](#)
- [Safety & Health @ Work](#)
- [Diversity](#)
- [University Relations](#)



PHOTO: BOEING

Our commitment to our communities:

- [Global Corporate Citizenship](#)
- [Boeing in the States](#)
- [Boeing International](#)



PHOTO: BOEING

Our commitment to the environment:

- [Environment](#)



PHOTO: BOEING

Our values and the way we govern our business:

- [Core Values](#)
- [Ethics](#)
- [Governance](#)
- [Code of Basic Working Conditions](#)

More information about Boeing is available in the [Company Overview](#) and [2010 Annual Report](#).

