



# McDonnell Douglas Philosophy

MDC's Philosophy is to provide needed products and services at competitive prices while achieving an adequate return on capital and being a constructive corporate citizen.

To accomplish this we will:

- continuously evaluate the performance of our products, services and businesses;
- provide products and services that are cost effective and superior in value and fill important needs;
- provide a competitive return on capital in order to justify continued investment in MDC;
- strive for real revenue growth at a faster rate than that of the Gross National Product, with prudent use of debt, adequate consideration of risk and sufficient diversity to minimize cyclical performance;
- seek to maximize productivity through proper use of capital, material, technology and human resources;
- provide a work environment that encourages efficiency and productivity through employee participation, recognition of exceptional performance, competitive compensation, benefits and other conditions of employment;
- provide a climate for job challenge and satisfaction, personal growth and career progress;
- maintain high ethical standards in the conduct of our business, strictly adhere to all applicable rules and regulations for protection of the environment and take an active part in public welfare activities through employee participation in community service and by corporate philanthropy.

Our cornerstones for success are: on-going strategic and operations planning; qualified people, properly motivated, working as a team, knowing the results by which their individual performance will be measured; conduct of business with integrity and in an ethical manner.

**MCDONNELL DOUGLAS**



**CORPORATION**