



## Biography

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Boeing Commercial Airplanes  
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### **MARTIN A. BENTROTT**

**Vice President – Sales, Marketing and In-Service Support, 787 Program  
Boeing Commercial Airplanes**



As vice president of Sales, Marketing and In-service Support for the Boeing 787 Program, Marty Bentrrott is responsible for working with the potential customer base, shaping the marketplace, and defining and developing the associated services for the 787 Program. Named to this position in April 2005, he will continue to prepare the market for the introduction of the 787 while refining the focus on the unique service offerings for the Dreamliner.

Bentrrott served as vice president of Sales and Marketing for Commercial Aviation Services (CAS) from August 2003 to April 2005. In this assignment, he was responsible for leading efforts in the sales and product marketing of CAS products and services.

Previously as vice president of Customer Support, Bentrrott worked closely with airline customers in the Middle East, Africa, Russia and South Asia-Pacific regions to ensure their post-delivery technical, support and solutions needs are met. With that goal in mind, he promoted the Commercial Aviation Services (CAS) effort in the region and served as the senior CAS advocate for customer needs with the business units that make up the CAS organization.

Bentrrott has also served as director of Sales Operations, responsible for the management of the Boeing Commercial Airplanes (BCA) production skylines.

Between 1998 and 2000, he was director of Sales and Marketing Programs for BCA. His responsibilities included providing internal leadership to BCA's worldwide Sales and Marketing organization and managing the organization's yearly business plan.

Bentrott joined Boeing in 1987 in the BCA Contracts organization. He spent eight years in Contracts in a number of challenging assignments, then joined the BCA Sales team in 1995. Prior to joining Boeing, he spent two years with Texas Instruments in Dallas as an engineer.

Bentrott graduated from the United States Military Academy at West Point, N.Y., in 1980 with a bachelor's degree in engineering. Following completion of infantry and flight schools, he had a number of assignments in the U.S. Army as a pilot, culminating as the commander of the Brigade Aviation Section in Anchorage, Alaska.

Bentrott is originally from Seattle. He and his wife and three children live in Maple Valley, about 30 miles southeast of Seattle. Marty is active in the community and enjoys physical fitness training and golf.

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January 2006  
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