

Leading by example

Welcome to another issue of *Challenge* magazine, a publication designed especially for the engineering, operations and technology work force of Boeing. It certainly has been an exciting and challenging year so far, and we have tried to capture some of the remarkable collaborative work occurring throughout the shop floors, cubicles and offices of Boeing that is helping us meet our challenges.

For instance, you will find an article about how the Boeing Operations Leadership Team, known as the BOLT, is working in collaboration with the engineering function to make our manufacturing operations more efficient.

You will see how the Lab and Test Facilities sub-team of the Development Process Excellence Initiative is looking at our test assets across the enterprise to see how they can be better leveraged.

And you will learn more about the leader of Boeing's new Environment, Health and Safety organization, who has the challenge of integrating and expanding the focus of the separate environmental groups and initiatives within the company. Related to the environment, we have also featured the team at our Boeing Research & Technology-Europe in Madrid, Spain that is developing, and will soon be demonstrating, an airplane that will fly with a zero-emissions fuel-cell as a primary power source.

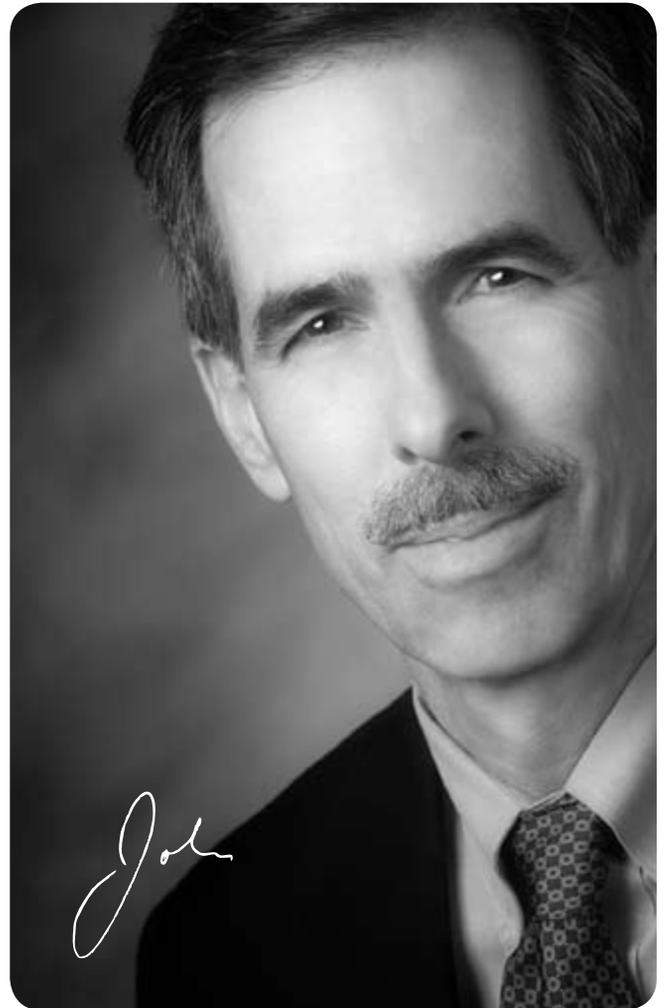
Other interesting articles will inform you about how technical support teams operate in the harshest weather and combat conditions, how Math and Computing Technology employees are working on technologies that are helping to build Boeing's future, and how an important Future Combat Systems ground exercise was conducted.

Since people drive the success of this company, you will get to meet a number of interesting individuals and teams around the company who are involved in all these activities and more. In an article entitled "Where there's a will . . ." you will meet a number of Boeing employees, for instance, who are inspiring others by meeting their challenges through teamwork.

As always, we hope you enjoy the stories you read and the people you meet in this issue of *Challenge*. We also hope you learn more about how the engineering, operations and technology functions are working together with an enterprise focus to improve the growth and productivity of Boeing.

Finally, we will enjoy hearing your views about these stories and any recommendations you have for future stories.

Keep up the great work!



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John Tracy

Boeing Senior Vice President
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