

Frontiers

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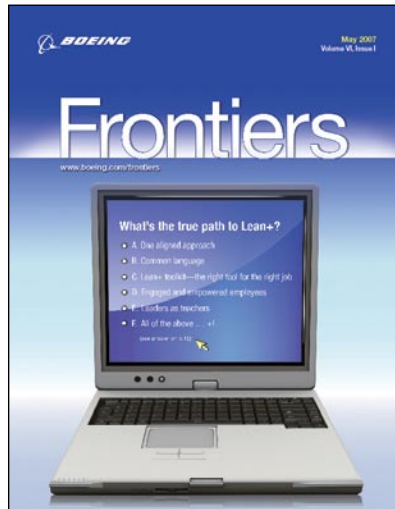
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“I truly enjoy [*Frontiers*] and read it cover to cover.”

—Frank Bacci, University Place, Wash.



Having been in the business of technology application for Boeing’s Rotorcraft products for many years, I have seen countless examples of our ability to design and build highly energy efficient and cost-effective systems. Inevitably, aircraft, satellites, ground systems—indeed, most of the major systems we build as a company—are great because they make effective use of limited energy sources.

Thus, I believe that if we are seeking new opportunities for revenue and growth, we—as a company with a long history of tackling tough challenges—should apply our skills, technologies, tools and facilities to help lead the world to greater energy efficiency and long-term economic prosperity through focused product development in this area.

—Jim Butt
 Philadelphia

Thanks, folks

Just wanted to let you know how much I enjoy the magazine. As a Boeing retiree I did not know about *Boeing Frontiers* until a fellow volunteer at SeaTac airport brought his in to show me an article. I truly enjoy it and read it cover to cover.

—Frank Bacci
 University Place, Wash.

Powerful idea

Energy and energy efficiency are hot topics for the world these days. Our customers, both in the United States and around the world, are seeking to make better and more environmentally sound and cost-effective use of energy resources, as a simple matter of economic competitiveness.

Letters guidelines

Boeing Frontiers provides its letters page for readers to state their opinions. The page is intended to encourage an exchange of ideas and information that stimulates dialogue on issues or events in the company or the aerospace industry.

The opinions may not necessarily reflect those of The Boeing Company. Letters must include name, organization and a telephone number for verification purposes. Letters may be edited for grammar, syntax and size.

CALENDAR OF EVENTS

June 11: 2007 Boeing Human Modeling Symposium. Renton, Wash. See <http://human-modeling.web.boeing.com> on the Boeing intranet. This event precedes the 2007 Society of Automotive Engineers Digital Human Modeling for Design and Engineering Conference (June 12–14 in Seattle).

June 18–24: Paris Air Show. Paris. See www.paris-air-show.com

June 24–28: 17th Annual Symposium of the International Council on Systems Engineering. San Diego. See www.incose.org/symp2007

Aug. 6–9: Unmanned Systems North America 2007. Washington, D.C. See www.ausvi.org/symposium

Aug. 11–14: 2007 Air Carriers Purchasing Conference. Orlando, Fla. See www.acpc.com

Sept. 3–6: Asian Aerospace 2007. Hong Kong. See www.asianaerospace.com

Sept. 17–19: SpeedNews 8th Annual Aviation Industry Suppliers Conference in Toulouse. Toulouse, France. See www.speednews.com/Conference

Sept. 18–20: American Institute of Aeronautics and Astronautics’ Space 2007 Conference and Exhibition. Long Beach, Calif. See www.aiaa.org

Boeing Frontiers assembles the above listings for the convenience of its readers only, and they do not constitute an endorsement by The Boeing Company. Times, dates and subject matter are subject to change or cancellation. If you have any items you wish *Frontiers* to consider for the Calendar, please e-mail them to boeingfrontiers@boeing.com, or send them by regular mail to *Boeing Frontiers* magazine, 100 N. Riverside, MC: 5003-0983, Chicago, IL 60606-1596.