

# Frontiers

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## A nice discovery

While searching for information on the 787, I chanced upon *Frontiers* and was delighted with my discovery. The publication is terrific. It's timely, lively and good looking, and it covers a wealth of subjects. Your team should take great pride in it.

—William Garvey  
Ridgefield, Conn.

## Something in the water

Great stories in your April 2007 edition. On the cover photograph and in the water, just to the starboard side of the T-45's nose, is a dark, round "metal looking" object. It does not appear to be in path of the carrier launching the aircraft. However, I'm curious if you can identify the object.

Thanks for your help and please continue producing the outstanding magazine.

—Gary Rahn  
St. Louis

*Editor's note: The item in question appears to be a dolphin—or some other "resident of the sea."*

## Support for Support

One of the most basic concepts I saw as the Boeing of today formed up and began to march was the statement that we design, build and support products that satisfy our cus-

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—William Garvey, Ridgefield, Conn.



*Editor's note: Chris Chadwick, Global Strike Systems vice president and general manager, offered this response:*

*"You are exactly right about the importance of integrating design, production and support, and within Integrated Defense Systems that is exactly how it is done. While the Global Strike Systems mission is to understand customers' needs and design and produce the highest quality and most affordable systems to meet those needs, the GSS division is fully integrated with the IDS Support Systems business both at the leadership-team and the program levels. That way we ensure supportability is factored in at every phase of the product life cycle."*

tomers. Now I see that "Boeing's Global Strike Systems organization designs and manufactures ... systems" (Boeing Frontiers, April 2007, Page 3).

The absence of "support" was too much for me to overlook! We need to keep it together! Single-managed things work best! Single-management is the secret ingredient in Lean+!

Let's keep moving forward!  
—Bob Kellock  
Long Beach, Calif.

## Corrections

The photograph of the F-15 on Page 12 of the April 2007 issue was misattributed. The photo was taken by Ron Bookout.

## A welcome sight

Recently I flew on Alaska Airlines from Seattle to Denver. I was glad it was on a Boeing 737-400—and I especially appreciated the nose art (see photo at right).

—Roger Nicholson  
Seattle

*Editor's note: For more on Alaska Airlines, which operates an all-Boeing fleet, see Page 34 of the April 2007 issue of Boeing Frontiers.*



## Letters guidelines

*Boeing Frontiers* provides its letters page for readers to state their opinions. The page is intended to encourage an exchange of ideas and information that stimulates dialogue on issues or events in the company or the aerospace industry.

The opinions may not necessarily reflect those of The Boeing Company. Letters must include name, organization and a telephone number for verification purposes. Letters may be edited for grammar, syntax and size.