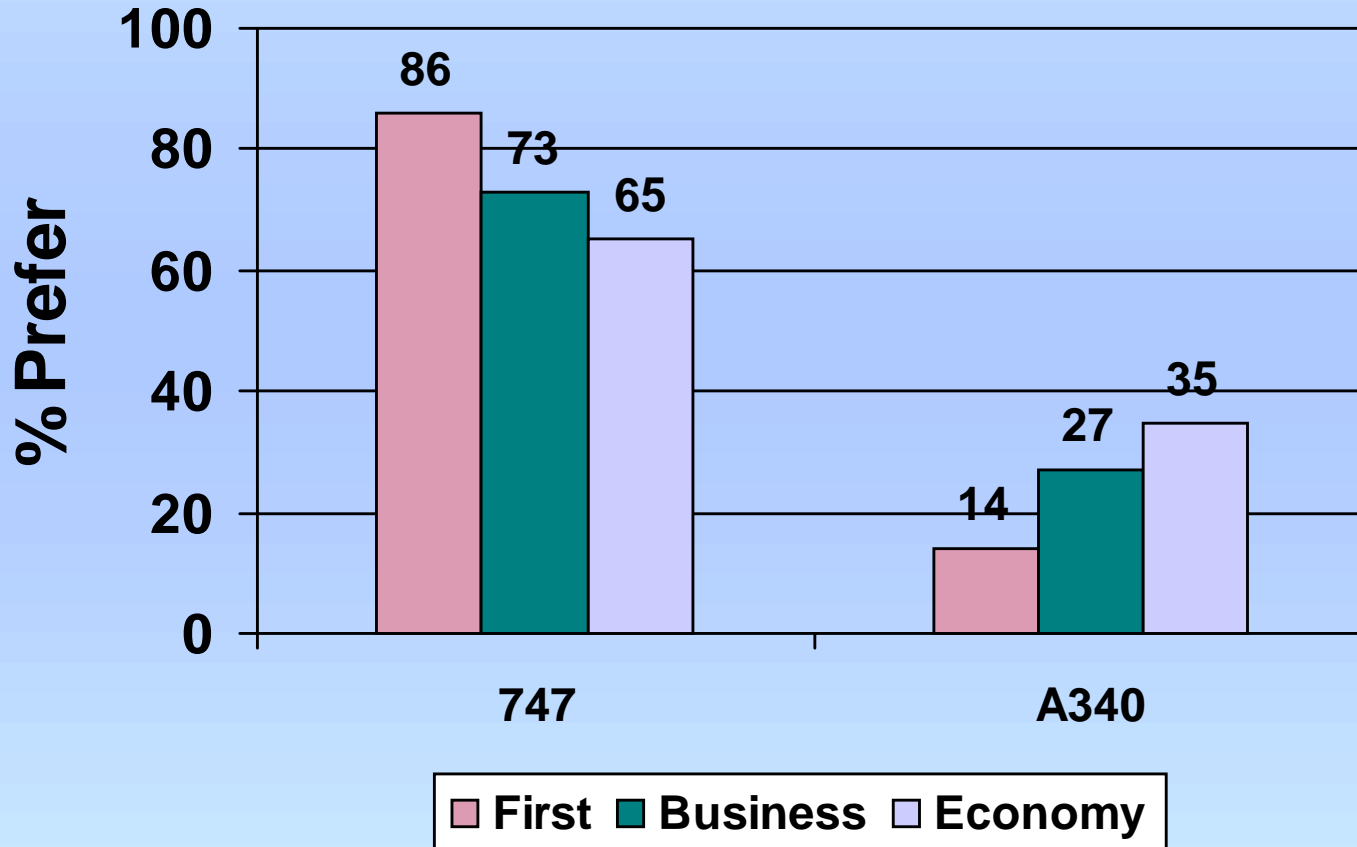


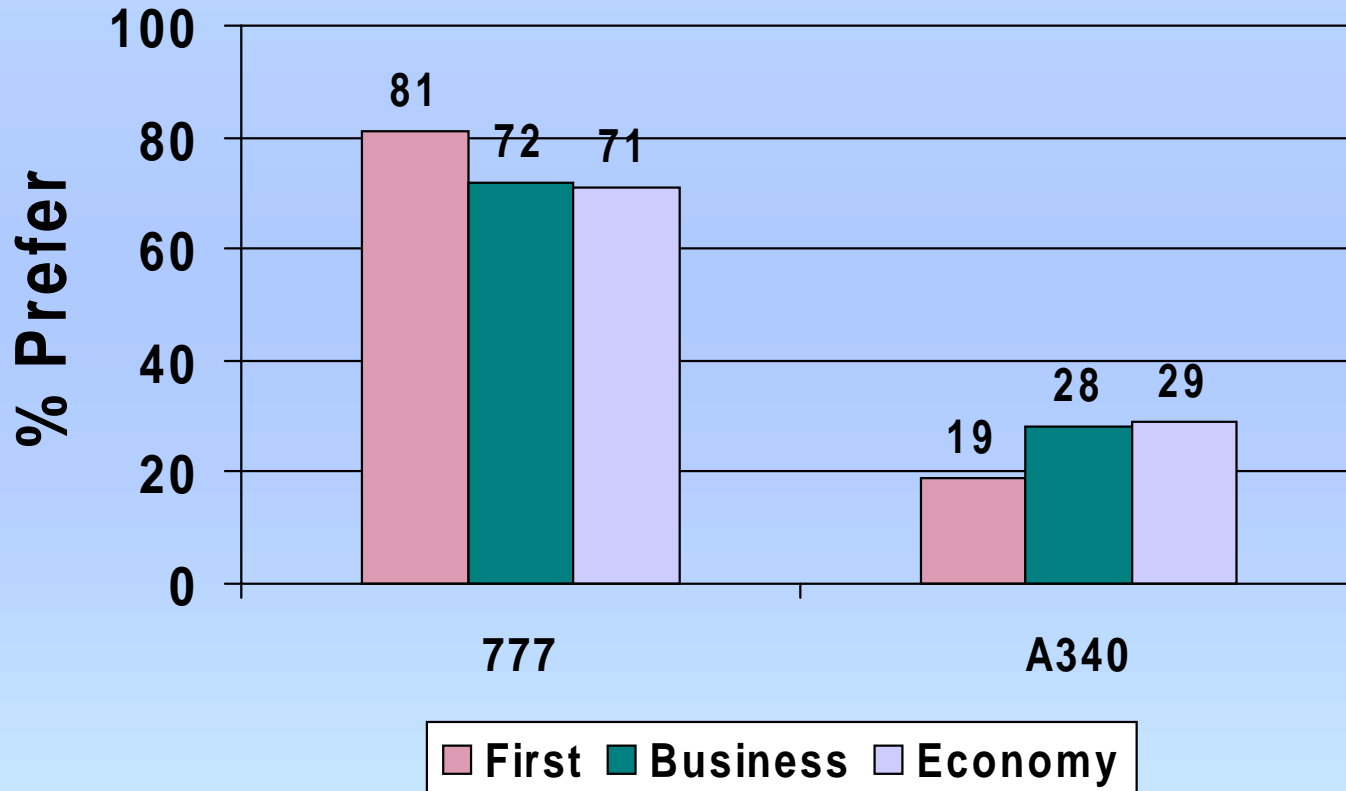
Passengers Prefer the 747

Long Flights Airplane Preference Survey



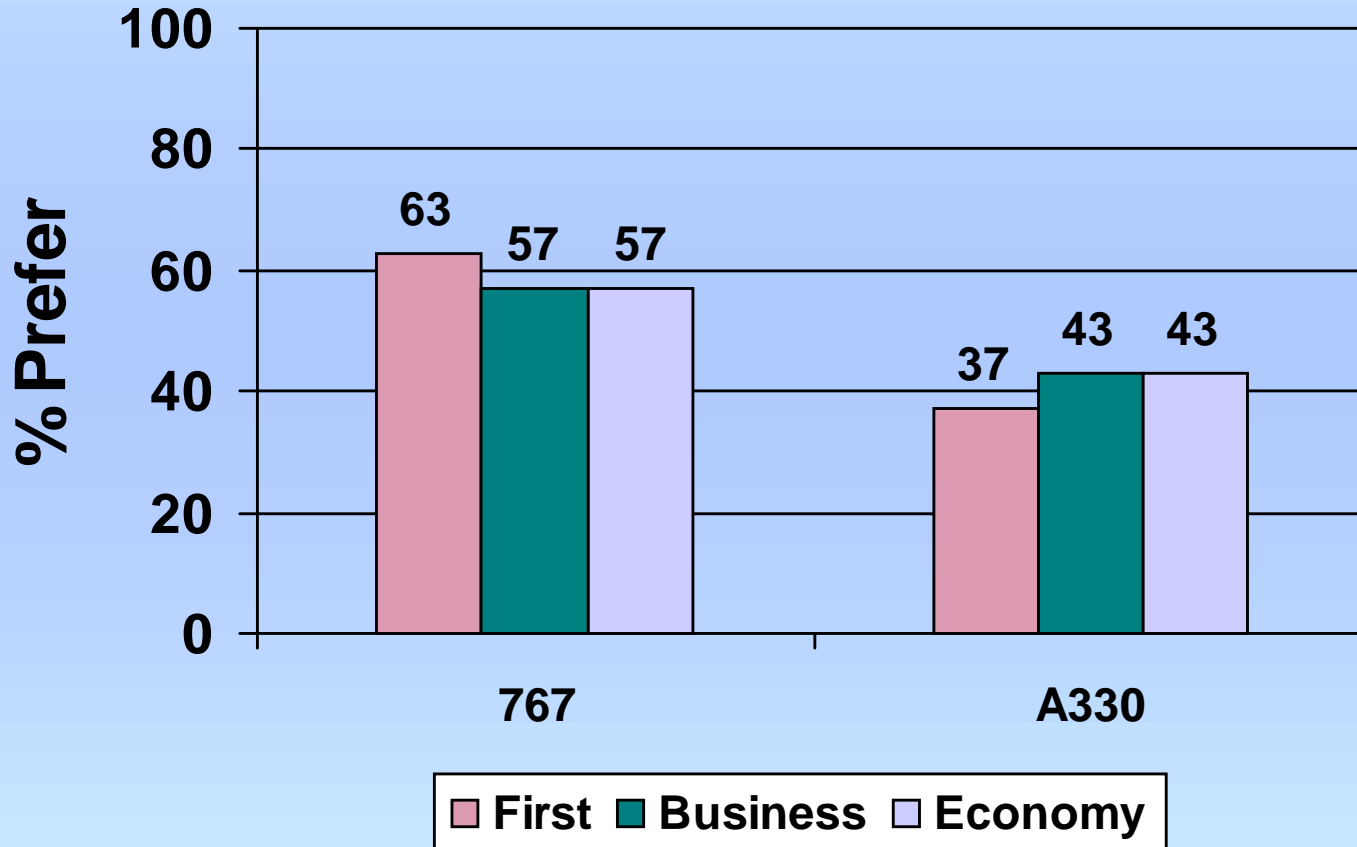
Passengers Prefer the 777

Long Flights Airplane Preference Survey

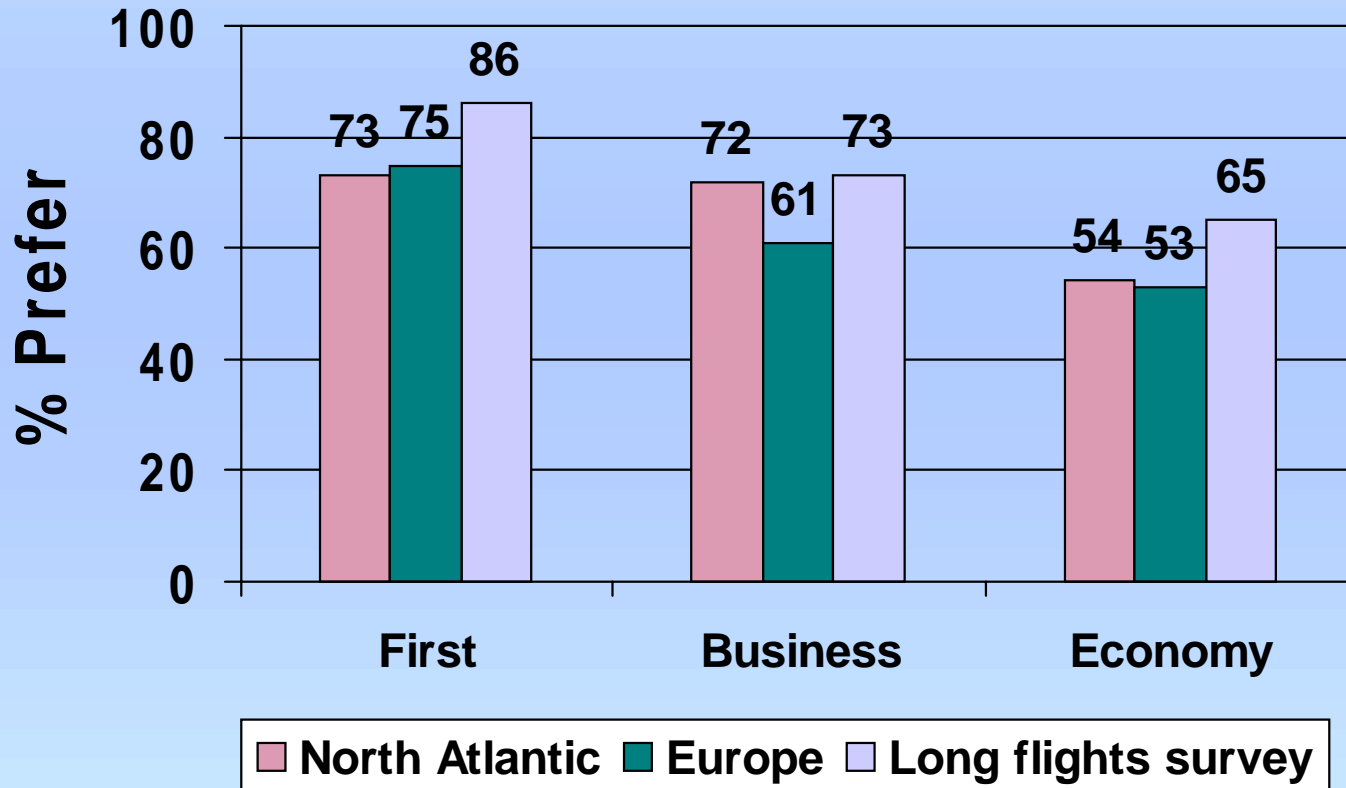


Passengers Prefer the 767

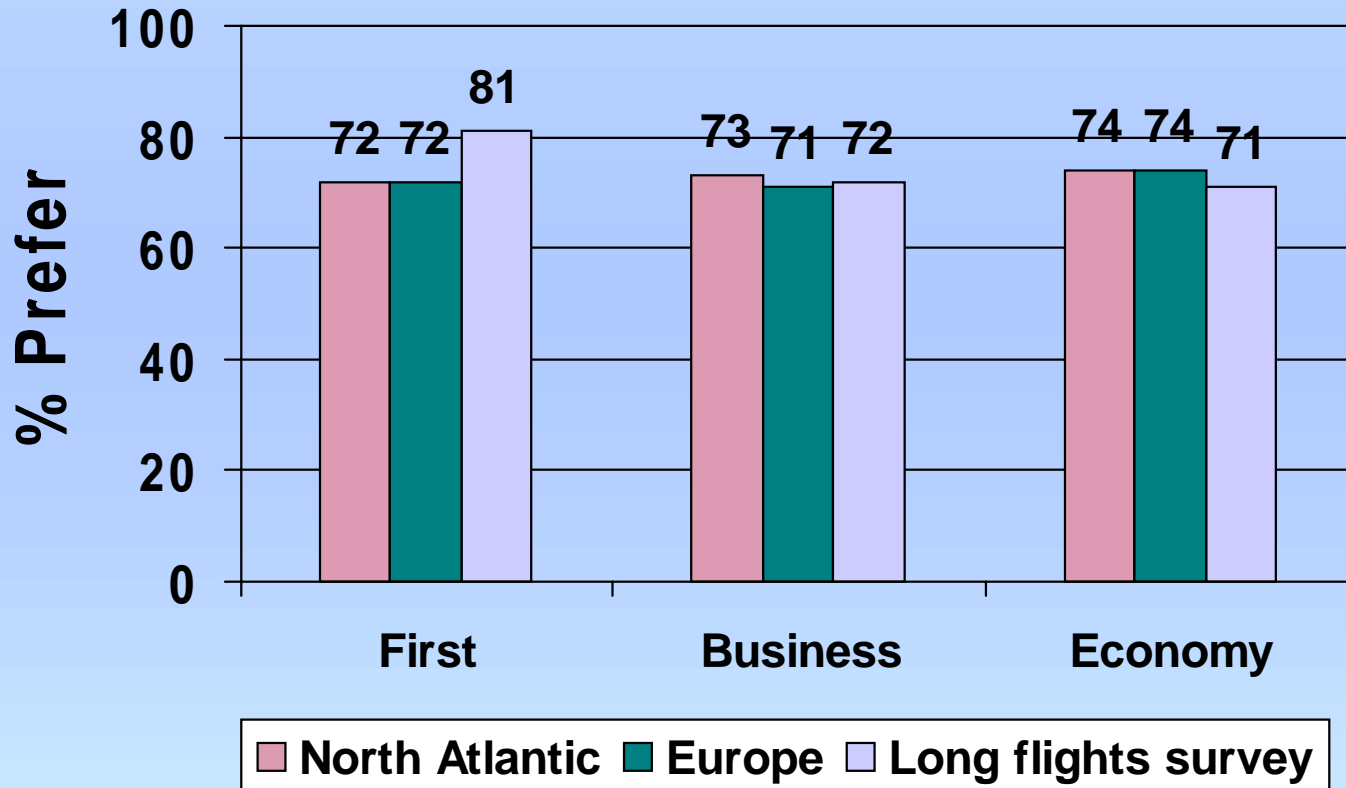
Long Flights Airplane Preference Survey



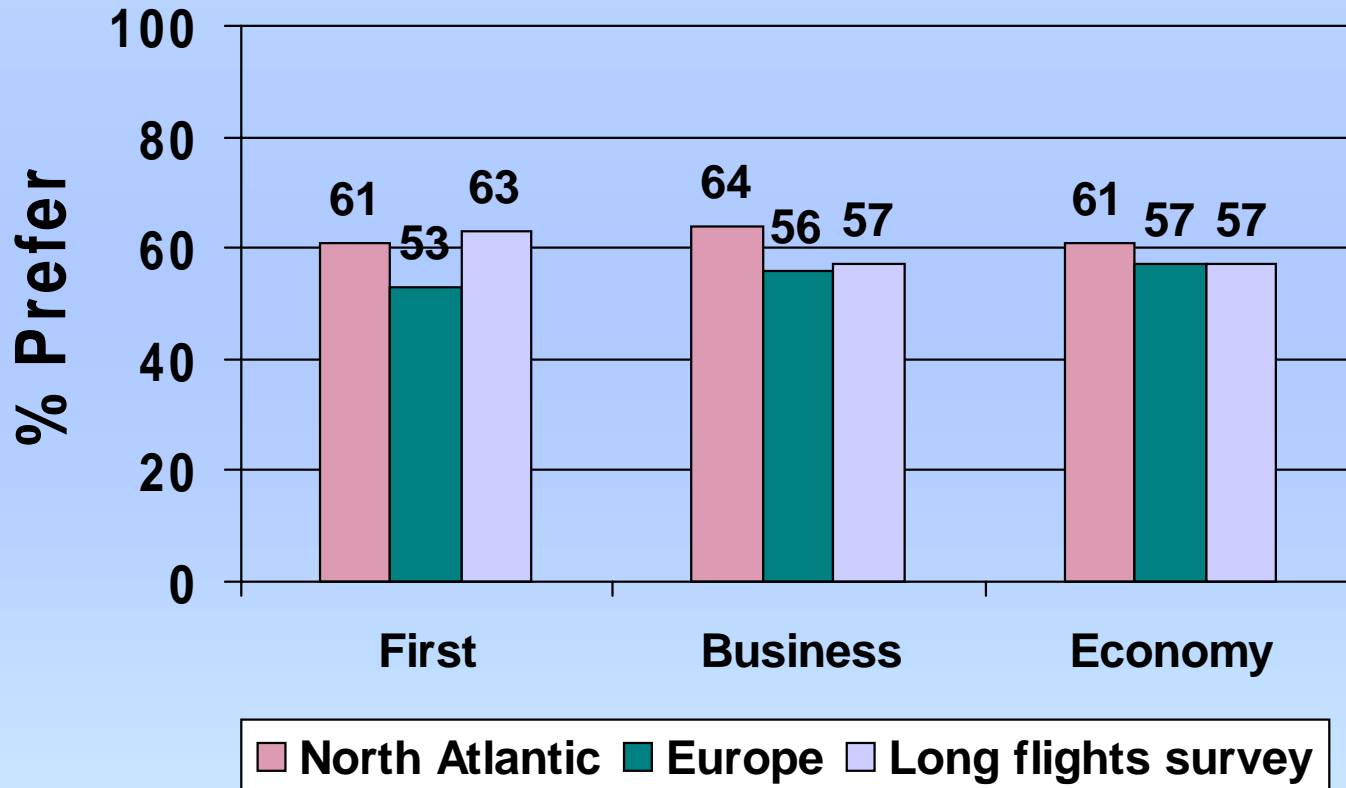
Long Flights Survey Results are
Similar to North Atlantic and European Surveys
Prefer 747 to A340



Long Flights Survey Results are
Similar to North Atlantic and European Surveys
Prefer 777 to A340



Long Flights Survey Results are
Similar to North Atlantic and European Surveys
Prefer 767 to A330



Long Flights In-flight Survey

- **Surveys conducted October, 1999 through May, 2000**
 - **Ten participating airlines:**
 - **Seven Asian/Pacific airlines**
 - **Two U.S. airlines**
 - **One Latin American airline**
 - **8,381 responses**
- **Markets**
 - **Asia/Pacific-U.S./Europe (7,075 respondents)**
 - **U.S.(West Coast)-Europe (1056 respondents)**
 - **U.S.-Latin America (250 respondents)**
- **Objectives**
 - **Study human factors requirements for very long flights**
 - **Airplane preferences**