CURRENT MARKET OUTLOOK 2016–2035

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# OUTLOOK ON A PAGE

#### DELIVERIES BY AIRPLANE SIZE AND REGION

Region	Asia	North America	Europe	Middle East	Latin America	C.I.S.	Africa	World
World Economy (GDP %)	4.1%	2.3%	1.8%	3.8%	2.9%	2.5%	3.7%	2.9%
Airline Traffic (RPK %)	6.0%	3.1%	3.7%	5.9%	5.8%	3.7%	6.1%	4.8%
Airplane Fleet (%)	5.0%	1.8%	2.7%	4.8%	4.4%	3.1%	3.8%	3.6%
Market Size								
Deliveries	15,130	8,330	7,570	3,310	2,960	1,170	1,150	39,620
Market Value (\$B)	2,350	1,030	1,120	770	350	140	170	5,930
Average Value (\$M)	160	120	150	230	120	120	150	150
Unit Share	38%	21%	19%	8%	7%	3%	3%	100%
Value Share	40%	17%	19%	13%	6%	2%	3%	100%
New Airplane Deliveries								
Large Widebody	130	20	30	320	-	30	-	530
Medium Widebody	1,490	420	570	850	30	50	60	3,470
Small Widebody	2,060	930	960	560	260	90	240	5,100
Single Aisle	11,160	5,440	5,880	1,510	2,530	810	810	28,140
Regional Jets	290	1,520	130	70	140	190	40	2,380
Total	15,130	8,330	7,570	3,310	2,960	1,170	1,150	39,620
Market Value (2015 \$B catalog prices)								
Large Widebody	50	10	10	140	-	10	-	220
Medium Widebody	520	160	200	320	10	20	20	1,250
Small Widebody	560	220	260	150	60	30	70	1,350
Single Aisle	1,210	570	640	160	270	70	80	3,000
Regional Jets	10	70	10	-	10	10	-	110
Total	2,350	1,030	1,120	770	350	140	170	5,930
2015 Fleet								
Large Widebody	270	100	170	140		50	10	740
Medium Widebody	540	320	360	320	20	20	60	1,640
Small Widebody	860	750	440	250	140	140	80	2,660
Single Aisle	4,540	4,010	3,370	590	1,280	650	430	14,870
Regional Jets	140	1,730	270	70	110	170	110	2,600
Total	6,350	6,910	4,610	1,370	1,550	1,030	690	22,510
0025 Floot								
2035 Fleet Large Wide-body	70	60	100	320	_	50		700
Medium Wide-body	1,590	460	610		- 40	70	- 80	3,690
,				840				
Small Wide-body	2,340	1,150	1,140	610	350	170	300	6,060
Single Aisle	12,560	6,630	5,920	1,660	3,110	1,380	1,020	32,280
Regional Jets	310	1,520	150	80	160	230	60	2,510
Total	16,970	9,820	7,920	3,510	3,660	1,900	1,460	45,240

# LONG-TERM MARKET OUTLOOK

# LONG-TERM MARKET OUTLOOK

As Boeing celebrates the past with our centennial anniversary, we continue to look to the future with our Current Market Outlook. This publication is The Boeing Company's long-term forecast of passenger and cargo traffic and the number of airplanes necessary to support that expectation. Our Current Market Outlook is one of the longest published and most accurate forecasts in the aviation industry.

These predictions are used to shape the company's product strategy and guide long-term business planning, as well as to share our view with the public, informing airlines, suppliers, and the financial community of industry trends. We first shared Current Market Outlook in the early 1960s at a Boeing-supplier conference. Since then, we have updated our market outlook annually to freshly factor in the industry's changing market forces.

and airlines ordered more than 2,400 new airplanes. These trends are expected to continue in 2016.

#### **MARKET FORCES**

Global economic expansion is expected to continue, and although the overall picture is good, there will be regional challenges. North America is leading the global economic acceleration, and the Eurozone is finally starting to gain economic momentum. In the past, emerging markets have driven economic growth, but we are now starting to see some regional divergence from this trend.

#### **EFFECTS OF MARKET FORCES**

Our long-term outlook incorporates the effects of market forces on the growth of the aviation industry. Based on what has happened historically and what is expected to occur, world GDP is anticipated to grow at 2.9 percent annually over the next 20 years. During the same period, passenger traffic is predicted to grow by 4.8 percent and air cargo traffic by 4.2 percent.

#### YEAR IN REVIEW

For the aviation industry, 2015 was an outstanding year. Key metrics increased across the board, and we expect to see this trend persist, with continued low oil prices anticipated to save the industry tens of billions of dollars in 2016 alone.

According to the International Air Transport Association, passenger traffic as measured by revenue passenger kilometers (RPK) was up approximately 7.4 percent, and capacity was up approximately 6.7 percent. The result was record load factors of more than 80 percent worldwide.

Because of lower oil prices and various increased efficiencies, airlines estimated net profits of \$35 billion for 2015-which was also a good year for airplane manufacturers such as Boeing and Airbus. Over 1,400 jet airplanes were delivered,

#### 2016 market expectations

Growing, efficient and profitable utilization of fleets and capacity



GROWTH









\$40-50/bbl

PASSENGER

TRAFFIC

GROWTH

6.2%



TRAFFIC

GROWTH

2-3%



AIRLINE PROFITS \$39B

#### Demand by size

#### Airplanes in service 2015 to 2035

	2015	2035
Large widebody	740	700
Medium widebody	1,640	3,690
Small widebody	2,660	6,060
Single aisle	14,870	32,280
Regional jets	2,600	2,510
Total	22,510	45,240

#### Demand by size 2016 to 2035

	New Airplanes	Value (\$B)*
Large widebody	530	220
Medium widebody	3,470	1,250
Small widebody	5,100	1,350
Single aisle	28,140	3,000
Regional jets	2,380	110
Total	39,620	5,930

#### SHAPE OF THE MARKET

Over the next 20 years, Boeing is forecasting a need for over 39,600 airplanes valued at more than \$5.9 trillion. Aviation is becoming more diverse, with approximately 38 percent of all new airplanes being delivered to airlines based in the Asia region. An additional 40 percent will be delivered to airlines in Europe and North America, with the remaining 22 percent to be delivered to the Middle East, Latin America, the Commonwealth of Independent States, and Africa.

Single-aisle airplanes command the largest share of new deliveries, with airlines needing over 28,100. These new airplanes will continue to stimulate growth for low-cost carriers and will provide required replacements for older, less-efficient airplanes. In addition, 9,100 new widebody airplanes will be delivered, which will allow airlines to serve new markets more efficiently than in the past.

#### Demand by region

#### Key indicators 2015 to 2035

Growth measures (%)	
World economy GDP	2.9
Airplane fleet	3.6
Number of passengers	4.0
Airline traffic RPK	4.8
Cargo traffic RTK	4.2

#### Demand by region 2016 to 2035

Region	New Airplanes	Value (\$B)*
Asia Pacific	15,130	2,350
North America	8,330	1,030
Europe	7,570	1,120
Middle East	3,310	770
Latin America	2,960	350
CIS	1,170	140
Africa	1,150	170
Total	39,620	5,930

\*\$ values thoughout the CMO are catalog prices



# BUILDING TOMORROW'S PLANES TODAY



# BUILDING TOMORROW'S PLANES TODAY

#### "BOEING HAS ALWAYS BUILT TOMORROW'S AIRPLANES TODAY!"

That phrase is from a late-1930s advertisement for the Boeing Model 314 Clipper, and it applies still today in 2016. Which proves two things: First, Boeing has always had some pretty smart advertising people. But second—and more important—it reveals the fundamental truth about The Boeing Company's leadership throughout its first century of existence, beginning with the first B & W lifting off the waters of Lake Union in 1916. Boeing has always been the leader in customer satisfaction, technical thought, and innovation. Those qualities, sustained over a century, are unmatched by any other aviation company. The following examples illustrate The Boeing Company's unassailable position as aviation's leader for the past 100 years.

#### THE ROUTE OPENER

The Model 40A was used by airlines to carry mail for the US Post Office in the 1920s, replacing converted military de Havillands that had carried mail since 1918. Twenty-four of the Model 40A mail planes were ready to fly July 1, 1927, for their first day of airmail service between San Francisco and Chicago—a trip that took roughly 22 hours and involved five different airplanes.

It should be enough to say that the new airplane's tremendous innovation of an air-cooled engine sufficiently reduced the weight of the airplane to make it the top choice for mail delivery. Additionally, the Model 40A, under the umbrella of the Boeing Air Transport Company, became one of the United State's first passenger airliners. In a small compartment alongside the mail bags, the Model 40A could carry two passengers. The first passenger was Jane Eads, a reporter for the Chicago Herald-Examiner, who wrote a note on a photo of the occasion: "Here's to Boeing Air Transportation on my arrival at San Francisco, July 2, 1927, as the first passenger to travel on the transcontinental service."

Today, in the tradition of the route-opening Model 40A, the 787 Dreamliner serves more than 430 routes, with 100 of those being new nonstop markets. Since the 787's entry to service in 2011, more than 83 million passengers have flown on the airplane, traveling to their chosen destinations with unparalleled convenience.

#### THE WORKHORSE OF THE FLEET

The DC-3 has been called the greatest airplane of all time, undoubtedly a reference to its workhorse reputation as well as its innovation and longevity. The Douglas DC-3 made air travel popular and airline profits possible. Design work began in 1934 at the insistence of C.R. Smith, president of American Airlines. Smith wanted two new planes—a longer DC-2 to carry more day passengers and another with railroad-type sleeping berths to carry overnight passengers. So, the DC-3 evolved from a classic DC-2 version to become bigger and better, incorporating new technology. Innovation for the DC-3 airplane produced the Douglas Sleeper Transport-also called Skysleepers by airline customerswhich was the height of luxury. Fourteen plush seats (among the first herringbone, lie-flat seats in modern aviation) in four main compartments could be folded in pairs to form seven berths, while seven more folded down from the cabin ceiling. In addition to the 455 DC-3 commercial transports that were built for airlines, 10,174 were produced as C-47 military transports during World War II. Today, more than six decades after the last one was delivered, hundreds of DC-3s are still flying and earning their keep carrying passengers or cargo.

The workhorse legacy pioneered by the DC-3 continues today in the 737 family—with thousands of 737s in service and thousands more to come. And starting in 2017, the 737 MAX, with its efficiency, reliability, and passenger appeal, will redefine "workhorse" for decades to come.

#### THE FLAGSHIP AIRPLANE

Thirty years before the iconic 747 first took to the skies as a flagship for airlines worldwide, Boeing built its first flagship—the Model 314 Clipper. It was an airplane that excelled in long-distance flying as well as passenger comfort and style. As air travel became popular during the mid-1930s and passengers wanted to fly across the ocean, Pan American Airlines asked for a long-range, fourengine flying boat. In response, Boeing developed the Clipper, named after the great ocean-going sailing ships. The Model 314 had a 3,500-mile range and made the first scheduled trans-Atlantic flight on June 28, 1939. By the year's end, Clippers were routinely flying across the Pacific, navigating using sextants through a dome in the top of the fuselage. Clipper passengers looked down at the sea from large windows and enjoyed the comforts of dressing rooms, a dining salon that could be turned into a lounge, and a bridal suite. The Clipper's 74 seats converted into 40 berths for

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overnight travelers. Four-star hotels catered gourmet meals that were served from the Clipper's galley. Boeing built 12 Model 314s between 1938 and 1941. Production was interrupted by World War II and, sadly, none of the 12 Clippers have survived.

Although the Clipper's tenure as the Boeing flagship was shortlived, the company's flagship tradition has persisted through time and technology, now moving gracefully from the 747 to another innovative Boeing success story—that of the 777.

#### THE INNOVATOR

The 707-320 Intercontinental was the visionary outcome of Boeing



President William Allen and his leadership team staking the company's future on commercial-aviation jets. Innovation leading to increased efficiency, greater range, and customer-satisfying features defined the Boeing package then, as it does now. The competition of the day, however, was not sitting idle. Leadership at Douglas saw the potential of the 707 and began work on its own commercial jet—the DC-8. Douglas widened its fuselage to accommodate six-abreast seating, compared with the five-abreast of the early 707 design. Boeing then made a decision to widen the 707 fuselage by four inches, making it one-inch wider than the DC-8's. Boeing's next step was to introduce the 707-320





Intercontinental, with its larger wing, longer fuselage, and increased range. The changes were what the airline customers needed and wanted, and orders began pouring in for the 707. The 707-320 was the bestselling variant of the 707, with a total of 580 sold.

Today, when taking a look at the 777X family, The Boeing Company's continuing vision and competitive pattern of winning is undeniable. The 777X parallels the innovation story of the 707-320, but with a bigger wing, more-efficient engines, and increased range—proof that 100 years of experience comes in handy.





#### WE'VE BEEN DOING THIS FOR 100 YEARS

To be able to say, "We've been doing this for 100 years" is a profound advantage in the commercial aviation business. Boeing's century-long history offers a deep reservoir for technological leadership that delivers continuous innovation, helping our airline customers make their passenger customers happy. Reviewing Boeing's history leads to the constant refrain, "How did they do that?" We expect that question will be asked many times throughout Boeing's second century. Boeing will always build tomorrow's airplanes today!

# **BUSINESS** & MARKET ENVIRONMENT

# BUSINESS AND MARKET ENVIRONMENT

On the other hand, many emerging markets that are more dependent on export revenue from natural resource extraction are seeing increased economic pressure. In many cases, declining export revenue goes hand in hand with slower GDP growth, increased capital outflow, and depreciated exchange rates. In several countries, political uncertainties exacerbate the fragile

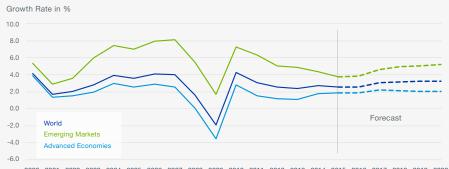
#### ECONOMIC ENVIRONMENT

While longer-term factors remain in place to support accelerating economic growth, the world economy in 2015 was unable to break out of the recent pattern of steady but below long-term average growth. Moreover, GDP performance was unevenly distributed across countries. In particular, low commodity prices, political uncertainties, and financial market volatilities made it difficult for some countries to live up to their economic potential. Oil prices averaged around US\$50 in 2015, roughly half the 2014 average value. Prices for many other commodities plummeted as well. Driven predominantly by supply-side factors, lower oil prices were likely a net positive for the global economy; yet, from a more nuanced perspective, while these lower prices have been a major benefit for some countries, they have created a formidable challenge for others.

Most advanced economies, such as those of the United States and the European Union, benefit from the lower cost of commodity imports and see their economies driven by strong consumer spending. But growth isn't solely the result of low oil prices, as labor and housing markets have improved and monetary support remains strong—despite the US Federal Reserve raising interest rates for the first time since the Great Recession.

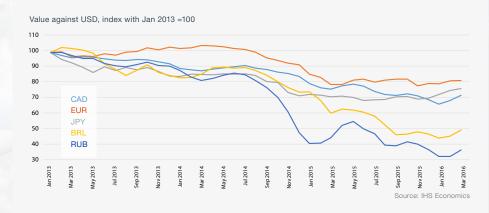
Among emerging markets there are many beneficiaries of lower commodity prices, as evidenced by China, where consumption remains strong and supportive of air travel growth amid a slowdown in aggregate economic activity.

#### Global GDP growth



2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 Source: IHS Economics





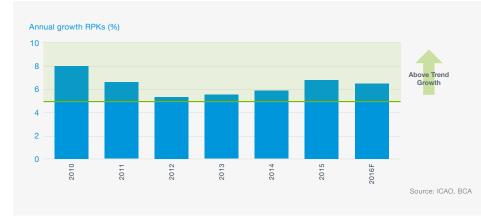


economic situation and further reduce near-term growth prospects by lowering investment incentives. These developments highlight the need for many countries to diversify and reform economic systems to enhance and fully realize their growth potential.

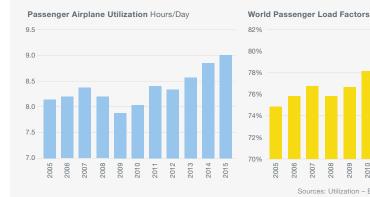
accelerating significantly and sustainably for the remainder of the decade. This acceleration will be led by a growth uptick in emerging markets and further sustained growth in large advanced economies. The latter, in particular, will benefit from central bank support, reduced economic-policy frictions surrounding European sovereign debt challenges, and the strengthening consumption

Despite current challenges, IHS Economics sees global growth

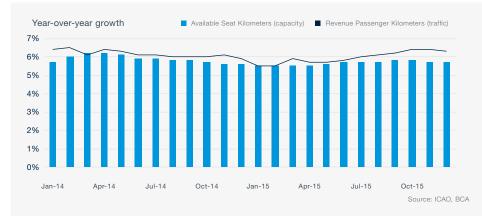




Airline Productivity Rising: Assets are being efficiently utilized







2007 2008 2009 2010 2012 2013

2011

Sources: Utilization - BCA RMT: Load Factors - ICAO

2015

2014

effects of low energy prices in a global environment of plentiful but underutilized production capacity.

#### FAST GROWING AND RESILIENT PASSENGER MARKETS

Passenger traffic continues to show impressive expansion and resilience on a global scale. 2015 marked a continued acceleration in growth and the sixth year of above-trend growth, despite an economic backdrop characterized by tepid GDP growth. Globally, load factors are around 80 percent and utilization remains at or near record levels. Demand growth outpaced capacity in all major world regions except for the Middle East, where double-digit traffic growth was surpassed by even higher-capacity additions. One likely reason for the strong market performance can be found in the composition of GDP growth in many parts of the world. Large markets such as the United States, Europe, or China all see relative strength in the consumer-related parts of the economy. Although a sharp slowdown in specific and less travelintensive sectors are a drag on overall GDP numbers, most citizens enjoy improved consumption opportunities and are willing to increase spending on services such as travel and tourism. This trend is reinforced by the removal of structural impediments to travel, such as visa restrictions, unlocking demand for travel warranted by rising income levels of an expanding global middle class. Another key factor is the increased efficiency of airline business models in bringing air travel to consumers around the world.

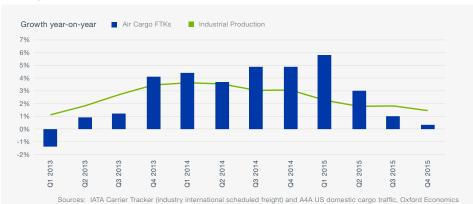
Low-cost carriers continue to expand into new markets while other airlines use their geographic location to increase ease of global travel or offer new routes, enabled by new-technology airplanes and more efficient operations. In addition, current low fuel prices allow airlines to manage capacity and fares to meet and stimulate demand more effectively.

# AIR CARGO MARKETS LOOKING TO RESUME GROWTH

Despite a strong start to the year when the US west coast seaport troubles boosted

air cargo temporarily, 2015 was a year of many challenges for air cargo. Global trade stalled towards the middle of the year amid uncertainty emanating from Chinese manufacturing and globally weak industrial production. With fewer goods produced around the world, there was less trade. However, throughout the second half of the year, the global trade picture has been modestly improving. There are now signs that international trade is picking up speed throughout 2016 and major economic forecasters see growth averaging around 4 percent for the remainder of the decade. Globalization might not witness the extraordinary expansion of the early 2000s, but expansion isn't over. Trade will allow productivity increases in global-production chains and expand availability and variety of products to consumers around the world. The many benefits of a global and open economy have motivated policy makers to advance free-trade initiatives of historic proportions. If rapidly implemented, the Trans-Pacific Partnership and the Transatlantic Trade and Investment Partnership will stimulate global commerce and provide long-run growth potential for international trade and the air cargo industry.

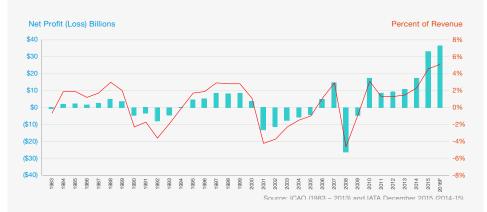
#### Air cargo market



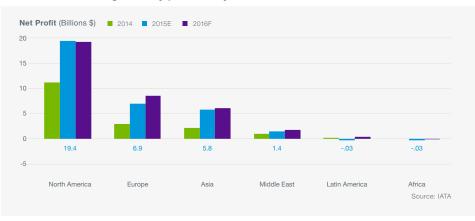
# RECORD PROFITABILITY HIGHLIGHTS HEALTHY AIRLINE FINANCIALS

With 2015 average fuel prices about 50 percent lower than in 2014, airline profitability has been elevated to record levels. Net profits reached around US \$35 billion in 2015. With further fuel-price declines and the reduced impact of fuel-price hedging, this number is likely to be surpassed in 2016. Net margins improved globally as well, reaching 4.9 percent in 2015 and expected to top 5 percent in 2016-numbers not seen for almost a half century. With a strong local currency and a consolidated industry structure, US airlines are the most profitable on average, accounting for more than half the global industry's profits. For airlines outside the United States, currency depreciation often moderated the gains from fuel prices, as did more intense competition. Airlines are using the improved financial position to undertake productivity-enhancing investments that will allow future healthy growth. These investments include interior upgrades, operational improvements, and acquisition of new, efficient airplanes.

#### Industry experiencing record profitability



#### North America leading industry profitability





# TRAFFIC & MARKET OUTLOOK

# TRAFFIC & MARKET OUTLOOK

#### METHODOLOGY

Current Market Outlook is a noncyclical forecast that looks beyond short-term market shocks to address underlying trends in the aviation industry. Its travel-demand forecast covers 63 intra- and interregional traffic flows.

Different traffic flows have various driving influences and are modeled accordingly. For example, some flows may emphasize development GDP per capita (economic activity) while other flows may be influenced by local-market factors, such as industry consolidation.

Generally, various influences on a region's air-travel growth can be grouped into three categories: economic-activity, ease-of-travel, and local-market factors. Some factors of market demand, such as

GDP, are easy to quantify; but others—for example, liberalization—are more difficult to assess and may be causing an even greater effect on market performance. When such factors are present, forecasting air-transport demand requires deeper analysis.

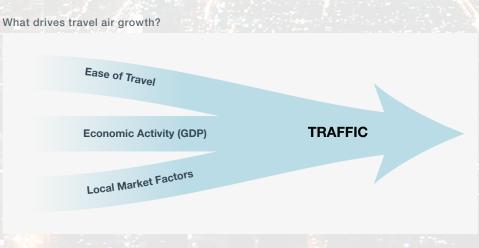
Economic activity is the most easily understood and quantified key factor in traffic flow. It includes:

- National and regional GDP
   development.
- Per-capita income and population trends.
- Labor-force composition.
- International trade, economic, and investment links.

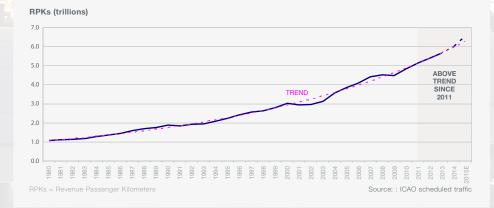
However, there is a risk that economic activity—the most readily understood factor in traffic flow—can be overstated as a driving force when there is a traffic downturn. An important variable to be considered is ease of travel. Ease of travel is a factor that can experience improvements in many ways. Some of the more common examples include:

- More open air-services agreements between countries (e.g., the 2015 revised US-Mexico agreement).
- Liberalized domestic-market regulation.
- Emerging technology (e.g., new airplanes enabling new routes).
- Business-model innovation (e.g., low-cost airlines driving down fares).
- Airline-network improvements (e.g., new nonstop city pairs or greater frequency).

Local markets as a factor in forecasting air-travel flow is not directly related to either macroeconomic trends or ease of travel, but its impact on air-travel growth can be considerable. One notable example is when from 2009 to 2015 the US domestic market experienced essentially no growth in airline capacity. Given that load factors were already high, little headroom was left for traffic growth. As a result, traffic growth during this period was anemic, although the economy as a whole grew by 13 percent.



Resilient, growing market expected to continue



Consolidation of the US airline industry during this time contributed to this disconnect, as did the reluctance of US airlines to increase capacity in a time of high fuel prices. These factors were not replicated in a similar combination anywhere else in the world.

# SHORT-TERM EFFECTS ON AIR TRAVEL

Although the air-transport industry is subject to occasional market shocks, the industry's demand is resilient; services are often seen as essential, and spending on discretionary trips for vacations or family events is frequently high priority. Over the past 30 years, the aviation industry has experienced recessions, oil-price shocks, near pandemics, wars, and security threats, yet traffic has continued to grow on average at 5 percent annually.

Changes in the structure of an economy can also result in short-term effects. For example, although the slow-down in China's GDP growth attracted much notice in the media, air travel continued to

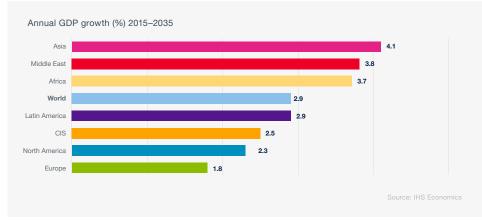
perform well. The reason: Chinese consumer sectors, which drive travel behavior, remained strong, while heavy industrial production and fixed investments weighed on top-line growth, feeding the headlines.

#### DEMAND FOR AIR TRAVEL IS EVOLVING

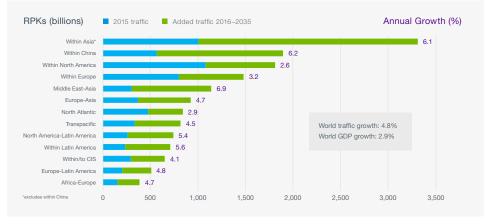
Demand dynamics shift according to different stages of a country's economic development. Emerging markets throughout the world have shown that air travel is one of the first discretionary expenditures to be added as consumers join the global middle class. As emerging market demand begins to develop, it may take the form of nonscheduled services to leisure destinations. Later, the same demand may migrate to scheduled services of low-cost carriers or to network airlines.

In developed markets, demand for essential travel has been met, so growth comes from discretionary travel. GDP per capita matters less in these market contexts. Factors such as the availability of vacation days earned, the funds needed to travel,

Emerging markets are driving the economic growth



#### World traffic varies by market



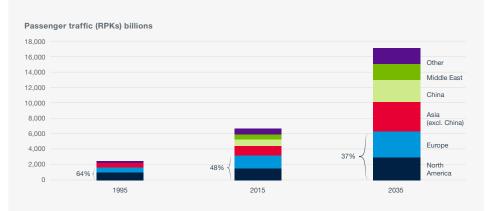
consumer confidence, service pricing, and service quality (for example, the availability of nonstop flights) tend to have a greater impact.

Within a given region, propensity to travel as measured in trips or in revenue passenger kilometers (RPK) generally increases with per-capita income. This increase varies considerably. Generally, markets that are more open are more responsive to changes in per-capita income because airlines are freer to add routes, frequencies, and seats to capture demand. In a more regulated environment, demand may increase with GDP per capita, but lower service quality and higher pricing may restrain travel growth. Geography may also influence travel within a region, with islands or poorly connected land masses necessitating more air travel.

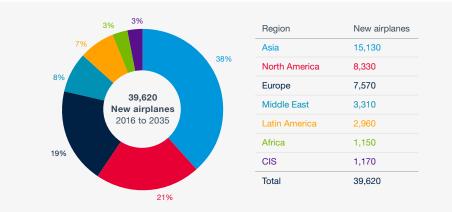
#### **KEY INDICATORS**

As discussed in the Methodology section, GDP is one of the key indicators within the aviation-market sector. IHS Economics is estimating that the world GDP will grow approximately 2.9 percent

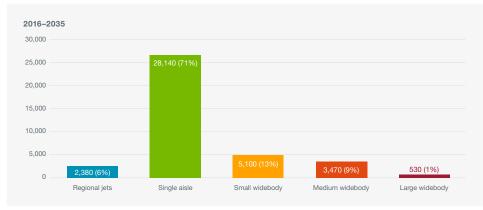
#### Air travel becoming more diverse geographically



#### Delivery demand is diverse



#### Delivery demand is diverse



among world airlines. Twenty years ago, travelers were most likely flying on an airline based in North America or Europe. Today about 48 percent of travelers are flying on airlines based in North America and Europe. It is anticipated that 20 years from now this number will shrink to 37 percent. We see that as regions around the world expand their aviation industry, their share of the market continues to grow and increases the strength in traffic flows.

Over the next 20 years, it is predicted that China's domestic traffic will overtake North America as the world's largest air-traffic markets. The geographic location of the Middle East allows airlines in the region to take advantage of connecting almost any two points in the world with one connection, and this will help increase traffic in markets touching the Middle East. Growth within Central America and the Caribbean markets continues to be stimulated by ongoing liberalization.

#### FLEET DEVELOPMENT

In 2015, there were approximately 22,510 jet airplanes in service, a number that is expected to double over the next 20 years to an in-service fleet of 45,240 airplanes. To achieve that, 39,620 new airplanes will be needed, and 28,140 of them, or 71 percent of the total, will be single-aisle airplanes. Additionally, 9,100 new widebody airplanes will be required. Regionally, the need for new airplanes is well balanced: Asia will require approximately 40 percent; Europe and North America combined will need

annually over the next 20 years. Based on the expected growth in GDP, as well as regional variations, airline passenger traffic is expected to grow at an annual rate of 4.8 percent and air cargo traffic at 4.2 percent.

approximately 40 percent; and together, the Middle East, Latin America, Africa, and CIS will need the remaining 20 percent.

Many factors can drive the demand for replacement. Age is the primary one, but others include relative airplane economics, maintenance requirements, and the overall market environment. In

As the aviation industry grows we continue to see diversification

recent years, high fuel costs have played a larger role in influencing decisions to remove airplanes from service, especially in the single-aisle category. On the other hand, the lack of availability of widebody airplanes has challenged airlines' ability to remove certain types from service as rapidly as desired.

every year as more fleets in emerging markets launch replacement cycles in the 20-year time frame.

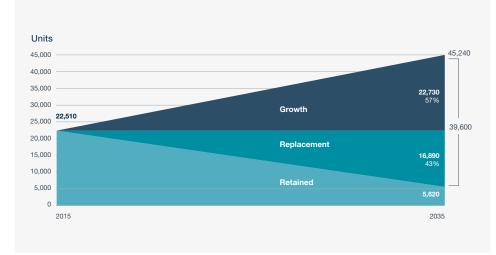
#### NETWORK CARRIERS DRIVE THE DEMAND IN SINGLE-

Older, less efficient airplanes replaced with more efficient, newer generation airplanes

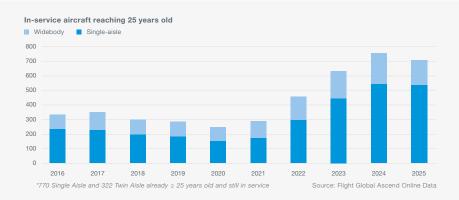
In the next 10 years, the number of single-aisle and widebody airplanes entering the replacement zone will double. The number of single-aisle airplanes reaching 25 years of age has traditionally averaged 250 to 275 annually, but that figure will double to more than 500 by the beginning of the next decade. Meanwhile, the annual number of widebody airplanes reaching 25 years of age currently averages 100, but will increase to well over 200 annually by the beginning of the next decade. These numbers are in addition to the more than 1,400 single-aisle, widebody, and freighter airplanes still in service after more than 25 years.

To continue growing globally at the expected annual rate of nearly 5 percent, the airline industry needs an approximate net annual increase in fleet size of 4 percent, and an approximate replacement rate of 3 percent. Since fleet replacement is largely less optional than fleet growth, it provides a solid, stable base for long-term demand for new airplanes. The two largest fleet domiciles, Europe and North America, are expected to need well over 61 percent of their new deliveries to replace older, less-efficient airplanes, as are the mature Northeast Asia and Oceania regions, thereby balancing the growth across emerging and developing markets in Asia, Latin America, and Africa.

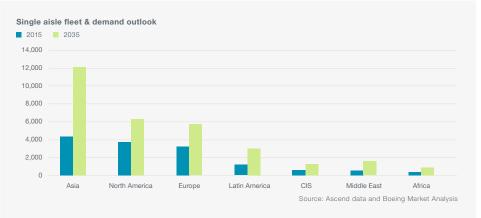
Our long-term view of market demand is that airplane replacement will form 43 percent of demand during the next 20 years—a figure that has increased nearly









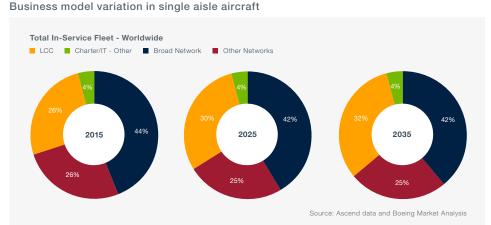


#### **AISLE GROWTH**

Several factors continue to drive the global demand for new single-aisle airplanes, including large replacement needs in the advanced economies, steady passenger-traffic growth in the Asia-Pacific region, and the ongoing success and expansion of the low-cost business model around the globe. A dominant 60 percent share of new-passenger airplane demand in the single-aisle category is driven by the network carriers, and represents 17,000 airplanes. Low-cost carriers and charter or inclusive-tour operators make up the balance for new single-aisle airplane demand, or 11,000 airplanes.

The rationale for new single-aisle airplanes varies by region. The long-term need for replacement of older-technology airplanes continues to outpace growth demand in the advanced economies of Europe, Northeast Asia, North America, and Oceania. Newairplane demand in Africa, China, India, Latin America, and the Middle East is primarily for growth needs to meet the anticipated increase of passenger traffic. Asia-Pacific, Europe, and North America are the three largest market regions for new single-aisle airplanes, and they represent 80 percent of all single-aisle demand. Listed below are trends highlighting the increased demand in each of these regions:

- Asia-Pacific passenger traffic is forecast to grow at an above-average rate of 6.0 percent per year, and the majority of all anticipated single-aisle orders, which is expected to be 75 percent of overall orders, will serve the growth ambitions of the region's airlines, for both domestic and international service. At least 70 percent of all new single-aisle orders is forecasted to be airplanes in the medium-sized category.
- Contrary to other regions, all airline business segments in Europe are expected to replace a majority of their single-aisle airplanes over the next twenty years. At an aggregate level, single-aisle airplane demand in Europe is primarily for replacement needs, representing 45 percent of all demand in the region. Medium-sized airplanes are forecast to be the airplane of choice for many of the region's operators.



#### Opening new markets



Source: Ascend data and Boeing Market Analysis

• Over the next 20 years, only the network carriers in North America will require a greater number of single-aisle airplanes for their fleet replacement needs, or 1,940 airplanes. The North American network carriers' appetite for single-aisle airplanes is based primarily on the replacement of older, less-fuel-efficient jets with new-technology, fuel-efficient, single-aisle airplanes, including from the Boeing 737 MAX family. The next generation of these fuel-efficient Boeing 737 jets is scheduled for delivery in 2017, launching with Southwest Airlines. We estimate the majority of all new deliveries in this region will be in the medium-sized airplane category.

#### CAPABILITY, EFFICIENCY, AND FLEXABILITY STIMULATE GROWTH IN THE WIDEBODY FLEET

Airlines make widebody-order decisions based on the airplanes' versatility, asking questions such as does the airplane have the efficiency to open new routes, does it have the ability to go longer distances, and will it provide the right amount of

seats for the market. As airlines continue to focus on versatility, we have seen a move from larger widebody airplane types to smaller widebodies. In 1995, the large-size widebody airplane accounted for 36 percent of the in-service fleet; today that number has shrunk to 11 percent, and by the time we get to 2035, it will be 5 percent

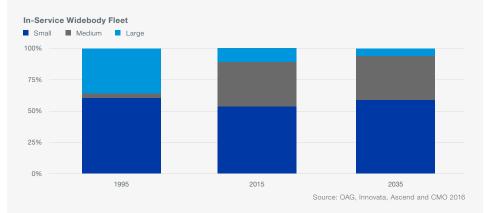
of the market share. The Boeing smallerwidebody product family—the 787, 777, and 747-8i—goes above and beyond answering airlines' requirements for this category. Over the next 20 years airlines will need 8,170 new widebody airplanes for passenger service.

The characteristics of a market and its airlines also influence the size and types of airplanes needed:

- Asia, an emerging player in the long-haul international market as well as a burgeoning regional aviation market, will rely heavily on small and medium widebody airplanes. These size categories consist not only of smaller airplanes such as the 787-8 and 787-9 that help take risk out of new routes, but they also include the 777 and 777X, which provide the size and range required for serving long routes such as North American destinations.
- Europe is ranked No. 2 for new deliveries of small widebody airplanes, a size which allows airlines to connect secondary markets to larger hubs as they explore ways to remain competitive.
- The Middle East, because of the number of people transiting through the region, will take delivery of the greatest number of large widebody airplanes and the second greatest number of medium widebody airplanes. The location of the Middle East makes it a hub for passengers to fly to almost any place in the world with only one stop.

#### AIR CARGO GROWTH FORECAST TO RESUME

After a period of stagnation that followed the global economic slowdown, air-cargo traffic started to recover in late 2013. This recovery continued through 2014 and, with the aid of the US West Coast port labor dispute that extended into the first quarter of

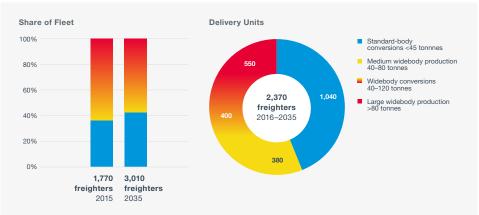


#### Airlines moving from large airplanes to small and medium widebodies





#### New freighter demand -- 930 new, 1,440 converted



2015, world air-cargo volume grew about 5 percent by year-end.

In the second quarter of 2015, global trade and industrial production slumped. As a result, air-cargo growth slowed with world air-cargo volume growing about 2 percent for the year. This is a temporary situation; the world economy and industrial production, which are primary leading indicators of air cargo traffic, are forecast to recover and return to long-term trend growth rates in 2017. In turn, air-cargo traffic will grow, and sustained growth should lead to improvements in capacity balance and yields.

There is continued demand for the speed and reliability benefits that air freight offers. Industries that require transport of timesensitive and high-value commodities such as perishables, consumer electronics, high-fashion apparel, pharmaceuticals, industrial machinery, and automobile components recognize the value of air freight, and this value will continue to play a significant role in their shipping decisions. The restructuring of logistics chains to serve the rapidly growing e-commerce industry also requires the unique capabilities that air cargo provides and offers a new area of growth.

Passenger airplanes and dedicated freighters both carry air cargo. Lower-hold cargo capacity on passenger flights has been expanding as airlines deploy new jetliners with excellent cargo capability, such as the 777-300ER. However, dedicated freight services offer shippers a combination of reliability, predictability, and control over timing and routing that is often superior to that of passenger operators. As a result, freighters are expected to continue carrying more than half of global air cargo to satisfy the demanding requirements of that market.

As global GDP and world-trade growth accelerate, air cargo traffic, as measured in revenue tonne-kilometers, is projected to grow an average 4.2 percent per year over the next 20 years. World air-cargo volume, in spite of exogenous shocks arising from economic and political events and natural disasters, grew an average of 5.2 percent per year over the last three decades. Replacement of aging airplanes, plus the industry's growth requirements, will create a demand for 2,370 freighter deliveries over the next 20 years. Of these, 1,440 will be passenger-airplane conversions. The remaining 930 airplanes, valued at \$270 billion, will be new. The overall freighter fleet will increase by more than half—from 1,770 airplanes in 2015 to 3,010 by 2035.

# WORLD REGIONS

# WORLD

#### **GLOBALIZED DEMAND**

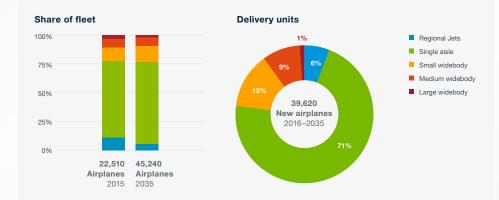
As emerging markets continue to grow and new business models expand, the customer base for airplanes is becoming increasingly diverse. In 1995, airlines in Europe or North America carried more than 64 percent of all traffic. By 2035, that share will shrink to 37 percent, with Asia Pacific and Middle East airlines becoming more prominent in global aviation.

The low-cost business model is becoming a viable option in emerging markets, offering passengers access to a wider range of destinations and the opportunity to choose the speed and convenience of flying rather than traditional modes of transportation. In addition, new, efficient widebody airplanes are enabling smaller operators in developing economies to compete on longer routes traditionally dominated by foreign carriers. The

range and economics of these airplanes are also enabling the emergence of the long-haul low-cost business model, which is dramatically expanding the number of long-haul nonstop city pairs offered. Rapidly evolving aviation product offerings and growth in emerging markets are broadening the geographical balance of airplane demand, spurring a worldwide requirement for over 39,620 new jet airplanes, valued at \$5.9 trillion.

#### **REGIONAL FOCUS**

Each region will respond to its unique situation and conditions with specialized airplane requirements. Middle East airlines continue to favor widebody airplanes and premium passenger services to leverage the area's geographic advantages and prominence in business travel. Airlines in Europe and North America are responding to growing competition from low-cost carriers by replacing older, fuel-inefficient airplanes with new and more economical single-aisle models. The large installed airplane base in these regions generates a need for a considerable number of replacement airplanes, even though World market value: \$5.9 trillion



#### World key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	2.9	Large widebody	530	1
Traffic (RPK)	4.8	Medium widebody	3,470	9
Airplane fleet	3.6	Small widebody	5,100	13
		Single aisle	28,140	71
		Regional jet	2,380	6
		Total	39,620	
Market size			2015 fleet	
Warker Size			2015 fieet	2035 fleet
	39,620	Large widebody	740	2035 fleet 700
Deliveries	39,620 \$5,930B	Large widebody Medium widebody		700
Deliveries Market value		о ,	740	700 3,690
Deliveries Market value	\$5,930B	Medium widebody	740 1,640	700 3,690 6,060
Deliveries Market value Average value	\$5,930B	Medium widebody Small widebody	740 1,640 2,660	

growth is slower than in other parts of the world. In Asia, rising demand across the board will require a mix of single-aisle and widebody airplanes.

All regions will face similar challenges of fuel-price volatility, emission-control regimes, and ever-increasing airport and airspace congestion as the growing world fleet tries to keep pace with burgeoning international and local demand for air travel.



ASIA

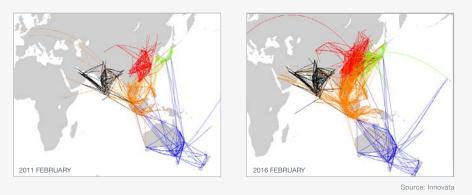
#### **GROWING MARKET**

The Asia region continues to demonstrate vigorous economic growth at a rate of 4.1 percent per year, outpacing the global average by 2.9 percent. Driven by China and India as the main engines of growth, the region's share of world GDP is projected to rise from 31 percent today to 39 percent by 2035. The significant growth rate in this emerging market is expected to continue. As a result, airlines, airport capacity, and passenger traffic are expected to experience a robust growth rate in the next 20 years. Demand in commercial aviation is also coming from the continuing expansion of the middle class in Asia, where a greater sector of the population is reaching income levels that make flying more affordable. Despite the presence of geopolitical conflict and currency fluctuation, Asia's airlines are estimated to have earned a net profit of \$5.8 billion in 2015 and are projected to earn a net profit of \$6.1 billion in 2016.

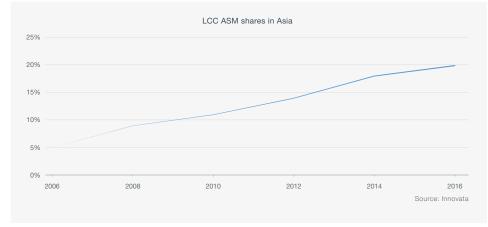
#### **CHANGING INDUSTRY STRUCTURE**

Liberalization is responsible for significant expansion in Asia's aviation industry. Changes, such as open skies, enable the air-travel market in the region to expand beyond national boundaries and support airlines in implementing new low-cost carrier (LCC) business models, which is a viable and growing option for this emerging market. In addition to airlines being able to operate to new locations, easing of visa regulations is now allowing passengers to travel more broadly.

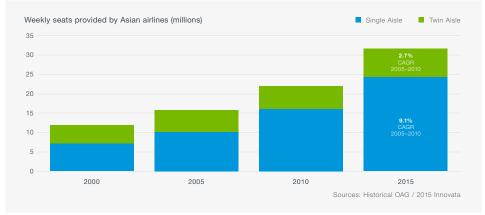
#### Asia Aviation Trends



#### Low Cost Carriers gaining traction in region



#### Long-haul expansion is accelerating with 787s

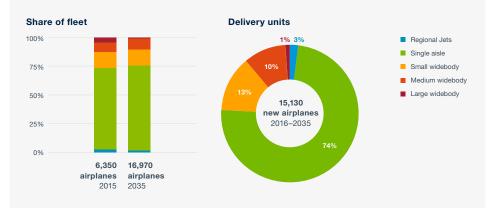


To expand outside their home markets, many airlines have created international joint-venture subsidiaries, avoiding restrictions on foreign ownership. Subsidiaries often embrace the LCC model, which was originally designed for short-haul leisure traffic flying single-aisle airplanes at the lowest possible fares. However, the trend is slowly shifting to also target corporate travel, where operating widebody airplanes with a premium cabin in mediumhaul markets provides a viable alternative to network carriers for business travelers. LCC carriers support air-travel growth by making it more affordable and accessible, thereby meeting the emerging travel demands of the region's growing middle class.

#### New widebody markets started by Asian Airlines



Asia market value: \$2.3 trillion



#### Asia key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	4.1	Large widebody	130	1
Traffic (RPK)	6.0	Medium widebody	1,490	10
Airplane fleet 5.0	5.0	5.0 Small widebody	2,060	13
		Single aisle	11,160	74
		Regional jet	290	2
		Total	15,130	
Market size			2015 fleet	2035 fleet
Deliveries	15,130	Large widebody	270	170
Market value	\$2,350B	Medium widebody	540	1,590
Market value Average value	\$2,350B \$160M	Medium widebody Small widebody	540 860	1,590 2,340
	1 1	,		
	1 1	Small widebody	860	2,340

#### **FUTURE DEMAND**

Asia is gaining prominence in global aviation and is expected to become the world's leading travel market. Total air traffic for the region is forecast to grow at an average of 6.0 percent, and by 2035, passenger traffic throughout Asia will constitute 48.7 percent of global passenger traffic. Driven by the region's strong economic development, highly effective industry structure, and increasing accessibility of air transport services, more than 100 million new passengers are projected to enter the market annually.

To accommodate this significantly growing demand and modernize their fleets, over the next 20 years Asia will need 15,130 airplanes, valued at \$2.35 trillion. The number of airplanes in the Asia fleet will nearly triple, from 6,350 airplanes in 2015 to 16,970 airplanes in 2035. Fast-growing LCCs within the region will help drive a need for 11,160 single aisle airplanes. Airplanes like the 787 and 777 have enabled airlines in the region to open new markets. These market dynamics will lead to regional need for 3,680 new widebody airplanes by 2035.

Air cargo also plays a crucial role in Asia. The region transports vast amounts of goods over difficult terrain and vast stretches of ocean. Many of the world's largest and most efficient cargo operators are located in the region. Carriers in the region are expected to need 320 newproduction freighters and 580 converted freighters by 2035.

# CHINA

The Chinese economy continues its transition toward a more services- and consumption-based economy— away from the investment, export, and heavy-industry focused growth of the past.

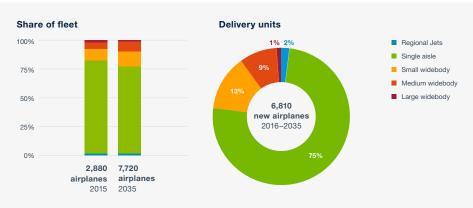
Regional operations (Northeast Asia, Southeast Asia, South Asia, and Oceania) have also been strong. Chinese airlines continue to gain share and now provide nearly 60 percent of flights between China and the other Asian regions. Over the last 5 years, the strongest growth has been between China and SE Asia, at 20

While overall economic growth is slowing, consumer spending and services are forecast to grow faster than industrial output for the medium run. The new economic model holds large potential for future growth. Yet, it also depends on a continued reform effort to unlock productivity improvements. Over the next 20 years, it is forecasted that the Chinese economy will grow at 5.1 percent annually and airline passenger traffic will grow at 6.4 percent annually. These two indicators, as well as other growth items, such as a growing middle class, help drive a need for more than 6,800 new airplanes, valued at \$1 trillion.

# STRONG DOMESTIC AND REGIONAL GROWTH

The China domestic market has continued to have double-digit growth; in 2015, passenger traffic was up more than 10 percent. Over the next 20 years, it is forecasted that the intra-China market will grow at 6.2 percent annually. New entrants and new business models continue to enter the market. As these airlines look to grow, they are finding opportunity outside of the traditional markets of the Golden Triangle (Beijing, Shanghai, and Guangzhou). Over the last 5 years, markets that don't touch the major hubs have had growth of nearly 15 percent annually. Much of the growth in these point-to-point markets is due to the new entrants and low-cost carriers operating mainly out of secondary and tertiary markets. The new airlines and LCCs now account for approximately 14 percent of all domestic flights.





#### China Key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%
Economy (GDP)	5.1	Large widebody	60	1
Traffic (RPK)	6.4	Medium widebody	630	9
Airplane fleet	5.1	Small widebody	870	1:
		Single aisle	5,110	75
		Regional jet	140	1
		Total	6,810	
			2015 fleet	2035 flee
Market size		Large widebody	60	8
Deliveries	6,810	Medium widebody	160	68
Market value	\$1,025B	Small widebody	290	99
Average value	\$150M	Single aisle	2,320	5,83
		Regional jet	50	14
		Total	2.880	7.72

#### New entrants, have grown, on average, 27% annually since 2011



#### Chinese airlines long-haul network



able to open up new markets. Since 2011, the number of new nonstop markets has grown 150 percent. This has allowed the airlines to grow their market share from more than 35 percent in 2011 to nearly 50 percent today.

Around the world, we have seen the 787 open new markets, especially markets outside of the major hubs. Dynamics are similar in China. Since 2011, 10 different airlines have opened 28 new nonstop flights. Many of these new routes have

been to or from secondary cities in China.

International growth is expected to continue as more Chinese citizens are traveling. Approximately 6 percent of the Chinese population have passports—compare this to the United States (more than 40 percent), Canada (almost 70 percent), and Japan (about 35 percent).

This shows that there still is great potential for growth as more citizens move into the middle class and are able to travel. This is why there is a need for more than 1,500 new widebody airplanes in China.

# NORTHEAST ASIA

Over the next 20 years, it is expected that Northeast Asia will have slower than average, but steady, growth. The GDP is forecasted to grow at 1.2 percent and airline passenger traffic (RPK) will grow at

> an average of 2.6 percent. Airlines in the region will need 1,440 new airplanes, valued at \$320 billion. Northeast Asia continues to see similar trends to what we are seeing around the world: strong replacement demand, fast-growing low-cost carriers, and movement from large widebody airplanes to small- and medium-sized widebody airplanes.

Due to the maturity of the aviation market in Northeast Asia, it has a much higher percentage of new airplanes being used for replacement than the world average.

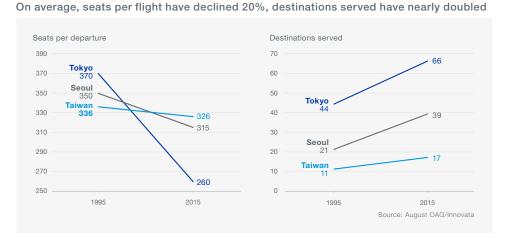
percent annually. Air travel between China and NE Asia, the largest market, has had growth of more than 12 percent annually.

More than 90 percent of domestic flights and regional flights are being flown on single-aisle airplanes, like today's 737-800 and the future's 737 MAX 8. This strong domestic and regional growth, the new business models entering the market, and a growing middle class are driving a need for more than 5,100 single-aisle airplanes for the airlines in China.

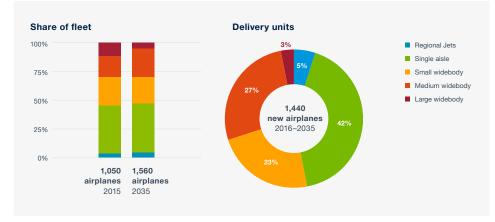
# NEW EFFICIENT WIDEBODY AIRPLANES HELPING DRIVE GROWTH

Like the domestic and regional markets, the long-haul market is also seeing strong growth. Chinese airlines have been taking deliveries of new, efficient long-haul airplanes, like the 787 and 777. Over the last 5 years, the number of in-service widebody airplanes has increased by 85 percent.

By adding new widebody airplanes, Chinese airlines have been







#### Northeast Asia Key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	1.2	Large widebody	40	3
Traffic (RPK)	2.6	Medium widebody	390	27
Airplane fleet	irplane fleet 2.0	Small widebody	340	23
		Single aisle	600	42
		Regional jet	70	5
	Total	1,440		
			2015 fleet	2035 fleet
Market size		Large widebody	<b>2015 fleet</b> 120	
Market size Deliveries	1,440	Large widebody Medium widebody		60
	1,440 \$320B	0 ,	120	<b>2035 fleet</b> 60 400 360
Deliveries	, .	Medium widebody	120 190	60 400
Deliveries Market value	\$320B	Medium widebody Small widebody	120 190 260	60 400 360

smaller widebody airplanes like the 787 and the 777. In the early 1990s, Tokyo was a main hub for the 747, with more than 30 long-haul routes being served by the large-airplane segment. Today we have seen a 75 percent reduction in the routes being operated by large airplanes. The routes that were previously being flown on a 747 are now being flown by airplanes like the 787 and the 777. This trend is seen throughout the region. Over the last 20 years, there has been a reduction in the number of seats per long-haul flight, while we see an increase in the number of destinations served. In Tokyo, the average airplane size by flight went from 370 seats per departure to 257, and destinations served increased by 50 percent to 66. In Seoul it went from an average of 350 seats to 315, while destinations served increased by 60 percent to 39. In Taipei, average airplane size has gone from 336 to 326 seats and destinations served have increased by 55 percent to 17. Due to this increased market fragmentation, it is expected that airlines in Northeast Asia will

Over the next 20 years, 65 percent of all new deliveries will be replacing older, less-efficient airplanes in the region, while 35 percent of the new airplanes will be for growth.

#### LOW-COST CARRIERS IN NORTHEAST ASIA: SMALL BUT FAST-GROWING SEGMENT

Fast-growing low-cost carriers (LCC) domiciled in Northeast Asia are driving the growth in the short-haul (less than 3,500 sm) markets. Over the last 10 years, the average annual growth for the LCCs has been approximately 20 percent, while the remainder of the airlines domiciled in the region have grown, on average, at less than 1 percent. This has allowed the LCCs to grow their share in the market based on the weekly flights that they provide. Ten years ago, they accounted for 5 percent of the market; today this has grown to approximately 25 percent. The growing low-cost carriers, along with replacement demand for the network carriers, drive a need for 600 single-aisle airplanes for the region.

#### FRAGMENTATION CONTINUES IN WIDEBODY MARKET

One of the key trends we are seeing in the market is the trending to

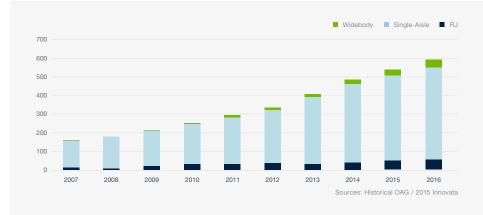
need 770 new widebody airplanes over the next 20 years, with almost 95 percent of them being in the small- and mediumwidebody size.

# SOUTHEAST ASIA

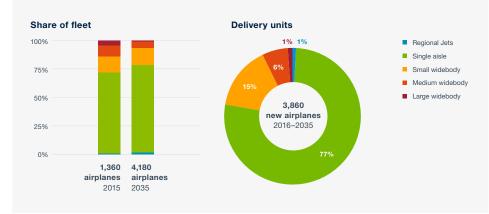
# ACCELERATING AIR TRAFFIC AND ROBUST MARKET GROWTH

Driven by vigorous economic development and rising demand in the emerging countries, the aviation industry in Southeast Asia has experienced significant growth over the past decade and is projected to continue to grow at the rate of 4.4 percent through 2035. The region's large population demographics, middle class expansion, and fast-rising household incomes have driven a significant increase in passenger traffic volume and have opened up further growth opportunities in domestic, regional, and international markets. The upturn in this metric is also largely due to the region's island geography, where ground transportation typically is not a viable option. To support this robust momentum, Boeing

#### Southeast Asia: Low-cost carrier models are driving single-aisle demand



Southeast Asia Market value: \$565 billion



#### Southeast Asia Key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	4.4	Large widebody	30	1
Traffic (RPK)	6.4	Medium widebody	230	6
Airplane fleet 5.8	5.8	Small widebody	560	15
		Single aisle	2,980	77
		Regional jet	60	1
		Total	3,860	
			2015 fleet	2035 fleet
Market size		Large widebody	60	30
	3.860	Medium widebody	130	250
Deliveries	3,000	mound march and		
Deliveries Market value	\$565B	Small widebody	190	600
			190 970	600 3,220
Market value	\$565B	Small widebody		

forecasts that over the next 20 years, the region will need 3,860 new airplanes, valued at \$565 billion. Passenger traffic growth in Southeast Asia is expected to continue to accelerate at 6.4 percent over the next 20 years, outpacing the world's average annual growth rate by 1.6 percent.

#### LOW-COST CARRIERS DRIVING SINGLE-AISLE DEMAND

The low-cost carrier (LCC) business model has proved successful throughout the world, but particularly so in Southeast Asia. Proliferation of the low-cost carrier business model in the region has transformed the market by reducing socioeconomic demand barriers by offering affordable fares to a wider range of the population. The low-cost carrier fleets in Southeast Asia have expanded by more than 50 percent in only three years and have now passed the 650 aircraft mark. As Southeast Asia continues to embrace the LCC business models today, there are more than 20 low-cost carriers residing in the region, which offer approximately 70 percent of regional seat capacity, further demonstrating the substantial demand for budget-friendly travel options and the potential to grow even further. Continued adoption of the business model within the region is providing airlines with flexibility and profitability needed to open new routes while driving the need for 2,980 new single-aisle airplanes, which make up about 80 percent of all new airplanes forecasted in the region over the next 20 years.

#### LIBERALIZATION AND INFRASTRUCTUREM DEVELOPMENT SUPPORT MARKET EXPANSION

As liberalization in the aviation sector continues in Southeast Asia, the region's aviation industry is observing some of the fastest and strongest growth rates, particularly in the short-haul sector. The ASEAN single aviation market policy, also known as ASEAN Open Sky Agreement, is

the region's major aviation deregulation policy. This agreement enables airlines to operate unlimited flights to any point in the region among the ASEAN members without restriction, subject to airport slots availability. This has remodeled the region's traditional aviation landscape and extensively stimulated the region's ability to accommodate the rapid-growing demand within ASEAN countries. While true "open skies" for the region will remain elusive for some time as there are a few markets where restrictions are still applied, the region is not far away from achieving a fully liberalized market as more and more markets open up to deregulating by lifting all restrictions in line.

Recent progress in aviation infrastructure developments is another critical aspect that supports the healthy growth in the region. While modest to severe infrastructural challenges such as airport and airspace congestion still exist in some areas today, governments are intensely involved in multiple projects to mitigate the problems by making considerable investment; for example, by building new airports or runways and obtaining upgraded safety ratings from the authorities. This development process is a crucial step to enable the region to fully meet its anticipated bright future and even go beyond.

### SOUTH ASIA

#### STRONG TRAFFIC GROWTH

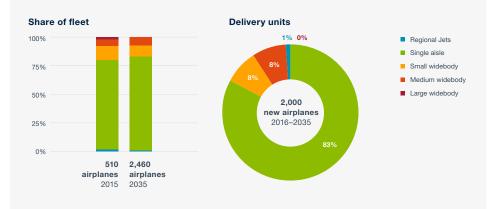
South Asia is expected to continue its strong growth over the next 20 years with average passenger growth expected to be 8.6 percent per year. This includes all passenger traffic to, from, and within the region.

Domestic, regional, and interregional travel to the Middle East and Southeast Asia will be the largest flows. Intra-South Asia traffic alone is expected to grow at 9.5

percent per year, the highest growth rate among the traffic flows published in this forecast.

Air transportation growth is largely driven by the region's economic development and population demographics. GDP for South Asia is forecast to grow at an average rate of 6.3 percent per year through 2035. India dominates the South Asian economies, contributing

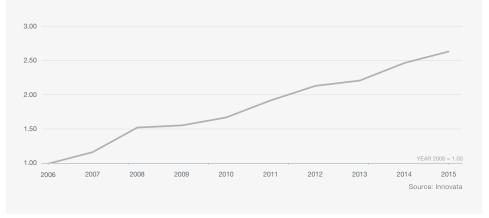
#### South Asia Market value: \$285 billion





Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	6.3	Large widebody		
Traffic (RPK)	8.6	Medium widebody	150	8
Airplane fleet	8.2	Small widebody	160	8
	Single aisle Regional jet	1,670	83	
		20	1	
		Total	2,000	
Market size			2015 fleet	2035 fleet
Deliveries	2,000	Large widebody	10	
Market value	\$285B	Medium widebody	30	170
Average value	\$140M	Small widebody	60	250
		Single aisle	400	2,020
		Regional jet	10	20
		Total	510	2,460





about 80 percent of the region's GDP. Economic liberalization measures, including industrial deregulation, privatization of stateowned enterprises, and reduced controls on foreign trade and investment that began in the early 1990s are serving to stimulate the country's growth. India's GDP is forecast to grow at 6.6 percent per year over the 20-year forecast period. India's domestic traffic has enjoyed the strongest growth of late with a 20 percent yearover-year increase in revenue passenger kilometers. International traffic is also up, at 8 percent year over year, but growth is hampered by lingering protectionist policies. Economic growth leading to rising levels of income underpins the forecast for strong demand for air travel. The region's current population is 1.7 billion, and a growing share of this population is entering the workforce.

A significant development in the Indian domestic market is the growing dominance of the low-cost carrier (LCC) model. "Pure" LCCs now account for about 65 percent of domestic capacity in India, and full-service carriers are shifting additional capacity to their low-cost operations. LCCs further stimulate growth in aviation and tourism through lower fares and additional services on regional routes.

To support the aggressive growth that India's commercial aviation will continue to experience, airport and air traffic control infrastructure growth will need to match the demands of airline expansion. In addition, the need for pilots, technicians, and other aviation-related professionals will continue to be strong. Oceania: Fleet size 2,000 new airplanes by 2035, consisting of 1,690 single-aisle and 310 widebody jets to satisfy demand for growth and replacement.



#### MATURE MARKET, STEADY GROWTH

Oceania is primarily a mix of mature economic markets that include an established aviation market. Its economy has grown 2.6 percent over the last 10 years and is forecasted to maintain that growth rate through 2035. New Zealand and Australia account for about 98 percent of the GDP within the region and a commensurate share of the passenger traffic from domiciled operators. Carriers in the region account for about 80 percent of the share of seats to, from, and within Oceania. Air traffic touching Oceania in aggregate is expected to grow 4.7 percent annually over the next 20 years, mirroring the rate of world growth as airplane technology continues to develop improved range capability and fuel efficiency. These improvements are particularly beneficial to the remote geographical

#### Oceania: Fleet size continues to grow while average age decreases

#### MARKET REFORMS SUPPORT FURTHER GROWTH

India's Directorate General of Civil Aviation has continued its move toward easing regulation of the Indian aviation market. Most recently, this has been demonstrated by the relaxing of the "5/20 rule" for airlines to operate internationally, which supports easier international expansion plans for smaller and newer Indian airlines. Under continued consideration are taxation reforms, including rationalization of aviation Total Fleet Average Age (years) 600 20 18 19 500 15 16 14 400 12 300 200 100 0 2005 2010 2015 es: Ascend

fuel taxes, which can currently reach 35 percent; reduction of taxes on maintenance, repair, and overhaul (MRO), which encourage Indian airlines to outsource MRO to neighboring regions; and reduction of duties on engine spare parts.

#### FLEET MODERNIZATION UNDERWAY

The commercial jet fleet in South Asia has nearly doubled in the last decade, and a large number of older aircraft have been retired from service resulting in a significantly more efficient fleet. South Asia's fleet count was 510 at the beginning of 2016, of which 80 percent are single-aisle airplanes in service with both low-cost and full-service airlines. As traffic demand increases, the region will require

location of the region by opening new international routes that were formerly unreachable. Flights within Oceania continue to account for the largest share of the region's air travel, although the market share is decreasing and is projected to continue the decline during the forecast period. Traffic between the next three largest markets—Southeast Asia, Middle East, and China—will grow at a faster pace and maintain those regions' current ranking positions. Adding the North America market shows the top five flows account for 95 percent of the total traffic, which is a slight increase over the current distribution.

### FLEET CONTINUES TO GROW WHILE AVERAGE AGE DECREASES



#### Oceania Market value: \$155 billion

#### Oceania Key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	2.6	Large widebody		
Traffic (RPK)	4.7	Medium widebody	90	9
Airplane fleet 3.3	Small widebody	130	13	
	Single aisle	800	78	
		Regional jet		
		Total	1,020	
Market size			2015 fleet	2035 fleet
Deliveries	1,020	Large widebody	20	
Market value	\$155B	Medium widebody	30	90
Average value	\$150M	Small widebody	60	140
		Single aisle	410	820
		Regional jet	30	

decreasing the desire for the large widebody category with four engines in favor of small and medium twin-engine widebodies. The advancement of new airplane technology combined with strong economic growth indicates a continued thriving aviation market in Oceania.

### NORTH AMERICA

#### BIENVENIDO CUBA! NEW AIR-SERVICE AGREEMENTS TO BOOST TRAVEL TO CENTRAL AMERICA (INCLUDING THE CARIBBEAN)

Despite economic and political uncertainty in various regions of the globe, the North American airline industry is on a trajectory of continued growth in passenger traffic and capacity. Domestic service in the United States recorded the highest growth rates from all airline business segments. The Big 3 network carriers filled on average 86 percent of their domestic (mainline) seats as demand outpaced supply, with a

The continued demand for travel will result in a need for 1,020 new airplanes with a market value of US\$160 billion. Single-aisle airplanes will make up the majority of the demand, 800 planes, to accommodate the growth of intra-Oceania traffic and the proliferation of low-cost carriers (LCC) in the region. The business model for the region continues to shift as LCCs are projected to increase from less than one-quarter of the capacity to more than one-third in the next 10 years and grow to about 40 percent by the end of the period. The need for new widebody airplanes will also rise as increasingly efficient airplanes expand the reaches to more distant locations via nonstop service.

Over the previous 10 years, the fleet has grown nearly 60 percent while the average age has decreased almost in half as carriers have opted to move to increasingly efficient and reliable airplanes. The recent move to update the fleet has balanced the mean age of the fleet; half of the new airplanes purchased during the forecast period will go toward growth and the other half will replace retiring aircraft. Operators have also improved load factors and are continuing the movement to match demand with the right-size airplane, year-over-year 3.5 percent increase of traffic and an increase of only 3 percent year-over-year in capacity.

As passenger traffic to Europe and South America face short-term headwinds, other regions are experiencing growth in travel to North America, notably Central America and the Caribbean. For the first time in more than a half century, there is a new air-services agreement between the United States and Cuba, signed between the respective governments in 2015. Several US airlines have applied for the initial flight frequencies to Cuba: 20 daily round-trip flights to the capital, Havana, and ten round-trips to nine other Cuban international airports. The United States Department of Transportation will award the initial frequencies to Cuba in the summer of 2016. Currently, the only scheduled air service from North America to Cuba is from Canadian gateways.

In addition to the Cuba agreement, the United States and Mexico also signed an expanded air-services agreement in December 2015, replacing the previous bilateral agreement that dated back to 1960. The current agreement restricts air service to a maximum of

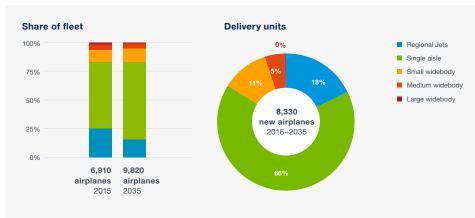
#### North America key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	2.3	Large widebody	20	
		,		
Traffic (RPK)	3.1	Medium widebody	420	5
Airplane fleet	1.8	Small widebody	930	11
		Single aisle	5,440	66
		Regional jet	1,520	18
		Total	8,330	
Market size			2015 fleet	2035 fleet
Deliveries	8,330	Large widebody	100	60
Market value	\$1,030B	Medium widebody	320	460
Average value	\$120M	Small widebody	750	1,150
verage value \$120M				
		Single aisle	4,010	6,630
		Single aisle Regional jet	4,010	6,630 1,520

#### U.S. airlines proposed jet flights to Cuba



North America market value: \$1.0 trillion



America increased 1.1 percentage points to 5.3 percent per annum predicted over the next 20 years. As previously mentioned, with six years of sustained growth within North America the traffic forecast has also been increased to 2.6 percent per year, up slightly by 0.2 percentage points. The expectation for a liberalized air-services agreement between the United States and China is also anticipated in the near future, which will further boost travel and trade between the two countries.

Over the next 20 years, we are forecasting a need for 8,330 new airplanes. Single-aisle airplanes are the largest forecast category, with an estimated 5,440 units representing 65 percent of demand. Due to a large installed fleet that is nearing economic retirement and the offering of new fuel-efficient airplanes, 65% of all new airplanes will be for replacement needs, slightly more than 5,400 airplanes.

### EUROPE

#### STRONG GROWTH DESPITE UNCERTAINTY

Europe's aviation market remained strong in 2015 despite significant economic uncertainties. Europe's GDP grew by 1.9 percent in 2015 and is forecast to grow by 1.8 percent annually through 2035. The Association of European Airlines reports that member airlines carried approximately 307 million passengers, 4.3 percent more

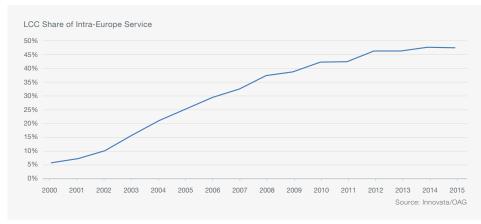
30 transborder routes, with two or three airlines from each country permitted to serve. Under the new liberalized bilateral agreement, all air-service restrictions between the two countries will be lifted, a move that is viewed as the next step toward a future full open skies agreement.

Due to these new, expanded air-service agreements with Cuba and Mexico, the traffic forecast between North America and Central

passenger traffic in 2015 than in 2014. Members of the European Low Fares Airline Association reported an increase in passengers of about 12.3 percent over 2014. European airlines acquired more than 240 new airplanes in 2015, of which 67 percent were single aisle.

The European aviation market is expected to grow during the next

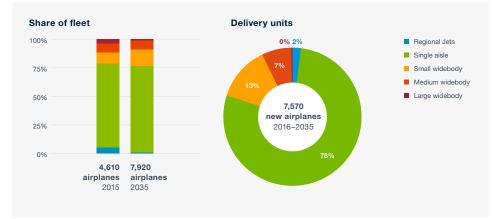
#### LCC share within Europe approaching 50%



#### Europe key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	1.8	Large widebody	30	
Traffic (RPK)	3.7	Medium widebody	570	7
Airplane fleet	2.7	Small widebody	960	13
		Single aisle	5,880	78
		Regional jet	130	2
		Total	7,570	
Market size			2015 fleet	2035 flee
Deliveries	7,570	Large widebody	170	100
Market value	\$1,120B	Medium widebody	360	610
Average value	\$150M	Small widebody	440	1,140
		Single aisle	3,370	5,920
		B	270	150
		Regional jet	270	100

#### Europe market value: \$1.1 trillion



demand for replacement airplanes. Replacement demand will account for 56 percent of Europe's total new airplane market.

#### CONTINUED STRATEGIC EVOLUTION

Airline operations in Europe continue to evolve with the launch of new ventures, routes, and business models. Norwegian Air Shuttle continues to expand their long-haul low-cost carrier (LCC) operations, while Lufthansa has launched a long-haul LCC subsidiary to compete for leisure passengers.

The introduction of the 787 has allowed operators to economically serve long-haul, nonstop markets that have not been served before. European operators have been on the forefront of this trend, with 96 long-haul routes introduced since 2012 the most of any region.

LCCs continue to grow short-haul markets, providing over 47 percent of intra-Europe capacity in 2015. Network airlines are shifting short-haul flying to their LCC subsidiaries, and are focused on flowing long-haul passengers through their hubs with connecting itineraries. Smaller flag carriers and charter airlines must carve out a profitable niche to be able to compete in an environment where LCCs dominate shorthaul, point-to-point service and large network carriers and their alliance partners exploit the cost advantages of mega-hubs for long-haul traffic.

Large Middle East airlines have captured significant long-haul share from Europe's

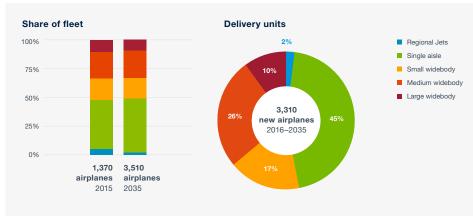
20 years, with airlines forecast to acquire more than 7,500 new airplanes valued at over \$1.1 trillion. Single-aisle airplanes will comprise the majority of deliveries, representing a 78 percent share of total deliveries. Although European aviation growth is slower than aviation growth in emerging economies, the region's large installed base of more than 4.600 airplanes supports substantial

network carriers by providing one-stop service from Europe to destinations such as India, Australia, and Southeast Asia, where the geographic advantage of Middle East carriers is greatest. In response, Europe's network carriers have shifted long-haul capacity to more profitable markets—notably the North Atlantic, where their capacity has grown over 20 percent since 2010.

#### Middle East: Aviation growth factors



#### Middle East market value: \$770 billion



#### Middle East key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	3.8	Large widebody	320	10
Traffic (RPK)	5.9	Medium widebody	850	26
Airplane fleet	rplane fleet 4.8	Small widebody	560	17
		Single aisle	1,510	45
		Regional jet	70	2
		Total	3,310	
Market size			2015 fleet	2035 fleet
	3,310	Large widebody	<b>2015 fleet</b> 140	2035 fleet 320
<b>Market size</b> Deliveries Market value	3,310 \$770B	Large widebody Medium widebody		
Deliveries		,	140	320
Deliveries Market value	\$770B	Medium widebody	140 320	320 840
Deliveries Market value	\$770B	Medium widebody Small widebody	140 320 250	320 840 610

these continents. About 80 percent of the world's population lives within an eighthour flight of the Persian Gulf, allowing carriers in the Middle East to aggregate traffic at their hubs and offer one-stop service between many city pairs that would not otherwise enjoy such direct itineraries.

Partnerships of various kinds also feed Middle East hubs. However, no single strategic approach has yet emerged as dominant from the organic growth in selective code sharing, equity stakes in out-of-region carriers, or membership in traditional alliances. Each of these strategies creates opportunities to coordinate schedules across international boundaries, which further enhance the appeal of services connecting the Middle East.

The 2016 Iran nuclear deal represents an impressive opportunity for the region. Iran has a large population spread across a number of significant urban centers. The country was cut off from the world for many years by economic sanctions, but this new agreement regarding the nation's nuclear program opens up channels for the removal of those sanctions and the reintegration of Iran into the world economy. Foreign investment and trade will see strong growth in Iran, while the new openness should allow airlines both inside and outside of the country to add new services. Airlines within the country now also have the opportunity to renovate their fleets--an opportunity that they have

been quick to act upon.

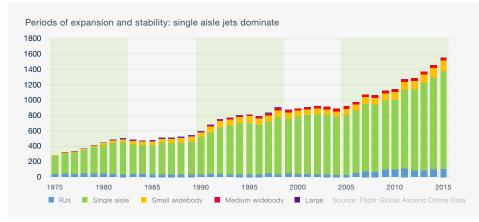
#### Lower oil prices challenged many Middle East economies in 2015 and 2016. Although not every country in the region has oil, many of its governments often use oil revenues in place of VATs, income taxes, or taxes on corporate profits to finance their operations. When oil prices fall below the expectations of

### MIDDLE EAST

#### SUPPORT FOR AVIATION GROWTH

Located at the crossroads of Asia, Africa, and Europe, airlines in the Middle East are well positioned to compete for traffic connecting

#### Latin America fleet evolution



Latin America market value: \$350 billion



#### Latin America key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	2.9	Large widebody		
Traffic (RPK)	5.8	Medium widebody	30	1
Airplane fleet	4.4	Small widebody	260	9
		Single aisle	2,530	85
		Regional jet	140	5
		Total	2,960	
Market size			2015 fleet	2035 fleet
Deliveries	2,960	Large widebody		
Market value	\$350B	Medium widebody	20	40
Average value	\$120M	Small widebody	140	350
		Single aisle	1,280	3,110
		Regional jet	110	160

these governments (which was typically \$80 to \$100 per barrel before the fourth quarter of 2014), deficits emerge, and they are prompted to cut expenditures. Further complicating the problem, lower oil prices also lead to reduced foreign investment and economic activity within the region's oil-exporting countries.

### LATIN AMERICA

#### NEAR-TERM CHALLENGES; LONG-TERM PROSPECTS

Several countries in the Latin America region are working through near-term economic challenges. The Brazilian and Venezuelan economies are contracting, and Argentina is on the edge, although the new government is taking positive action for improvement. Conversely, the economies of many other nations, including Mexico, Panama, Peru, and Colombia, are performing well and are positioned for continued expansion. Chile is still growing, although affected by the commodities slump, and Cuba is gradually opening its borders. The Latin American region has a history of cyclical ups and downs, but the fundamental drivers for future expansion remain in place: the middle class is growing, income levels are expected to rise, and the commodities and resources that have enabled growth during previous periods still remain. Overall, while the near-term economic outlook is challenging, long-term prospects for the region as a whole are promising.

#### **OUTLOOK FOR AVIATION**

Air traffic increased during 2015, even in the midst of these challenges. Passengers carried, traffic (revenue passenger kilometers—RPKs), capacity (available seat kilometers—ASKs), and passenger-load factors all grew during 2015, according to the Latin American and Caribbean Air Transport Association, again demonstrating the resilience of air travel.

Airlines are adjusting capacity and rationalizing their fleets as needed to deal with the current situations and to position themselves for growth.

Challenges provide incentive for change. Brazil is proposing to raise the maximum-permitted level of foreign ownership of Brazilian airlines to 49 percent, and airlines and airline-related entities are calling for reforms on taxes, policies, and regulations that constrain growth. Mexico and the United States reached a liberalized air-services agreement in late 2015 that is on track for approval, and ratification of the US-Brazil open-skies agreement appears to be imminent. These developments produce new opportunities for cooperation through partnerships and alliances.

Economic development is a key driver in the demand for air travel, and airlines and aviation infrastructure will evolve to meet this demand. Low-cost airlines and network carriers will continue to expand intra-regionally and internationally, providing more flights and better connectivity. As more cities are connected with better air service, business and leisure travel increase, which in turn further stimulate economic growth.

TRAFFIC AND FLEET FORECAST

Passenger traffic growth for Latin America and the Caribbean is forecast to average 5.8 percent per year for the next 20 years. The fastest growth is expected within

intraregional flows, as economic conditions improve. Traffic within South America is forecast to average 6.0 percent per year through 2035.

The cyclical pattern of growth followed by stabilization in Latin America is apparent in the historical development of the fleet for the region. Most of the growth has taken place within the single-aisle fleet segment, which is consistent with the forecast for demand for new airplanes. During the most recent expansion period from 2004 through 2015, the Latin American fleet grew at an average rate of 5.2 percent per year.

The region's commercial fleet is projected to double between now and 2035, from nearly 1,550 airplanes today to more than 3,600. Latin America will need 2,960 new deliveries over the next 20 years to meet the combined demands of growth and replacement. The majority of these deliveries are expected to be in the single-class segment, reflecting the continued growth of low-cost carriers and further expansion of networks within Latin America and the Caribbean.



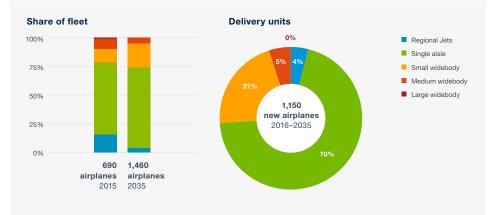
#### SHORT-TERM ECONOMIC HEADWINDS

A combination of external and domestic factors caused Africa's economic activity to slow from 3.4 percent in 2014 to 3.0 percent in 2015. The region has benefitted from a much-improved business and macroeconomic environment, high commodity prices, and highly accommodative global financial conditions. However, 2015 saw a shift in external conditions with lower commodity prices, a slowdown in major trading partners, changes in foreign exchange rates and tightening borrowing conditions. Domestic factors, such as electricity shortages and political instability and conflict, contributed to unfavorable conditions in some middle-income countries. The recent downturn in commodity pricing has hurt the African economy though GDP decline is projected to slow in 2016,

#### Africa: Commodity prices stabilized and are increasing







#### Africa key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	3.7	Large widebody		
Traffic (RPK)	6.1	Medium widebody	60	Ę
Airplane fleet	3.8	Small widebody	240	21
		Single aisle	810	70
		Regional jet	40	2
		Total	1,150	
Market size			2015 fleet	2035 flee
Deliveries	1,150	Large widebody	10	-
Market value	\$170B	Medium widebody	60	80
Average value	\$150M	Small widebody	80	300
		Single aisle	430	1,020
		Regional jet	110	60

demand, and potentially supply disruptions.

#### LONG-TERM GROWTH INDICATES INCREASED DEMAND FOR AIRPLANES

Air traffic to, from, and within Africa is expected to grow by about 6.1 percent annually over the next 20 years as airplane technology continues to increase fuel efficiency, opening new international routes that were previously unattainable. Flights between Africa and Europe continue to

as prices stabilize and supply constraints ease. Pricing volatility can reduce long-term growth prospects but many policymakers have adopted better fiscal policies that have allowed them to minimize the effects of downturns in the economic environment. Despite the headwinds, the decline is projected to be short term, with a rebound commencing in 2017.

#### LESS DEPENDENCY ON COMMODITY PRICING

Africa is much better positioned to manage some difficult economic conditions because their dependency on commodity pricing has decreased. The region has an immensely improved business and macroeconomic environment, supporting higher investment through improved policies. According to the Doing Business report by World Bank Group, Sub-Saharan Africa made more regulatory improvements from 2013 to 2014 than any other region. Solid private-consumption growth with ongoing infrastructure investment is continuing in most of the region's low-income countries and many in the region are resisting a weakening trend and continue to post robust growth. While some countries are being negatively affected by the sharp decline in the prices of their main commodity exports, particularly the region's oil exporters, it has been a boon for others that are net importers seeing economic gain from more favorable pricing. Growth in services has expanded quickly, manufacturing output has grown, and tourism has rapidly accelerated as the number of foreign visitors doubled and receipts tripled between 2000 and 2012. Even in a period where commodity production slips, other parts of the economy have improved to reduce the impact. Of the 38 countries where data was available, 28 had more than 60 percent of their merchandise exports from commodities. Further reduction on this dependence will dampen the booms and busts of economic activity throughout the region. The World Bank projects that commodity prices will generally level out in 2016, with a recovery in 2017 projected from stronger

account for the largest share of the region's air travel, although the market share is decreasing and is projected to continue the decline during the forecast period. Adding in the traffic between Africa and the Middle East and within Africa, a virtual tie for the second largest traffic flows, the top three constitute more than 86 percent of the total capacity, with intra-Africa being the fastest growing by net capacity. This growth, combined with the need to replace the region's aging fleet, will result in a demand for 1,150 new airplanes. While the majority of the demand will be for 810 single-aisle airplanes, the need for new widebody airplanes will also increase as air travel continues to grow among the expanding African middle class and long-distance visitors.

CII.S.

### CURRENT ECONOMIC HEADWINDS DELAY LONG-TERM FUTURE GROWTH

2016 will prove to be another trying year for Russia and the Commonwealth of Independent States (CIS). With a projected 2.3 percent decline in the Russian GDP, only modest improvements in energy pricing, and continuing economic sanctions, the region will continue to struggle toward growth gains. However, countries less dependent on energy exports do offset the aggregate GDP decline to 0.9 percent, offering a glimpse of slow recovery back to growth territory within the next three years.

As a consequence of the economic and political challenges within the region and internationally, aviation demand within the CIS is projected to grow at a modest 3.1 percent through 2020. In 2015, a 23 percent reduction in the value of an already weakened ruble served to constrain international travel. But owing to the unique geographic demands of the CIS-member countries, which span twelve time zones, domestic traffic over 1000 kilometers has seen an impressive 13.9 percent increase in passengers carried in 2015 compared to the previous year. While the ruble remains weak against the US dollar and the euro, Russians and other CIS citizens will spend more of their discretionary income in domestic markets. western and Russian built, will be required over the next twenty years; this demand is being driven by the growth that the intra-CIS region has been experiencing.

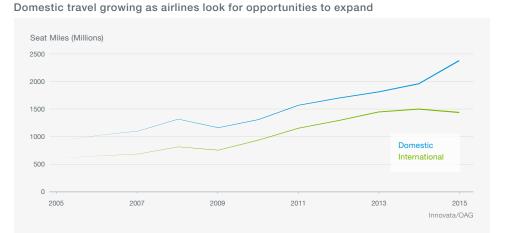
#### **OPPORTUNITIES FOR NEW MARKETS**

The economic turmoil has resulted in a retrenchment for many CIS airlines. In the near term, the net result is overcapacity, particularly for long-haul airplanes used for international travel. However, the development of low-cost carriers (LCCs) in the marketplace is creating new opportunities for more efficient use of airplanes, both domestically and in markets immediately adjacent to CIS countries. There has been a slightly increased liberalization of Russia's regulatory policy that had prevented the development of LCCs. The emergence of low-cost carriers in the marketplace should create demand for new single-aisle airplanes, which is estimated to be 810 over the next 20 years.

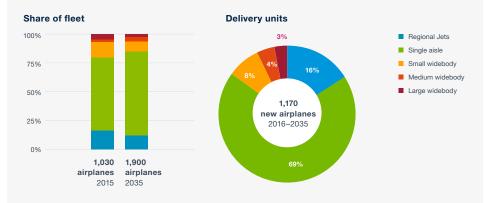
#### LONG-TERM OUTLOOK

As the political and economic situation improves, international travel will rebound along with a requirement in the region for more twin-aisle airplanes. International traffic is expected to grow at an annual rate of 4.8 percent over the next 20 years. Concurrently, the development of low-cost carriers within the CIS market space will spur demand for single-aisle airplanes. CIS airlines will need 810 single-aisle and 170 widebody airplanes to handle the increased traffic. Additionally there is now pent-up demand for replacing an increasingly aging fleet of Russian-built airplanes. Together with older, westernbuilt airplanes, 47 percent of deliveries will be used to replace existing stock.

It is estimated that 190 regional jets, both







#### C.I.S. Key indicators and new airplanes

Growth Measures (%)			New airplanes	Share by size (%)
Economy (GDP)	2.5	Large widebody	30	3
Traffic (RPK)	3.7	Medium widebody	50	4
Airplane fleet	3.1	Small widebody	90	8
		Single aisle	810	69
		Regional jet	190	16
			4 470	
		Total	1,170	
		Iotal	1,170	
		Iotal	1,170 2015 fleet	2035 fleet
Market size		Large widebody	,	
<b>Market size</b> Deliveries	1,170		2015 fleet	<b>2035 fleet</b> 50 70
	1,170 \$140B	Large widebody	<b>2015 fleet</b> 50	50
Deliveries		Large widebody Medium widebody	<b>2015 fleet</b> 50 20	50 70
Deliveries Market value	\$140B	Large widebody Medium widebody Small widebody	<b>2015 fleet</b> 50 20 140	50 70 170

# PILOT & TECHNICIAN OUTLOOK

N87010

### PILOT & TECHNICIAN OUTLOOK

### EXTRAORDINARY DEMAND FOR PILOTS, TECHNICIANS, AND CABIN CREW

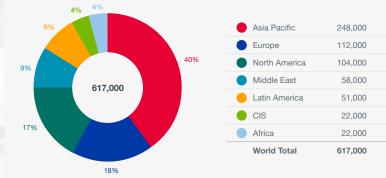
As global economies expand and airlines take delivery of tens of thousands of new commercial jetliners over the next 20 years, there is extraordinary demand for people to fly and maintain these airplanes. To meet this tremendous growth, the 2016 Boeing Pilot and Technician Outlook forecasts that between now and 2035, the aviation industry will need to supply more than two million new aviation personnel—617,000 commercial airline pilots, 679,000 maintenance technicians, and 814,000 cabin crew.

### DEMAND FOR LOCALLY SOURCED AND QUALIFIED PILOTS

Regional markets that have relied heavily on recruiting pilots from outside their home locations are increasingly seeking to recruit, train, and develop locally sourced pilots. New market opportunities are creating an increased demand for qualified, skilled, and experienced pilots.

Over the next 20 years, the Asia Pacific region will lead the worldwide growth in demand for pilots, with a requirement for 248,000 new pilots. North America will require 112,000, Europe 104,000, the Middle East 58,000, Latin America 51,000, the Commonwealth of Independent States (CIS) / Russia 22,000, and Africa 22,000.

New Pilots by Region: 2016-2035



range of learning styles. The growing diversity of aviation personnel will also require instructors to have cross-cultural and cross-generational skills to engage tomorrow's workforce.

Meeting this demand will require

innovative solutions - focused on

technologies, devices, and training

educational outreach and career pipeline

programs - to inspire the next generation

of pilots, technicians, and cabin crew. New

methods will be needed to meet a wide

#### ECONOMIC EXPANSION FUELING AVIATION GROWTH

Airlines across the globe are expanding their fleets and flight schedules to satisfy demand generated by global economic expansion. The aviation industry continues to address these challenges by creating balanced, sustainable solutions to fill future pilot pipelines.

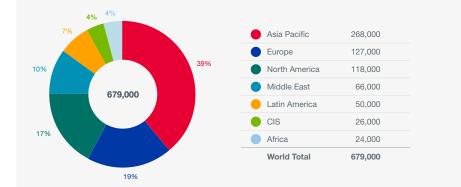
Although Asia Pacific remains the region with the highest overall demand, there has been a significant increase in the expected number of skilled resources required in other parts of the world. New market opportunities, such as the opening of Cuba for the North American market and increased intra-Europe travel for the European market, have strengthened demand.

#### AIRPLANE RELIABILITY AFFECTING MAINTENANCE

As newer generation airplanes become more prevalent in worldwide fleets over the next 20 years, airplane reliability will improve, and maintenance check intervals will lengthen. Although this trend will moderate demand for maintenance personnel somewhat, the global need for technicians will remain strong. Global fleet growth, along with the increasing trend for operators to outsource maintenance, repair, and overhaul activities to thirdparty providers, will drive an increased need for qualified technicians.

The need for vmaintenance personnel is largest in the Asia Pacific region, which will require 268,000 new technical personnel. Airlines in North America will require 127,000, Europe 118,000, the Middle East 66,000, Latin America 50,000, CIS / Russia 26,000, and Africa 24,000.

#### New Technicians by Region: 2016-2035

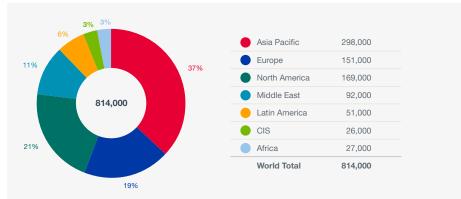


### OPERATIONAL IMPROVEMENTS EXPAND CABIN CREW DEMAND

As airlines continue to expand flight routes, grow their fleet, and transition to airplanes with higher seat capacity, an increasing number of cabin crew personnel will be needed to ensure the safety and comfort of passengers. With a focus on operational improvements, many regional markets have also updated regulations to require a greater number of cabin crew per aircraft.

Over the next 20 years, the largest projected growth in cabin crew demand is in the Asia Pacific region, with a requirement for 298,000 new cabin crew. Europe will require 169,000, North America 151,000, Middle East 92,000, Latin America 51,000, Africa 27,00, and CIS / Russia 26,000.

#### New Cabin Crew by Region: 2016-2035





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### PASSENGER TRAFFIC

#### AIRLINE PASSENGER TRAFFIC, GROWTH BY REGIONAL FLOW

RPKS in billions	2008	2009	2010	2011	2012	2013	2014	2015	2035	2015 - 2035
Africa -Africa	41.6	43.9	48.7	51.1	54.5	53.7	56.6	59.2	223.3	6.9%
Africa - Europe	125.6	128.2	135.5	134.1	140.4	140.4	146.5	153.2	387.5	4.7%
Africa - Middle East	24.9	32.9	36.4	39.4	48.6	50.8	53.7	59.5	235.9	7.1%
Africa - North America	6.3	8.8	11.3	11.4	12.6	12.2	12.5	12.7	41.7	6.1%
Africa - Southeast Asia	5.4	4.1	5.6	5.9	4.6	4.2	3.7	3.7	13.0	6.5%
Central America - Central America	32.3	29.8	31.3	32.2	33.8	36.5	38.7	42.5	99.3	4.3%
Central America - Europe	83.3	77.1	73.8	73.7	78.3	82.1	87.4	95.3	213.8	4.1%
Central America - North America	115.8	104.7	112.7	114.5	132.0	138.3	153.0	170.1	478.1	5.3%
Central America - South America	13.1	14.0	18.3	19.2	23.2	28.5	30.8	34.2	98.5	5.4%
China - China	236.5	287.4	335.4	380.1	411.3	460.8	509.2	564.7	1897.4	6.2%
China - Europe	82.5	77.3	82.1	94.2	96.7	96.9	105.2	121.1	356.7	5.5%
China - North America	62.7	60.9	71.4	85.4	87.1	89.5	98.1	107.5	394.6	6.7%
China - Northeast Asia	48.4	43.2	51.8	51.5	60.9	60.7	66.2	73.0	180.7	4.6%
China - Oceania	21.4	22.8	27.4	31.4	34.1	35.0	37.7	44.3	131.1	5.6%
China - Southeast Asia	50.6	45.3	54.7	63.0	73.8	82.5	89.4	109.9	422.1	7.0%
CIS Region - CIS Region	88.9	76.9	87.6	103.1	107.1	118.3	125.3	138.1	256.8	3.2%
CIS Region - International	77.7	83.6	101.6	124.1	139.4	157.9	164.9	151.9	389.1	4.8%
Europe - Europe	660.5	624.9	640.2	659.5	676.6	714.0	760.3	796.8	1482.1	3.2%
Europe - Middle East	115.2	131.2	143.8	153.3	178.0	196.8	210.9	242.5	690.2	5.4%
Europe - North America	432.4	405.4	418.6	430.2	432.9	441.8	462.7	475.0	840.2	2.9%
Europe - Northeast Asia	69.0	59.4	64.3	63.8	75.9	74.3	77.8	81.3	139.9	2.7%
Europe - South America	75.2	79.3	82.9	89.8	99.6	102.4	102.1	104.4	293.1	5.3%
Europe - South Asia	55.5	51.3	53.8	54.1	53.9	56.4	57.2	57.5	176.7	5.8%
Europe - Southeast Asia	101.5	95.9	97.1	100.4	106.6	105.3	108.0	111.3	254.1	4.2%
Middle East - Middle East	63.4	68.6	77.9	82.4	76.5	86.3	91.7	102.2	253.6	4.6%
Middle East - North America	29.5	41.6	45.7	50.3	57.1	63.2	73.7	88.3	259.0	5.5%
Middle East - South Asia	49.5	64.8	75.1	83.0	87.3	95.1	100.5	114.4	485.8	7.5%
Middle East - Southeast Asia	45.4	46.7	56.3	61.3	66.4	79.0	89.4	97.6	281.0	5.4%
North America - North America	974.1	915.1	946.3	976.3	984.7	998.4	1029.9	1077.7	1808.7	2.6%
North America - Northeast Asia	139.4	120.2	128.4	135.4	149.0	150.4	154.0	160.5	231.1	1.8%
North America - Oceania	32.3	34.8	34.9	38.3	40.3	43.1	43.3	48.3	105.5	4.0%
North America - South America	52.7	56.9	60.9	66.7	72.0	79.2	82.7	86.9	263.9	5.7%
North America - Southeast Asia	9.3	10.3	10.3	11.3	10.7	9.8	9.6	10.8	38.8	6.6%
Northeast Asia - Northeast Asia	84.9	81.9	84.6	81.9	92.6	103.9	107.6	112.5	155.9	1.6%
Northeast Asia - Oceania	20.8	15.1	18.1	16.6	17.1	15.9	15.9	17.2	34.4	3.5%
Northeast Asia - Southeast Asia	87.7	74.3	79.6	92.3	104.9	113.3	124.2	134.6	283.0	3.8%
Oceania - Oceania	72.0	73.3	78.4	83.8	92.0	99.0	100.0	102.8	257.4	4.7%
Oceania - Southeast Asia	57.4	54.7	61.1	66.9	71.5	77.8	83.2	80.0	219.7	5.2%
South America - South America	81.6	86.9	115.8	134.4	141.9	147.4	155.7	159.1	509.7	6.0%
South Asia - South Asia	40.1	43.8	49.5	58.6	63.8	68.1	71.4	79.2	487.6	9.5%
Southeast Asia - South Asia	24.3	21.9	28.5	29.2	34.0	36.2	38.4	40.4	222.7	8.9%
Southeast Asia - Southeast Asia	93.2	96.0	113.1	130.7	145.1	166.6	176.9	194.0	848.1	7.7%
Rest of World	55.5	69.3	87.9	97.4	116.0	126.1	140.0	148.2	651.7	7.7%
Grand Total	4,639.2	4,564.2	4,938.7	5,262.2	5,585.0	5,898.0	6,246.0	6,664.5	17,093.0	4.82%

### AIRPLANES REQUIRED

PASSENGER AND FREIGHTER AIRPLANES Market value and demand by region

#### DEMAND AND VALUE BY REGION

Region	\$B	Airplanes
Asia	\$2,350	15,130
Europe	\$1,120	7,570
North America	\$1,030	8,330
Latin America	\$350	2,960
Middle East	\$770	3,310
C.I.S.	\$140	1,170
Africa	\$170	1,150
World	\$5,930	39,620

#### DELIVERIES BY AIRPLANE SIZE AND REGION

Region	Regional jets	Single aisle	Small widebody	Medium widebody	Large widebody	Total deliveries
Asia	290	11,160	2,060	1,490	130	15,130
North America	1,520	5,440	930	420	20	8,330
Europe	130	5,880	960	570	30	7,570
Middle East	70	1,510	560	850	320	3,310
Latin America	140	2,530	260	30	0	2,960
C.I.S.	190	810	90	50	30	1,170
Africa	40	810	240	60	0	1,150
World	2,380	28,140	5,100	3,470	530	39,620

#### MARKET VALUE BY AIRPLANE SIZE AND REGION\*

Region	Regional jets	Single aisle	Small widebody	Medium widebody	Large widebody	Total deliveries
Asia	\$10	\$1,210	\$560	\$520	\$50	\$2,350
North America	\$70	\$570	\$220	\$160	\$10	\$1,030
Europe	\$10	\$640	\$260	\$200	\$10	\$1,120
MIddle East	\$0	\$160	\$150	\$320	\$140	\$770
Latin America	\$10	\$270	\$60	\$10	\$0	\$350
Africa	\$0	\$80	\$70	\$20	\$0	\$170
C.I.S.	\$10	\$70	\$30	\$20	\$10	\$140
World	\$110	\$3,000	\$1,350	\$1,250	\$220	\$5,930

\* 2015 \$B catalog prices. Values above 10 have been rounded to nearest 10.

#### PASSENGER AND FREIGHTER AIRPLANES In service and future fleet

#### TOTAL AIRPLANES IN SERVICE

#### AIRPLANE DEMAND

Size	2015	2035	5
Regional jet	2,600	2,510	F
Single aisle	14,870	32,280	S
Small widebody	2,660	6,060	5
Medium widebody	1,640	3,690	Ν
Large widebody	740	700	L
Total	22,510	45,240	C

Size	\$B	Airplanes
Regional jet	\$110	2,380
Single aisle	\$3,000	28,140
Small widebody	\$1,350	5,100
Medium widebody	\$1,250	3,470
Large widebody	\$220	530
Grand total	\$5,930	39,620

#### PASSENGER AIRPLANES IN SERVICE

Size	2015	2035
Regional jet	2,550	2,480
Single aisle	14,280	31,050
Small widebody	2,080	5,140
Medium widebody	1,390	3,090
Large widebody	440	470
Total	20,740	42,230

#### PASSENGER AIRPLANE DEMAND

Size	\$B	Airplanes
Regional jet	\$110	2,380
Single aisle	\$3,000	28,140
Small widebody	\$1,270	4,720
Medium widebody	\$1,100	3,020
Large widebody	\$180	430
Grand total	\$5,660	38,690

#### FREIGHTER AIRPLANES IN SERVICE

Size	2015	2035
Widebody	1,130	1,750
Standard	640	1,260
Total	1,770	3,010

#### FREIGHTER AIRPLANE DEMAND

Size	\$B	Airplanes
Large*	\$190	550
Medium widebody	\$80	380
Grand total	\$270	930

\* Large passenger and large freighter categories differ

### FLEET DEVELOPMENT

PASSENGER AND FREIGHTER AIRPLANES Market value and fleet development

#### MARKET BY AIRPLANE SIZE

Size	Market value 2015, \$B	Market share value	New airplane deliveries	Market share units
Large*	\$220	4%	530	1%
Medium	\$1,250	22%	3,470	9%
Small	\$1,350	23%	5,100	13%
Total widebody	\$2,820	48%	9,100	24%
Total single aisle	\$3,000	51%	28,140	71%
Total regional jets	\$110	2%	2,380	6%
Total fleet	\$5,930	100%	39,620	100%

#### PASSENGER FLEET DEVELOPMENT

Size	End of year 2015	Removed from service	Converted to freighter	New deliveries 2016 - 2035	End of year 2035
Large*	440	400		430	470
Medium	1,390	1,320		3,020	3,090
Small	2,080	1,660		4,720	5,140
Total widebody	3,910	3,380		8,170	8,700
Total single aisle	14,280	11,370		28,140	31,050
Total regional jets	2,550	2,450		2,380	2,480
Total fleet	20,740	17,200	1,440	38,690	42,230

#### FREIGHTER FLEET DEVELOPMENT

Size	End of year 2015	Removed from service	Converted to freighter	New deliveries 2016 - 2035	End of year 2035
Widebody	1,130	710		930	1,750
Standard body	640	420		0	1,260
Total freighter fleet	1,770	1,130	1,440	930	3,010

#### TOTAL FLEET

Size	End of year 2015	Removed from service	Converted to freighter	New deliveries 2016 - 2035	End of year 2035
Passenger fleet	20,740	17,200	1,440	38,690	42,230
Freighter fleet	1,770	1,130	1,440	930	3,010
Total fleet	22,510	18,330	1,440	39,620	45,240

\* Large passenger and larger freighter categories differ

### FLEET BY REGION

FLEET GROWTH by size and region

#### FLEET BY AIRPLANE SIZE

Size	Airplanes in service 2015	Fleet share 2015	Airplanes in service 2035	Fleet share 2035
Large	740	3%	700	2%
Medium	1,640	7%	3,690	8%
Small	2,660	12%	6,060	13%
Total widebody	5,040	22%	10,450	23%
Total single aisle	14,870	66%	32,280	71%
Total regional jets	2,600	<b>12</b> %	2,510	6%
Total fleet	22,510	100%	45,240	100%

#### FLEET BY REGION IN 2015

Region	Regional jets	Single aisle	Small widebody	Medium widebody	Large widebody	Total fleet
Asia	140	4,540	860	540	270	6,350
North America	1,730	4,010	750	320	100	6,910
Europe	270	3,370	440	360	170	4,610
Latin America	110	1,280	140	20	0	1,550
Middle East	70	590	250	320	140	1,370
C.I.S.	170	650	140	20	50	1,030
Africa	110	430	80	60	10	690
World	2,600	14,870	2,660	1,640	740	22,510

#### **FLEET BY REGION IN 2035**

Region	<b>Regional jets</b>	Single aisle	Small widebody	Medium widebody	Large widebody	Total fleet
Asia	310	12,560	2,340	1,590	170	16,970
North America	1,520	6,630	1,150	460	60	9,820
Europe	150	5,920	1,140	610	100	7,920
Latin America	160	3,110	350	40	0	3,660
Middle East	80	1,660	610	840	320	3,510
C.I.S.	230	1,380	170	70	50	1,900
Africa	60	1,020	300	80	0	1,460
World	2,510	32,280	6,060	3,690	700	45,240

### MAJOR TRAFFIC FLOWS

### AIRLINE TRAFFIC FLOWS by region

**TRAFFIC IN 2015** 

RPKs	Asia	North America	Europe	Middle East	Latin America	Africa
Asia	60%	15%	16%	37%	1%	7%
North America	13%	48%	21%	11%	37%	4%
Europe	14%	21%	34%	30%	28%	49%
Middle East	11%	4%	10%	13%	-	19%
Latin America	0%	11%	9%	-	34%	1%
Africa	1%	1%	7%	7%	0%	19%
Total traffic to and from region	100%	100%	100%	100%	100%	100%

#### **TRAFFIC IN 2035**

RPKs	Asia	North America	Europe	Middle East	Latin America	Africa
Asia	63%	18%	19%	43%	1%	9%
North America	10%	40%	17%	10%	37%	4%
Europe	11%	19%	30%	26%	25%	39%
Middle East	14%	6%	14%	10%	-	24%
Latin America	0%	16%	10%	-	35%	2%
Africa	1%	1%	8%	9%	1%	22%
Total traffic to and from region	100%	100%	100%	100%	100%	100%

**Bold:** Share within region. Sum data down the table only. Excludes other small flows that are not included in the summary table (less than 1% of each region).

How to read the tables:

Read down the selected column; for example:

In 2015, traffic within North America accounted for 48% of all the total traffic to, from and within North America.

In 2035, traffic within North America will account for 40% of all the total traffic to, from and within North America.

### MAJOR TRAFFIC FLOWS

#### AIRLINE TRAFFIC FLOWS

by region

#### AIRLINE PASSENGER GROWTH RATES 2015-2035

RPKs	Africa	Latin America	Middle East	Europe	North America	Asia
Asia	7.2%	6.4%	6.9%	4.7%	4.5%	6.2%
North America	6.1%	5.4%	5.5%	2.9%	2.6%	
Europe	4.7%	4.8%	5.4%	3.2%		
Middle East	7.1%	-	4.6%			
Latin America	9.1%	5.6%				
Africa	6.9%					

#### AIRLINE PASSENGER TRAFFIC IN 2015

RPKs in billions	Africa	Latin America	Middle East	Europe	North America	Asia
Asia	21.2	4.0	298.2	371.3	338.0	1573.5
North America	12.7	257.0	88.3	475.0	1077.7	
Europe	153.2	199.7	242.5	796.8		
Middle East	59.5	-	102.2			
Latin America	4.0	235.9				
Africa	59.2					

#### **AIRLINE PASSENGER TRAFFIC IN 2035**

RPKs in billions	Africa	Latin America	Middle East	Europe	North America	Asia
Asia	85.0	13.7	1141.4	927.4	819.4	5225.9
North America	41.7	742.0	259.0	840.2	1808.7	
Europe	387.5	506.9	690.2	1482.1		
Middle East	235.9	-	253.6			
Latin America	13.7	707.5				
Africa	223.3					

### AIRPLANE MARKET SECTOR DEFINITIONS

Bold: Airplanes in production or launched.

#### SINGLE AISLE PASSENGER AIRPLANES

	Single Aisle	Regional Jets
Boeing 707, 757	AVIC ARJ-900	Antonov An-148, -158
Boeing 717, 727	BAe 146-300, Avro RJ100	AVIC ARJ-700
Boeing 737-100 through -500	Bombardier CRJ-1000	Avro RJ70, RJ85
Boeing 737-600, -700, -800, -900ER	Bombardier CS100, CS300	BAe 146-100, -200
Boeing 737-MAX7, MAX8, MAX9	Embraer 190, 195	Bombardier CRJ
Airbus A318, A319, A320, A321	Comac C919	Dornier 328JET
Airbus A319neo, A320neo, A321neo	Fokker 100	Embraer 170, 175
Boeing/MDC DC-9, MD-80, -90	UAC MS 21-200/300	Embraer ERJ-135/140/145
	Illyushin IL-62	Fokker 70, F28
	Tupolev TU-154, <b>TU-204, TU-214</b>	Mitsubishi MRJ
	Yakovlev Yak-42	Sukhoi Superjet 100

#### WIDEBODY PASSENGER AIRPLANES

LARGE Three class: more than 400 seats	<b>MEDIUM</b> Two class: 340 to 450 seats Three class: 300 to 400 seats	<b>SMALL</b> Two class: 230 to 340 seats Three class: 200 to 300 seats
Boeing 747-8	Boeing 777, 777X	Boeing 767, 787-8, -9
Boeing 747-100 through -400	Boeing 787-10	Boeing/MDC DC-10
Airbus A380	Boeing/MDC MD-11	Airbus A300, A310
	Airbus A340	Airbus A330-200, -300, -800, -900
	Airbus A350-1000	Airbus A350-800, -900
	Illyushin IL-86	Lockheed L-1011
		Illyushin IL-96

#### FREIGHTER AIRPLANES

LARGE FREIGHTER More than 80 tonnes	MEDIUM FREIGHTER 40 to 80 tonnes	SMALL FREIGHTER Less than 45 tonnes
Boeing/ MDC MD-11	Boeing 767	BAe 146
Boeing 747-100 through -400	Lockheed L-1011SF	Boeing/MDC DC-8/9
Boeing 777	Boeing /MDC DC-10	Boeing 737
Airbus A350	Boeing 787	Boeing 727
Illyushin IL-96T	Airbus A300	Tupolev Tu-204
Antonov An-124	Airbus A330	Boeing 707
747-8F	Illyushin IL-76TD	Boeing/MDC MD-80
		Boeing 757-200
Production and conversion (SE) mode	Airbus A320, A321	

Production and conversion (SF) models assumed for each type unless otherwise specified



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