2019 Boeing Innovation Challenge

Idea Entry Form – Due by Nov. 15

Team Name: _______________________

Team Members: ___________________

Prime Challenge Topic Area: ____________________

**Topic Problem:** Statement that describes the current specific problem in the general Topic Area your idea solves

**Proposed Solution Idea:** Short Description of your new concept and difference to current methods as applied

**Key Risks:** List of known Risks to solve to enable application

**Assumptions:** Expected supporting tech developments, markets, customer needs

**Idea Validation Approach:**

- **Graphic sketch of Key Elements to Develop**
- Major Development Tasks, and Timeline of elements estimate

**Idea Value of Key elements:** Identify sources of value created – added revenue, reduced costs, customer preference, with estimated magnitude – e.g. % Increase, Cost delta, or Net Present Value, etc.

**Aircraft Application:** Target Type of Commercial Aircraft and Year expected it could be ready to apply
Additional Innovative Element specifics (with graphics), or Value Clarification vs existing options