

Boeing Global Services

Debra Santos, Chief Marketing Officer, Commercial Services

Around the Clock. Around the World. Always Ready.

The CMO is our long-term forecast of global air travel, new airplane demand and commercial services

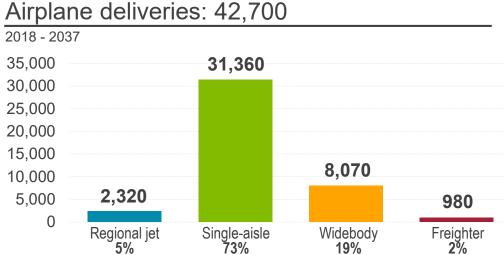
All jets >30 seats and freighters in commercial service



Services required to support the operation of commercial aviation

Airlines will need 42,700 new airplanes valued at \$6.3 trillion

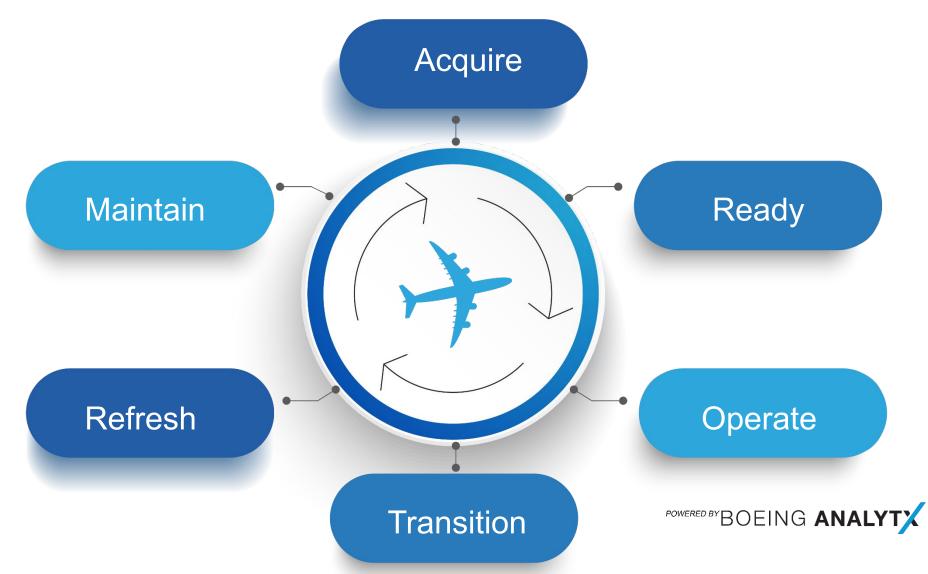






Commercial Sales & Marketing. Copyright © 2019 Boeing. All rights reserved.

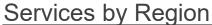
Total Lifecycle Commitment and Support

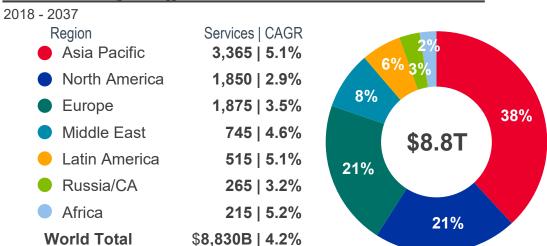


Commercial aviation will demand \$8.8 trillion in services over 20 years









Middle East is uniquely positioned

Just 8 hours away from massive potential

65% of the global economy

70% of the 20-year economic growth

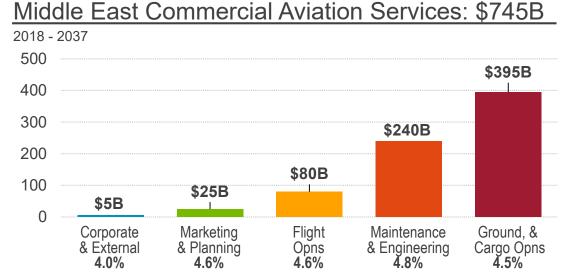
>80% of the global population



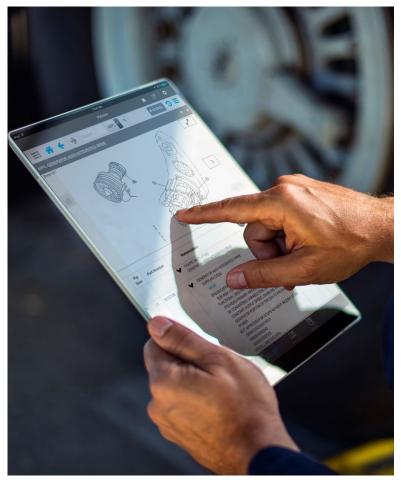
Middle East will need 2,990 new airplanes reaching 3,890 aircraft by 2037 generating services valued at \$745 billion







Services market trends



Airline business models



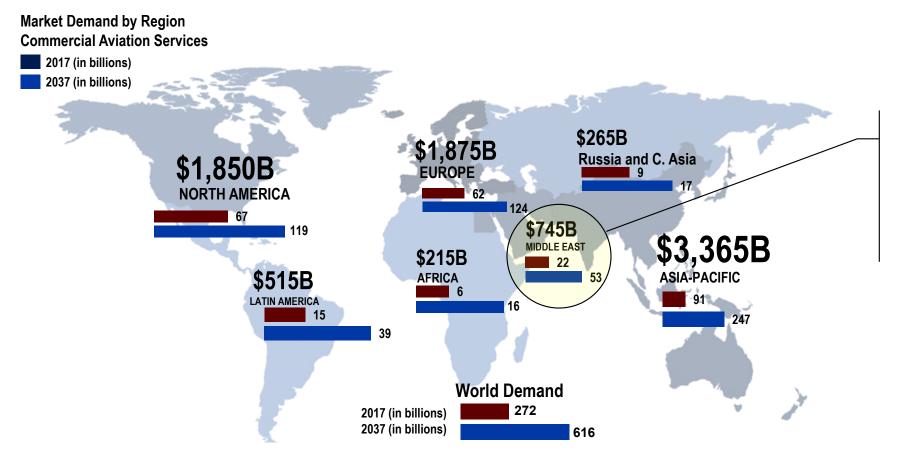
Big data and analytics



New technologies and innovations

Commercial aviation will demand \$8.8 trillion in services over 20 years

Middle East will drive more than 8% of the global demand, growing at 4.6% annually

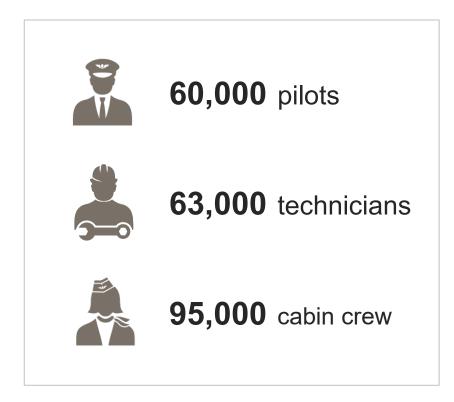


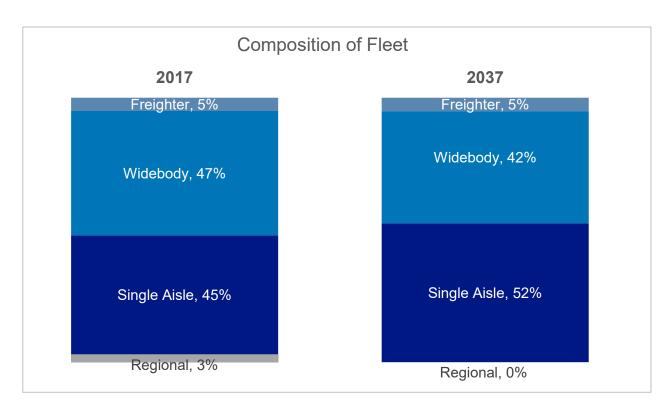
Nearly 218,000 new pilots, technicians and cabin crew needed

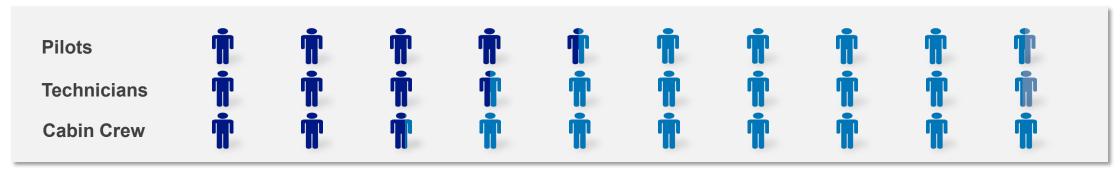
Big Data & Analytics

OEM & MRO Investments in the Region to meet demand

Nearly 218,000 new personnel needed in Middle East







Boeing Global Services in the Middle East

Services Solutions by Country

Bahrain*

- Supply Chain
- Digital Aviation
- Engineering, modifications, and maintenance
- Training

Egypt

- Apache
- Chinook

Iraa*

- Supply Chain
- Digital Aviation
- Engineering, modifications, and maintenance
- Training

Jordan*

- Supply Chain
- Digital Aviation
- Engineering, modifications. and maintenance
- Training

Kuwait

- Apache
- C-17 • F-18
- Supply Chain*
- Digital Aviation*
- Training*

Lebanon*

- Supply Chain
- Digital Aviation

Oman*

- Supply Chain
- Digital Aviation
- Training

Qatar

- Apache
- · C-17
- Supply Chain*
- Digital Aviation*
- Engineering, modifications. and maintenance*
- Training*

Saudi Arabia

- AH-6I
- Apache
- Chinook
- F-15
- Supply Chain*
- Digital Aviation*
- Engineering, modifications. and maintenance'
- Training*

United Arab Emirates

- Apache
- C-17
- Chinook
- Supply Chain* Digital Aviation*
- Engineering, modifications, and maintenance*
- Trainina*

*Commercial Services



providing services support

Market outlook

Commercial: Boeing estimates that the Middle East will need 2,990 airplanes over the next 20 years for fleet renewal and growth.



Government: Boeing estimates the Government Services market in the Middle East to exceed \$90 billion over the next 10 years.

Partnerships to grow indigenous capabilities

- Alsalam Aerospace Industries
- Boeing-Aviall Middle East facility
- Emirates Flight Training Academy
- Boeing-Jeppesen Middle East facility
- Saudi Rotorcraft Support Company



Service capabilities









Extensive local supply chain

Maintenance, repair, and overhaul facilities Data-driven solutions

Comprehensive training services

