Founded in 1916 in the Puget Sound region of Washington State in the U.S.

Became a leading producer of military and commercial aircraft.

Completed a series of strategic mergers and acquisitions to become the World’s Leading Aerospace Company.

A heritage that mirrors the history of flight.
WHAT WE DO TODAY

COMMERCIAL AIRPLANES
Boeing 7-series family of airplanes leads the industry

DEFENSE, SPACE & SECURITY
World’s largest manufacturer of military aircraft and satellites and major service provider to NASA
Large-scale systems integration, networking technology and solutions provider

GLOBAL SERVICES
A dedicated services business focused on the needs of global defense, space and commercial customers

BOEING CAPITAL CORPORATION
Financing solutions focused on customer requirements

Connect and protect people globally
PURPOSE AND MISSION
Connect, Protect, Explore and Inspire the World through Aerospace Innovation

ASPIRATION
Best in Aerospace and Enduring Global Industrial Champion

ENTERPRISE STRATEGY
Operate as One Boeing  
Build Strength on Strength  
Sharpen and Accelerate to Win

2025 GOALS
Market Leadership
Top-quartile Performance and Returns
Growth Fueled by Productivity
Design, Manufacturing, Services Excellence
Accelerated Innovation
Global Scale and Depth
Best Team, Talent and Leaders
Top Corporate Citizen

ENDURING VALUES
Integrity
Quality
Safety
Diversity and Inclusion
Trust and Respect
Corporate Citizenship
Stakeholder Success

BOEING BEHAVIORS
Lead with courage and passion
Make customer priorities our own
Invest in our team and empower each other
Win with speed, agility and scale
Collaborate with candor and honesty
Reach higher, embrace change and learn from failure
Deliver results with excellence – Live the Enduring Values

BUSINESS IMPERATIVE
Deliver Superior Value to Customers, Employees, Shareholders, Communities and Partners
WHERE WE ARE

$101.1 BILLION in 2018 revenues

Products and services support to customers in more than 150 COUNTRIES

Manufacturing, service and technology partnerships with companies around the world

Contracts with more than 20,000 suppliers and partners globally

More than 150,000 BOEING EMPLOYEES

Research, design and technology-development centers and programs in multiple countries

70% of commercial airplane revenue historically from customers outside the United States

across the United States and in more than 65 COUNTRIES

Partnering worldwide for mutual growth and prosperity
WHO WE ARE

Company Leadership

Dennis Muilenburg
Chairman, President and CEO

Executive Council

Kevin McAllister
Executive Vice President, President and CEO, Boeing Commercial Airplanes

Leanne Caret
Executive Vice President, President and CEO, Boeing Defense, Space & Security

Stan Deal
Executive Vice President, President and CEO, Boeing Global Services

Marc Allen
Senior Vice President, President, Boeing International

Heidi Capozzi
Senior Vice President, Human Resources

Ted Colbert
Chief Information Officer, Senior Vice President, Information Technology & Data Analytics

Greg Hyslop
Chief Technology Officer, Senior Vice President, Boeing Engineering, Test & Technology

Greg Smith
Chief Financial Officer, Executive Vice President, Enterprise Performance & Strategy

Michael Luttig
Executive Vice President, General Counsel

Timothy Keating
Executive Vice President, Government Operations

Jenette Ramos
Senior Vice President, Manufacturing, Supply Chain & Operations

Diana Sands
Senior Vice President, Office of Internal Governance and Administration

Anne Toulouse
Senior Vice President, Communications
The industry’s source for customer-focused solutions

**MAJOR BUSINESS**

- **$60.7 BILLION** in 2018 revenues
- Headquartered in the **PUGET SOUND** region of Washington state with operations in several U.S. states
- Offers a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide
- Approximately **64,000 BOEING EMPLOYEES**
- Boeing airplanes represent about half of the world’s fleet, with more than **10,000 jetliners** in service
- Approximately **80%** of sales (by value) are to customers outside the United States
Focus markets include military rotorcraft, commercial derivatives, human space exploration, satellites, services and autonomous systems.

FORMED IN 2002 to integrate Boeing’s defense, space, intelligence and communications capabilities.

Core markets include weapons, fixed-wing strike and integrated missile systems.

Headquartered in ARLINGTON, VIRGINIA with employees in 21 countries and 47 U.S. states.

Approximately 37,000 BOEING EMPLOYEES

Offering customers proven capabilities from the sea bed to outer space.

$23.2 BILLION in 2018 revenues

FORMED IN 2002 to integrate Boeing’s defense, space, intelligence and communications capabilities.

Focus markets include military rotorcraft, commercial derivatives, human space exploration, satellites, services and autonomous systems.

Core markets include weapons, fixed-wing strike and integrated missile systems.

Headquartered in ARLINGTON, VIRGINIA with employees in 21 countries and 47 U.S. states.

Approximately 37,000 BOEING EMPLOYEES

Offering customers proven capabilities from the sea bed to outer space.

$23.2 BILLION in 2018 revenues
MAJOR BUSINESS

INNOVATIVE DISRUPTER
generating a robust pipeline of products and services for customers worldwide

$17 BILLION in 2018 revenues

Headquartered in the DALLAS, TEXAS area with operations worldwide

A dedicated services business focused on the needs of global defense, space and commercial customers

Approximately 23,000 BOEING EMPLOYEES

FORMED IN 2017 to integrate the services capabilities of the defense, space and commercial sectors

Designed for faster customer response and operational agility, with a streamlined infrastructure

The industry’s source for customer-focused solutions
The industry’s source for customer-focused solutions

**MAJOR BUSINESS**

**BOEING CAPITAL CORPORATION**
Financing solutions focused on customer requirements

Headquartered in the **PUGET SOUND** region of Washington state

More than **50 YEARS** of history as a global provider of financing solutions

Focuses on assets that are critical to the core operations of Boeing customers

Supports the business units, manages the portfolio and ensures the availability of financing for Boeing customers

Headquartered in the PUGET SOUND region of Washington state

More than 50 YEARS of history as a global provider of financing solutions

Focuses on assets that are critical to the core operations of Boeing customers

Supports the business units, manages the portfolio and ensures the availability of financing for Boeing customers

The industry’s source for customer-focused solutions
LEADERSHIP DEVELOPMENT PROGRAM

Unleashing the full potential of Boeing leaders to shape the future

DRIVES STRATEGIC BUSINESS OBJECTIVES through traditional, experiential and continuous learning

DEVELOPS THE CAPABILITIES OF FUTURE LEADERS

Tackles real business challenges at a residential, STATE-OF-THE-ART LEADERSHIP CENTER
Supporting Local Communities

Being a part of our communities is a Boeing core value

BOEING GLOBAL ENGAGEMENT

Creates positive changes in local communities through charitable giving, volunteering and the way we operate our business

More than $284 million invested by Boeing, its employees and retirees to help build better communities worldwide in 2018

Partners with community organizations around the world through strategic investments, employee engagement and advocacy efforts
PROTECTING OUR PLANET

INNOVATE FOR PERFORMANCE
Driving industry efficiency with innovative technologies

EXCELLENCE IN SUSTAINABILITY
Committing to zero growth in greenhouse gas emissions, water intake, solid waste to landfill and hazardous waste generation from company operations

INSPIRE GLOBAL COLLABORATION
Leading global collaboration to advance progress in environmental performance and protection

Global environmental leadership through aerospace innovation