History
History

• Founded in 1916 in the Puget Sound region of Washington state
• Became a leading producer of military and commercial aircraft
• Undertook a series of strategic mergers and acquisitions to become the world’s leading aerospace company
• Aerospace pioneers now part of the Boeing enterprise include:
  – North American Aviation
  – McDonnell Douglas
  – Rockwell International (space and defense business)
  – Hughes Space and Communications
  – Jeppesen

A heritage that mirrors the history of flight
What We Do Today

• Design, assemble and support commercial jetliners
  – Boeing 7-series family of airplanes leads the industry
  – Commercial Aviation Services offers broad range of services to passenger and freight carriers

• Design, assemble and support defense systems
  – World’s largest designer and manufacturer of military transport, tankers, fighters and rotorcraft
  – Global Services & Support provides services to government customers worldwide

• Design and assemble satellites and launch vehicles
  – World’s largest provider of commercial and military satellites; major service provider to NASA and prime contractor for the International Space Station

• Integrate and support large-scale systems; develop networking technology and network-centric solutions

• Provide financing solutions focused on customer requirements

• Develop advanced systems and technology to meet future customer needs

Connect and protect people globally
Vision

People working together as a global enterprise for aerospace industry leadership

STRATEGIES
Operate as One Boeing
Deliver customer value
Lead with innovation
Fuel growth through productivity
Leverage global strength

CORE COMPETENCIES
Detailed customer knowledge and focus
Technical and functional excellence
Large-scale systems integration
Lifecycle solutions
Lean global enterprise

VALUES
Integrity
Quality
Safety
Diversity and inclusion
Trust and respect
Corporate citizenship
Stakeholder success
Global Boeing

• Products and services support to customers in 150 countries
  – Total revenue in 2014: $90.8 billion
  – 70 percent of commercial airplane revenue historically from customers outside the United States

• Manufacturing, service and technology partnerships with companies around the world
  – Contracts with 21,500 suppliers and partners globally

• Research, design and technology-development centers and programs in multiple countries

• More than 165,000 Boeing employees across the United States and in more than 65 countries

Partnering worldwide for mutual growth and prosperity
Company Leadership

Dennis Muilenburg
President and CEO

Executive Council*

Ray Conner
Vice Chairman,
President and CEO,
Commercial Airplanes

Chris Chadwick
Executive Vice President,
President and CEO,
Defense, Space
and Security

Michael Luttig
Executive Vice President,
General Counsel

Greg Smith
Executive Vice President,
Business Development &
Strategy and Chief
Financial Officer

Tom Downey
Senior Vice President,
Communications

Marc Allen
Senior Vice President,
President, Boeing
International

Timothy Keating
Senior Vice President,
Government Operations

Tony Parasida
Senior Vice President,
Human Resources and
Administration

Diana Sands
Senior Vice President,
Office of Internal
Governance

John Tracy
Senior Vice President,
Engineering, Operations &
Technology, Chief
Technology Officer

* All members of the Executive Council are elected officers of The Boeing Company
Boeing Commercial Airplanes

- 2014 revenues of $60 billion
- Headquartered in the Puget Sound region of Washington state
- Approximately 83,000 employees

Offering a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide

• Boeing airplanes represent about half of the world’s fleet, with more than 10,000 jetliners in service
• Approximately 70 percent of Boeing Commercial Airplane sales (by value) go to customers outside the United States

The industry’s source for customer-focused solutions
Boeing Defense, Space & Security

Designing, building and supporting net-enabled platforms and systems for government and commercial customers

Formed in 2002 integrating Boeing’s defense, space, intelligence and communications capabilities

Headquartered in St. Louis, Mo., with global operations in three countries and 24 states

2014 revenues of $30.9 billion

Approximately 53,000 employees

Balanced backlog across all markets including a strong mix of development, production and support contracts

Delivering the future
Boeing Capital Corporation

Financing subsidiary of The Boeing Company

Headquartered in the Puget Sound area of Washington state

Focused on assets that are critical to the core operations of Boeing customers

Year-end 2014 portfolio valued at approximately $3.5 billion

Arranging and/or providing financing for customers of Boeing products

Providing financial solutions in support of Boeing sales
Ensuring technology readiness

Protecting, leveraging intellectual property

Providing efficient, effective, secure IT solutions

Formed in 2006 to establish technical and functional excellence for the enterprise by maximizing Boeing’s R&D yield

Executing safe and efficient test operations

Driving environment, health and safety performance

Establishing common systems and processes for Engineering, Operations and Supplier Management

Pursuing technical and functional excellence for the enterprise
Chicago Corporate Offices

FOCUSED ON:
• Global growth strategies
• Leadership development
• Ethics and compliance
• Financial goals and performance

• Sharing best practices, technologies and productivity improvements

DRIVING LONG-TERM GROWTH AND VALUE CREATION
Organized for Excellence

Two businesses supported by nine corporate functions
Leadership Development

• Reinforces Boeing values and “One Boeing” culture

• Focuses on business and leadership skills, using a Leaders Teaching Leaders methodology

• Supports the company’s strategic business objectives through education, training, mentoring and candid performance assessments

• Tackles real business challenges and gathers candid feedback at a state-of-the-art leadership center

As our leaders grow, Boeing grows
Corporate Citizenship

Creating positive change through our products and services and the way we operate our business.

• 2014 contributions: $188+ million
  – 52% of charitable contributions were given to education programs worldwide
  – $41.4 million from employees through combined giving programs, including the Employees Community Fund, one of the largest employee-owned funds in the world
  – Supported more than 700 military and veteran-specific organizations or event in 2014

Partnering with community organizations around the world through strategic investments, employee engagement and purposeful advocacy efforts. Primary areas:
  Education  –  Environment  –  Military and Veteran support

Being a part of our communities is a Boeing core value
Environmental Actions and Commitments

• Design the future
  – Driving industry efficiency with innovative technologies

• Innovate to zero
  – Committing to zero growth in greenhouse gas emissions, water intake, solid waste to landfill and hazardous waste generation from company operations by 2017

• Inspire global collaboration
  – Leading global collaboration for solutions to complex environmental challenges

Build something cleaner
Build Something Better
Advertising

Campaign features employees in the ads that tell the story of Boeing’s passion to innovate

- Five spots themed to innovations in key business areas: Commercial, Defense, Technology, Volunteerism and Recruitment
- Demonstrates the relentless passion of Boeing people to set new and higher standards in technology, quality and value
- Strengthens the Boeing brand and positions the company as a leader in aerospace
- 800 employees auditioned companywide; 40 selected for five new ads

Click here to see the ads and more stories about Boeing!
At Boeing, we aspire to be the strongest, best and best-integrated aerospace-based company in the world – for today and tomorrow.

Click [here](#) for more stories about our products and our people.