A heritage that mirrors the history of flight

**HISTORY**

Founded in 1916 in the Puget Sound region of Washington State in the U.S.

Became a leading producer of military and commercial aircraft

Completed a series of strategic mergers and acquisitions to become the World’s Leading Aerospace Company

The First 100 Years
WHAT WE DO TODAY

COMMERCIAL AIRPLANES
Boeing 7-series family of airplanes leads the industry

DEFENSE, SPACE & SECURITY
World’s largest manufacturer of military aircraft and satellites and major service provider to NASA
Large-scale systems integration, networking technology and solutions provider

GLOBAL SERVICES
A dedicated services business focused on the needs of global defense, space and commercial customers

BOEING CAPITAL CORPORATION
Financing solutions focused on customer requirements

Connect and protect people globally
PURPOSE AND MISSION
Connect, Protect, Explore and Inspire the World through Aerospace Innovation

ASPIRATION
Best in Aerospace and Enduring Global Industrial Champion

ENTERPRISE STRATEGY
Operate as One Boeing
Build Strength on Strength
Sharpen and Accelerate to Win

2025 GOALS
Market Leadership
Top-quartile Performance and Returns
Growth Fueled by Productivity
Design, Manufacturing, Services Excellence
Accelerated Innovation
Global Scale and Depth
Best Team, Talent and Leaders
Top Corporate Citizen

ENDURING VALUES
Integrity
Quality
Safety
Diversity and Inclusion
Trust and Respect
Corporate Citizenship
Stakeholder Success

BOEING BEHAVIORS
Lead with courage and passion
Make customer priorities our own
Invest in our team and empower each other
Win with speed, agility and scale
Collaborate with candor and honesty
Reach higher, embrace change and learn from failure
Deliver results with excellence – Live the Enduring Values

BUSINESS IMPERATIVE
Deliver Superior Value to Customers, Employees, Shareholders, Communities and Partners
WHERE WE ARE

$101.1 BILLION
in 2018 revenues

Products and services support to customers in more than 150 COUNTRIES

$101.1 BILLION
in 2018 revenues

Manufacturing, service and technology partnerships with companies around the world

Contracts with more than 20,000 suppliers and partners globally

More than 150,000 BOEING EMPLOYEES

Research, design and technology-development centers and programs in multiple countries

70% of commercial airplane revenue historically from customers outside the United States

150,000 BOEING EMPLOYEES

across the United States and in more than 65 COUNTRIES

Partnersing worldwide for mutual growth and prosperity
The industry’s source for customer-focused solutions

Headquartered in the PUGET SOUND region of Washington state with operations in several U.S. states

$60.7 BILLION in 2018 revenues

Offers a family of airplanes and a broad portfolio of aviation services for passenger and cargo carriers worldwide

Approximately 64,000 BOEING EMPLOYEES

Boeing airplanes represent about half of the world’s fleet, with more than 10,000 jetliners in service

80% of sales (by value) are to customers outside the United States

Commercial Airplanes
Focus markets include military rotorcraft, commercial derivatives, human space exploration, satellites, services and autonomous systems.

FORMED IN 2002 to integrate Boeing’s defense, space, intelligence and communications capabilities.

Core markets include weapons, fixed-wing strike and integrated missile systems.

Headquartered in ARLINGTON, VIRGINIA with employees in 21 countries and 47 U.S. states.

Approximately 37,000 BOEING EMPLOYEES

$23.2 BILLION in 2018 revenues

Offering customers proven capabilities from the sea bed to outer space.

MAJOR BUSINESS

Defense, Space & Security
The industry’s source for customer-focused solutions

Headquartered in the DALLAS, TEXAS area with operations worldwide

FORMED IN 2017 to integrate the services capabilities of the defense, space and commercial sectors

Approximately 23,000 BOEING EMPLOYEES

INNOVATIVE DISRUPTER generating a robust pipeline of products and services for customers worldwide

Designed for faster customer response and operational agility, with a streamlined infrastructure

$17 BILLION in 2018 revenues

A dedicated services business focused on the needs of global defense, space and commercial customers

Headquartered in the DALLAS, TEXAS area with operations worldwide

FORMED IN 2017 to integrate the services capabilities of the defense, space and commercial sectors

Approximately 23,000 BOEING EMPLOYEES

INNOVATIVE DISRUPTER generating a robust pipeline of products and services for customers worldwide

Designed for faster customer response and operational agility, with a streamlined infrastructure

$17 BILLION in 2018 revenues

A dedicated services business focused on the needs of global defense, space and commercial customers

Headquartered in the DALLAS, TEXAS area with operations worldwide

FORMED IN 2017 to integrate the services capabilities of the defense, space and commercial sectors

Approximately 23,000 BOEING EMPLOYEES

INNOVATIVE DISRUPTER generating a robust pipeline of products and services for customers worldwide

Designed for faster customer response and operational agility, with a streamlined infrastructure
The industry’s source for customer-focused solutions

BOEING CAPITAL CORPORATION
Financing solutions focused on customer requirements

Supports the business units, manages the portfolio and ensures the availability of financing for Boeing customers

Headquartered in the PUGET SOUND region of Washington state

More than 50 YEARS of history as a global provider of financing solutions

Focuses on assets that are critical to the core operations of Boeing customers

Boeing Capital Corporation
LEADERSHIP DEVELOPMENT PROGRAM

DRIVES STRATEGIC BUSINESS OBJECTIVES through traditional, experiential and continuous learning

DEVELOPS THE CAPABILITIES OF FUTURE LEADERS

Tackles real business challenges at a residential, STATE-OF-THE-ART LEADERSHIP CENTER

Preparing Tomorrow’s Leaders

Unleashing the full potential of Boeing leaders to shape the future
Being a part of our communities is a Boeing core value

BOEING GLOBAL ENGAGEMENT

Supporting Local Communities

Creates positive changes in local communities through charitable giving, volunteering and the way we operate our business

Partners with community organizations around the world through strategic investments, employee engagement and advocacy efforts

More than $284 million invested by Boeing, its employees and retirees to help build better communities worldwide in 2018
PROTECTING OUR PLANET

INSPIRE GLOBAL COLLABORATION
Leading global collaboration to advance progress in environmental performance and protection

INNOVATE FOR PERFORMANCE
Driving industry efficiency with innovative technologies

EXCELLENCE IN SUSTAINABILITY
Committing to zero growth in greenhouse gas emissions, water intake, solid waste to landfill and hazardous waste generation from company operations

Global environmental leadership through aerospace innovation