Defense, Space & Security

Welcome to The Boeing Company
The Boeing Company

During the 20th century, five companies charted the course of aerospace history in the United States. They were the Boeing Airplane Co., Douglas Aircraft Co., McDonnell Aircraft Corp., North American Aviation and Hughes Aircraft. By the dawning of the new millennium, they had joined forces to share a legacy of victory and discovery, cooperation and competition, high adventure and hard struggle.
Today

The Boeing Company designs, assembles and supports:

**Commercial Jetliners**
A 7-series family of industry-leading airplanes, backed by Commercial Aviation Services offering a broad range of services to passenger and freight carriers

**Defense Systems**
World’s largest designer and manufacturer of military transport tankers, fighters and rotorcraft with a worldwide Global Services & Support business focused on providing services to government customers

**Satellites & Launch Vehicles**
The world’s largest provider of commercial and military satellites, a major service provider to NASA and a prime contractor for the International Space Station

All in addition to:

- Integrating and supporting large-scale systems; developing networking technology and network-centric solutions
- Providing financing solutions focused on customer requirements
- Developing advanced systems and technology to meet future customer needs
Boeing Business Mix

2014 Revenue: $91 billion

Defense, Space & Security
66%

Commercial Airplanes
34%
Business Unit Overview

- 2014 revenues of $31 billion

Business Units

- **Boeing Military Aircraft**
  - The world’s largest and most versatile manufacturer of military aircraft

- **Network & Space Systems**
  - The world’s largest satellite manufacturer
  - Partnering with NASA on commercial space travel, Mars and beyond

- **Global Services & Support**
  - A leading worldwide provider of aircraft sustainment, modification and training solutions
  - Supports customers around the world 24/7

- **BDS Development**
  - A specialized organization managing development work on key early stage programs, enabling customers to benefit from the breadth and depth of Boeing’s expertise
BDS Strategy

- Healthy, cost-competitive business with managed portfolio execution risks that positions BDS as the preferred partner

- Differentiated capabilities-based business with detailed customer insight and an evolved culture around innovation for future growth

- Global business that recognizes the unique needs of our customers and delivers affordable, differentiated solutions

- Aligned workforce that brings adaptable, diverse and engaged talent to create a stronger business for today and tomorrow

2014 REVENUE MIX

- International
- Air Force
- Navy, Marines
- Army
- Classified
- NASA
- MDA
- BMA: $13.5 B
- GS&S: $9.4 B
- N&SS: $8.0 B
"I'm inspired every day, foremost, by our people, but also our products and our passion to do things that others can only dream of – and to make the world better tomorrow than it is today."

– Jim McNerney
Chairman and Chief Executive Officer

Boeing helps enhance lives and communities worldwide, investing more than $176 million in 2013, as well as thousands of volunteer hours, where we live and work.

Boeing is a responsible partner, neighbor and citizen to the diverse communities and customers we serve. We are building a better future with innovative products that are cleaner, more efficient and set a new standard for performance.

Boeing follows responsible business practices and promotes positive changes in the lives of people around the world while growing shareholder and customer value in a competitive global marketplace.

$ in millions

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Source: Boeing’s 2013 Global Corporate Citizenship Report
Defense, Space & Security

One Boeing Approach

- International / New Markets
- Talent Management
- Alliances
- Derivative Products / Services
- Network Scale / Management
- Mergers and Acquisitions Potential
Defense, Space & Security

Videos

Click on a featured video below to view (Internet service required)

- Featured Video: Build Something Better: Passion
- Featured Video: Build Something Better: Some Come Here
- Featured Video: Build Something Better: Out There
- Featured Video: Build Something Better: Doesn’t Fly