THE BOEING COMPANY
2017 GLOBAL ENGAGEMENT PORTFOLIO

INSPIRE
Boeing is the No. 1 exporter in the United States

Boeing’s total revenue in 2016 was $94.6 billion

Boeing employs more than 150,000 people located in 65 countries

Boeing has customers in 150 countries
We aspire to be a top performer in each and every area of our business, and that includes playing a leading role in the communities where we live and work. We harness our employees’ unique skills and expertise, our professional networks and partnerships, and financial resources to inspire change and make an impact. For Boeing, corporate citizenship goes well beyond a short-term business priority; it’s one of our enduring values and foundational to everything we do.”

Dennis A. Muilenburg
Chairman, President and Chief Executive Officer
The Boeing Company
“Consistent with its approach to corporate citizenship, Boeing has also made available its human capital — the same people who build airplanes, rockets and satellites — as volunteers and advisors in this effort. ...”

John Gomperts, president and CEO of America’s Promise Alliance
Number of humanitarian delivery flights in 2016: **four flights** delivered 18,961 pounds (8,601 kg) of supplies worth more than **$1.5M**

In 2016, more than **6,000 students** built design prototypes inspired by Boeing satellites, the CST-100 Starliner and the Space Launch Systems rocket.

Continuing the mission: Since 2011, Boeing has hired and trained more than **7,800 veterans**
For more than 100 years, Boeing has been innovating to meet the needs of an ever-changing, fast-paced, global environment. Our understanding of how to best connect and support people, businesses and communities allows us to operate and create value in, and for, almost every region of the world. We believe that investment in innovation is twofold: innovation for our business and innovation for society. As organizations innovate and develop goods, services and new technologies, economies grow and societies thrive.

Business and citizenship have gone hand in hand for centuries. But any company can give money to help a nonprofit organization in need. At Boeing, we believe in a holistic approach to charitable giving. In addition to monetary resources, we donate our time, our expertise and our talent in three distinct areas: 21st-century skills development, veteran outreach and community engagement. The purpose of our work is to ensure that we are “paying it forward” by translating our expertise and lessons learned into meaningful opportunities for people — whether that is a child in a classroom, a Boeing teammate on the factory floor or a veteran returning home from deployment. This includes lending engineers to create STEM curriculum, human resource teams to help veterans with skills translation, and financial resources to support a dynamic culture in our local communities.

With our investments, Boeing operates right here, in the present, with an eye toward the future — using lessons and experience from our engineering roots to engage in what makes a difference — adding value to our business and charting the course for our future, our heroes and our homes.
Grants to support universities around the world: $8.5M

Matching contributions to nonprofit organizations across the globe: approximately $18M

Amount invested by Boeing in 2016 to help build better communities worldwide: $163M

Number of community partners globally (through charitable and employee dollars): 11,579

“Since the company’s founding in 1916, Boeing has made giving back to the communities it calls home a core part of its mission. … Our partnership with Boeing has shown us that their leaders understand the right mix of start-up enthusiasm and the tried-and-true experience that are both needed to build something to last.”

Dr. Dinesh Patel, chairman of the board of directors at The Leonardo, Salt Lake City, Utah
OUR FUTURE


There are thousands of organizations dedicated to education enrichment for children, teens and adults. Our contribution is unique because we target readiness, experiential learning opportunities and adaptability skills. We do this in several ways. For students seeking educational assistance, we lend employee engineers as content developers, mentors and models. For adults pursuing professional counseling and career development opportunities, we offer our human resources and engineering professionals to work with these individuals through mentoring programs that help them acquire new skills for jobs in high-demand sectors of the economy.
"We have seen how (Boeing’s) commitment to innovation, to creative risk taking, to giving every person the chance to do their best runs through everything they do — from designing airplanes to building rockets to hiring the next generation of great computer scientists."

Jim McKelvey, founder of LaunchCode and co-founder of Square
Above: The Boeing 100 rocket takes off during the first round of the 2016 Team America Rocketry Challenge national finals in Virginia. Teams participating in the competition were tasked with using their rockets to launch two raw eggs to an altitude of 850 feet (260 m) and return them to the ground — unbroken — between 44 and 46 seconds later. Photo: Aerospace Industries Association

Right: Boeing believes that teachers and school leaders are key drivers of student achievement. The company works to provide educators with the right tools and leadership skills they need to inspire their students to use creativity, collaboration, persistence and problem-solving to change the world. Photo: The Boeing Company

Percent of charitable contributions devoted to education programs in 2016: 40 percent
Above: Young innovators work on a flight planning project at the Newton Flight Academy (NFA) in Bodø, Norway, an interactive learning academy focused on the science of aviation — including aerodynamics, navigation and meteorology. Through this program, youth in Europe have a unique opportunity to learn about aviation and the science of flying through curriculum-based activities and piloting realistic flight simulators. Photo: Marte Antonsen

Left: Students from London participate in The Air League gliding scholarship program in Dunstable, U.K. Boeing and The Air League have partnered to offer gliding scholarships to inner-city students. Photo: Vittoria Belfiore

“Amount invested to support teacher and school leader development in 2016: $17M”

“A+ Education Partnership commends Boeing for its support of STEM education. If we are going to produce the engineers, computer scientists and technical experts NASA demands, it is vital that we keep standards high and propel our students forward with the highest quality STEM education.”

Caroline Novak, president of A+ Education Partnership
“Boeing’s investment in STEM activities, where girls can ask questions, get involved and solve problems, can help develop enthusiasm for STEM fields. Last year, the company provided seed funding for Eureka! — our program that helps engage young women in STEM starting in the eighth grade and continuing through high school. This program provides continued support and mentorship as they grow up. Encouraging girls to be strong, smart and bold today will lead to a larger percentage of successful women in STEM fields tomorrow.”

Lea Rosenauer, president and CEO of Girls Inc., San Antonio, Texas
OUR HEROES

Transition. Rehabilitation. Families.

Our strong, capable men and women of the armed forces serve and protect our nation. And just as we are proud to support them on the front lines, we are also here to offer personal and professional network support and skill-transition opportunities that ease the burden of the military-to-civilian transition process. This includes offering skill development and training for workforce transition; supporting recovery and rehabilitation programs that focus on post-traumatic stress, moral and physical injuries and suicide prevention; and employee volunteerism in veteran-specific communities.
“Companies like Boeing that not only fund key programs and efforts but also bring a companywide commitment to hiring and supporting veterans are critical as we bring home and reintegrate the huge ‘bulge’ of post-9/11 vets into civilian life.”

Will Shafroth, president and CEO of the National Park Foundation
Above: Boeing teammates at the South Carolina site gather for a Veterans Day 2016 commemoration ceremony. Photo: Bruce Becker

Left: Boeing San Antonio employees host the ParaSports (a disabled American veterans organization) wheelchair basketball team in recognition of Veterans Day 2016. ParaSports athletes demonstrated their skills and even squared off against Boeing employees on the court. Photo: Felix Sanchez

Community business contributions to military and veteran programs since 2012: $61M
“By providing financial support and tapping into the know-how and practical experience of many of the top experts in aerospace engineering, data analysis, logistics and organizational management, Boeing showed the many different ways the business community can get involved. … Their support helped make the case that ending veteran and chronic homelessness is critical to strengthening businesses and communities.”

Scott Schenkelberg, president and CEO of Miriam’s Kitchen, Washington, D.C.
“Our collaboration with America’s Warrior Partnership will leverage Boeing’s investment with $1.6 million in matching funds that will allow us to better integrate public and private services and help our vets navigate the maze of programs, services and opportunities available to them. For Boeing, we can think of no better hallmark to recognize its 100th anniversary than this kind of commitment to the 9/11 generation of veterans and their families.”

Frank Talarico Jr., president and CEO of Goodwill of Orange County, California
Above: Boeing has a long-standing commitment to supporting men and women in uniform and military families by employing more than 20,000 veterans who are continuing their mission with Boeing, as well as advocacy and support of a variety of military and veteran-specific programs.

Photo: The Boeing Company

Left: Boeing employees participate in a volunteer activity at Arcadia Center for Sustainable Food & Agriculture outside of Arlington, Virginia. Boeing is a sponsor of Arcadia’s Veteran Farmer Program — a multilayered, hands-on educational program that develops new veteran farmers; capitalizes on the growing market in local, sustainably grown foods; and encourages entrepreneurship and job creation.

Photo: Andrea Peterson

Boeing and its employees contribute more than $12M annually in support to military and veterans organizations and efforts
OUR HOME

Vibrant. Dynamic. Thriving.

Businesses depend on local cultures and communities for talent. Investment in a business is inherently an investment in a local town, city, state and region. But Boeing goes beyond that, looking for high-profile programs that are of significant importance to the local communities where our employees live and work. Why? Because when the social fabric of our communities thrives, so do we — thus continuing the cycle of investment and enhancement. To build and maintain the infrastructure and network from which the future innovators come, we look for engagement on unique local challenges where we can bring our expertise and volunteer our time.

Dynamic communities are created when the culture is enriched, safe and thriving.
“Boeing is planning for future generations of an advanced manufacturing workforce for the next 100 years. It has demonstrated this in multiple ways, but especially through its investments in our communities. . . . As a company that aspires to lead through innovation, it also inspires action and opportunity that help us all build better communities every day.”

Willie Calloway, executive director of the South Carolina State Museum
Because of Boeing’s contributions — both monetary and through volunteerism — we are educating children about the importance of protecting our environment, teaching them about native plants that can help conserve water, and expanding and improving parks and open spaces that provide communities an opportunity to reconnect with nature.”

Wendy Butts, chief executive officer of the Los Angeles Conservation Corps
“Boeing knows that it is more than just a company. It is part of our community.”

Edward T. Coleman, chief executive officer of Community Action Agency of Delaware County, Inc.

Above: Boeing’s focus on technology, innovation and environmental leadership demonstrates our strategic drive to align everything we do — from community engagement to our products and services and our business practices — toward a cleaner world. Photo: The Boeing Company

Left: A Boeing employee helps prepare meals for homeless veterans at Miriam’s Kitchen, a Washington, D.C.–based charity that assists local populations in need. Miriam’s and partner coalitions have reduced veteran homelessness rates more than 80 percent and are currently on track to eliminate veteran homelessness in Washington, D.C., by the end of 2017. Photo: The Boeing Company

Through a multiyear grant to The Mission Continues, Boeing supports 180 year-long fellowships for transitioning veterans returning to civilian life that will establish them as service leaders in Boeing communities.
“Last year, we dedicated the Boeing Workforce Training Room, a high-tech classroom dedicated to helping job seekers learn digital skills. … This project is unique and reflects the kinds of partnerships we will need to open up the new economy to all Americans. Boeing funded the effort, and its employees volunteered their time and expertise to make sure the new facility would be an effective and practical gateway into real technology jobs.”

Valerie Thompson, president and CEO of the Urban League of Greater Oklahoma City, Inc.

In 2016, Boeing provided $4M to match the more than 400,000 volunteer hours served by employees.
Boeing employees make a difference. Their actions and incredible generosity show a deep and abiding commitment to improving our world. Together with our employees, Boeing will continue to drive powerful, lasting improvements in our communities all over the world. We will keep investing in innovation. Inventing novel products. Investing in and engaging with our neighbors in the communities we call home.
Above: Boeing corporate employee Corey Snyder (left) works with colleague Robert Rossi to help make special T-shirt blankets for children undergoing chemotherapy treatment at Lurie Children’s Hospital in Chicago, Illinois. Boeing employees joined together in a company-wide effort as part of Boeing’s partnership with the American Cancer Society. Photo: Gretchen Clark

Right: Female Boeing engineers in Charleston, South Carolina, host young girls at the 787 facility as part of Introduce a Girl to Engineering Day — a movement that shows girls how, through creativity and collaboration, female engineers are changing our world. Photo: Alan Marts

In 2016, the Boeing Employees Community Fund (ECF) distributed $12.3M to 898 nonprofit agencies focused on housing, hunger, childcare and social services.
OUR 2016 GRANTEEES

Partners in Change

Working hand-in-hand with our community partners, Boeing lends our expertise and resources to address pressing needs. In our pursuit of a better world, we leverage collective knowledge, creativity and resources in order to achieve greater impact than any of us is able to accomplish alone. We are partners in change, moving our communities and our society forward, together.
Long Beach Symphony Association
Long Live the Kings
Los Alamitos Unified School District
Los Angeles Opera Company
LOSEV Foundation for Children With Leukemia
Lowcountry Food Bank, Inc.
Macquarie University
Madhuram Narayanan Centre for Exceptional Children
Magic Bus India Foundation
Magic House
Malaysian Innovation Foundation
Manned Space Flight Education Foundation, Inc
Marine Corps Scholarship Foundation Inc
Maryville University of St. Louis
Meatshare Aid Society
MEDRIX
Meeting Street Schools
Mercy Corps
Mesa Arts Center Foundation
Mesa Unified District
Mesa United Way
Metanoia
Midlands Meander Education Project (MMEP)
Mikva Challenge Grant Foundation, Inc
Mind Research Institute
Missouri Botanical Garden
Missouri Historical Society
Montana Learning Center at Canyon Ferry Lake
Moscow Center for Continuous Mathematical Education
Mountains to Sound Greenway Trust
Mt. Hood Community College District, Inc.
Mujeres de la Tierra
Museum of Glass
Museum of Pop Culture
Museum of Science and Industry
Museum of the History of Polish Jews
NATAL: Israel Trauma Center for Victims of Terror and War
National Ability Center
National Audubon Society
National Forest Foundation
National Math + Science Initiative
National Merit Scholarship Corporation
National Park Foundation
Neighborcare Health
Neighborhood House Incorporated
Nettur Technical Training Foundation
New Leaders Inc.
New Teacher Center
Nitzan Israel
North Florida School of Special Education (NFSSE)
Northern Illinois University Foundation
NW Dance Project
Ocean Discovery Institute
Ocean Institute
OKC Beautiful
Oklahoma Center for Nonprofits
Oklahoma City Public Schools Foundation, Inc.
Oklahoma Foundation for Excellence
Oklahoma School of Science and Mathematics Foundation
Oklahoma State University Foundation
On The Boards (OTB)
Onaizah Association for Humanitarian Services
Open Space Council for the St. Louis Region
Openlands
Orange County Coastkeeper
Orange County Community Foundation
Orange County Superintendent of Schools
Oregon Ballet Theatre
Oregon Children’s Theatre
Oregon Museum of Science and Industry
Oregon Symphony
Organization for Industrial, Spiritual and Cultural Advancement (OISCA) International, Japan
Orlando Science Center, Inc.
Ounce of Prevention Fund
Pacific Education Institute
Pacific Northwest Ballet Association
Pacific Science Center Foundation
Palmetto Conservation Foundation
Pan American Development Foundation
Partnership for Learning
Pathways PA Inc.
PBS SoCal
Pennsylvania Horticultural Society
Pennsylvania Resources Council
People Assisting the Homeless (PATH)
Performing Arts Center Trust, Inc. (aka Adrienne Arsht Center)
Philadelphia Education Fund
Philadelphia Freedom Valley YMCA
Phoenix Symphony Association
Port Jobs
Portland Art Museum
Portland Center Stage
Portland Institute for Contemporary Art
Portland Opera Association Inc.
Portland Playhouse
Prince’s Charities Canada
Project Exploration
Project Home
Project Hope Poland
Project Syncere
Puget Sound Educational Service District
Reach Out and Read Carolinas
Regional Food Bank of Oklahoma
Reliable Future YO
Resilience Partners NFP – Aerostar
Resource Media
Reynolds Education Foundation
Ridley School District
River LA
Riverbend Environmental Education Center
Room to Read India Trust
Rospostovitch-Vishnevskaya Foundation
Roundtable on Sustainable Biomaterials
Royal Academy of Engineering
Royal Aeronautical Society 2
RP/6 Inc.
Russian National Orchestra Foundation
Saint Louis Zoo Association
Salt Lake Community Action Program & Head Start
San Diego County Office of Education
San Diego Youth Symphony and Conservatory
Saut: The Voice of Down Syndrome Society
Science@OC, fiscally sponsored by OneOC
Science Heroes Association
Science Museum Oklahoma
Scioglilibro Cultural Association ONLUS
Seattle Art Museum
Seattle Arts & Lectures
Seattle Center Foundation
Seattle Children’s Theatre
Seattle CityClub
Seattle Education Access
Seattle Foundation
Seattle Goodwill Industries
Seattle Opera
Seattle Pacific University
Seattle Repertory Theatre
Seattle Shakespeare Festival
Seattle Symphony Orchestra Inc
Seattle Theatre Group
Seattle 2030 District
Seattle Youth Symphony Orchestras
Seigerstrom Center for the Arts
Send A Cow
Sense International (India)
Seoul Science High School
SGBS Unnati Foundation
Shanghai Science & Technology Museum
Share Our Strength Inc
Shelton Arts Foundation
Shishu Mandir
Siloam Mission, Inc.
Simon of Cyrene Community Rehabilitation and Development Foundation Inc.
SIU Edwardsville East St. Louis Center
SkyART
Social Venture Partners Portland
Social Welfare Corporation Pearl S. Buck Foundation Korea
Solaputi Kids’ Camp
Solederre ONLUS
The Colorado Education Initiative
The Doseum – San Antonio’s Museum for Kids
The Dulabhat Foundation (DBF)
The Freshwater Trust
The Grand Tacoma Cine Club
The Hospice Charity Fund “Vera”
The Kiwi First Robotics Charitable Trust
The Kutumb Foundation
The Leonardo
The Lighthouse for the Blind, Inc.
The Literacy Lab
The Manitoba Museum
The Medical University of South Carolina Foundation
The Mission Continues
The Nature Conservancy
The Nature Conservancy, Arizona Chapter
The Nature Conservancy in Washington
The Nature Conservancy of Missouri
The Nature Conservancy of South Carolina
The Prince’s Trust
The Reading Connection, Inc.
The Schools Foundation Inc
The St. Louis American Foundation
The Sustainability Institute
The Trust for Public Land
The University of Texas at El Paso
The Urban League of Philadelphia
The Washington Stem Center
The Wetlands Conservancy
The Zawadisha Fund
ThinkYoung AISBL
Third Rail Repertory Theatre
Thrive Chicago NFP
Thrive Washington
Tides Center – Abriendo Puertas/Opening Doors
Tiger Woods Foundation
Town Hall Association
Transportation Choices Coalition
TreePeople Inc
Trident United Way
Turkish Entrepreneurship Foundation
Ubuntu Education Fund
UCAN
Umoja Student Development Corp
United States Veterans Initiative
United Way of Greater Los Angeles
United Way of King County
United Way of Snohomish County
United Way of the Columbia – Willamette
United Way of Winnipeg
Unite-LA
University of Chicago
University of Illinois Foundation
University of Missouri – St. Louis
University of Oklahoma Foundation, Inc.
University of South Carolina/Project Lead the Way
University of Southern California
University of Washington
University of Washington Foundation
Urban Affairs Coalition
Urban League of Greater Oklahoma City
Urban League of Metropolitan St. Louis
U.S.-Japan Council
Vashon Youth and Family Services
Veterans Transition Network
Vietnamese Friendship Association for Greater Seattle
Village Enterprise
Village Theatre
Volunteers for Outdoor Colorado
Vsemirnyi Fond Prirody (WWF)
Washington Alliance for Better Schools
Washington Area Women’s Foundation
Washington Association for Infant Mental Health
Washington Green Schools
Washington Public Affairs Network (TVW)
Washington State Historical Society
Washington State University Foundation
Washington Trails Association
Washington MESA (Mathematics, Engineering, Science Achievement)
Washington University in St. Louis, Institute for School Partnership
Washington Wildlife and Recreation Coalition
WEEMA International
Western Rivers Conservancy
White Salmon Valley Education Foundation
Wing Luke Memorial Foundation
Winnipeg Art Gallery
Winnipeg Symphony Orchestra
Worldfund
Wolf Trap Foundation for the Performing Arts
Women Employed
Working Wardrobes for a New Start
Workshops for Warriors
Work Together Foundation
World Learning Europe CIC
World Learning, Inc.
Wrocław University of Technology
WWF South Africa
Wyman Center, Inc.
Year Up Puget Sound
Yesler Community Collaborative
YMCA of Metropolitan Chicago
Young Falcons of Korea
Young Mens Christian Association of Metropolitan Huntsville, Alabama
Young Women’s Christian Association of Seattle-King County
YouthCARE
Youth Guidance
Youth In Need
YWCA Helena
Zeno (formerly Explorations in Math)
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information and other information
about how Boeing is working to improve
communities worldwide.
Visit boeing.com/environment to
view our current Environment Report
and information on how the people of
Boeing are developing ways to protect
the planet and create a better tomorrow.

Left: The 777X will be the largest and most
efficient twin-engine jet family in the world,
providing 12 percent lower fuel consumption
and 10 percent lower operating costs than its
competition. Cabin innovations on the plane,
production of which is set to begin in 2017, will
offer passengers new levels of inflight comfort.

Back cover: Boeing’s Crew Space
Transportation (CST)-100 Starliner spacecraft is
being developed in collaboration with NASA’s
Commercial Crew Program. The Starliner is
designed to accommodate seven passengers,
or a mix of crew and cargo, for missions to low
Earth orbit. Photo: The Boeing Company

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