



PERSPECTIVE

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Nine months after its launch, MyBoeingFleet.com is still in its youth, but it has welcomed more than 11,000

new users and now receives as many as 800 log-ins per day. This secure Internet portal has been clearly established as friendly, fast growing, and full of useful data.

If you haven't logged on to your account lately, you might want to check out our latest offerings, released in December 2000. Operators can now view reports summarizing worldwide fleet service history — schedule reliability, flight hours, landings, utilization, and length of flight information. We also provide quick access to the latest product standards for 707s and for 727 through 777 airplanes. This includes standards for drafting, material, operations, processes, and parts.

MyBoeingFleet also features a site that helps operators manage configuration control of airplane loadable software independently of any hardware. And we continue to add more maintenance documents to the site daily. For example, operators can now review on line significant rework to recently delivered Boeing airplanes in their fleet.

Although MyBoeingFleet continues to grow and change, our goal is constant — to be your single online source of maintenance, engineering, and flight operations data. And by giving you exactly the information you need when you need it, we'll succeed in making it easier for you to do business with us.

I'm excited about what's ahead for MyBoeingFleet in 2001. We recently invited customers from a number of airlines to a forum and asked them how they use the web site and what we could do to

improve it. The wealth of feedback we received will help drive some usability changes to the site during the year. We also look forward to visiting these customers at their work sites to get even more specific data.

We're on track in 2001 to include our online spare-parts ordering system in our single log-on and to continue adding more online alternatives to hard copy, such as our *Data and Services* catalog. Making the transition to online documents through MyBoeingFleet can significantly reduce airline costs associated with distributing, managing, and storing paper documents. At the same time, it improves access through online search capabilities and 24-hour, seven-days-per-week availability of data. It also raises quality because documents in the database will have the latest revisions and updates.

If you haven't yet tried MyBoeingFleet, I'll hope you will take a look at what we can offer. You may tour the site from www.boeing.com by clicking the customer logon button and selecting "Take a Guest Tour." Or, if you prefer, you may contact the Boeing Digital Data Customer Support by e-mail at DDCS@boeing.com or by telephone at 206-544-9990 Monday through Friday, 6:30 a.m. to 6 p.m. (U.S. Pacific time).