

2019 Boeing Innovation Challenge

Idea Entry Form – Due by Nov. 15

Team Name: _____

Team Members: _____

Prime Challenge Topic Area: _____

Topic Problem: Statement that describes the current specific problem in the general Topic Area your idea solves

Proposed Solution Idea: Short Description of your new concept and difference to current methods as applied

Key Risks: List of known Risks to solve to enable application

Assumptions: Expected supporting tech developments, markets, customer needs

Idea Validation Approach:

Graphic sketch of Key Elements to Develop

Major Development Tasks, and Timeline of elements estimate

Idea Value of key elements: Identify sources of value created – added revenue, reduced costs, customer preference, with estimated magnitude – e.g. % Increase, Cost delta, or Net Present Value, etc.

Aircraft Application: Target Type of Commercial Aircraft and Year expected it could be ready to apply

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Idea Entry Form – Page 2 if needed

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- Additional Innovative Element specifics (with graphics), or Value Clarification vs existing options