“Airline Idea”
- General Industry & Competitive Analysis
- Target Market Analysis and Service Offering
- Route Structure Development
- Schedule Development
- Marketing Strategy and SWOT Analysis
- Aircraft Evaluation and Fleet planning
- Market share (Revenue) Forecasting
- Operating Plan (Expense) Development
- Financial Model Development
- Management Team Recruiting

Startup-Airline “Roadmap”

Business Plan Development Iterations

Airline Launch

- Enter into Service (EIS)
- Staffing/Facilities
- Aircraft Sourcing
- Airline Operator Certification (AOC)
- Business Capitalization